Directors of Research Development Programme (DPDoR)

2020 – 2021

“This has been an excellent experience. A good balance of interesting guest speakers and discussion within the group. I am going away with a more strategic focus and lots of good ideas I can implement within my institution.”

Dr Marian Iszatt-White, Doctoral Director, Lancaster University Management School
DPDoR supports Directors of Research, and those aspiring to the role, to develop their leadership and strategic capabilities to manage research performance, strategy, and funding in a rapidly changing research landscape. It is also an opportunity to build a strong research leadership network within the UK business school community.

DPDoR has successfully run for over 15 years as part of a joint initiative between the Chartered Association of Business Schools and the British Academy of Management. During this time, the programme has prepared around 250 senior academics to lead their institutions’ research navigate the internal and external demands of the day.

What will the programme cover?

- The role of Director of Research
- Developing and leading research strategy
- Devising research structures and management processes
- Managing REF
- Developing funding strategies and driving income
- Managing institutional research performance
- Working with HR and managing faculty development and performance
- Delivering research impact

Who should attend?

DPDoR is designed for those who are Associate Dean of Research, Director of Research, or those aspiring and working towards the position within their business and management school.

Programme Benefits

In a supportive learning environment, participants will have the opportunity to:

- Build and enhance the skills and competencies required to be an effective Director of Research
- Understand how the current external research, funding and policy environment affects your strategy for business and management research
- Gain confidence in managing internal pressures, relationships, faculty performance and HR, dealing with the REF process from strategy, implementation and the presentation of results
- Work towards your professional development and learning objectives in the context of your institution’s research priorities strategy

Programme Themes

Session 1 – Developing a Research Strategy
Explore the role of the Director of Research in the context of business schools and the different approaches to developing a research strategy.

Session 2 – Managing performance
Approaches to managing faculty research development and performance, and using research strategy metrics to drive individual and institutional performance.

Session 3 – Core Dimensions of Research Income, Capacity Building, Impact
Look at strategies for raising income, delivering impact, and working effectively with the research support office.

Session 4 – Director of Research Role and Moving Onwards
Develop your personal strategy and skills for the role, and explore what is on the horizon for business and management research and how do we respond?

“This was an extraordinary experience, better than my best expectations!”
Dr Alcino Azevedo, Research Director (Economics, Finance & Entrepreneurship), Aston Business School
Programme Overview

The programme encourages active and participatory learning led by expert guest speakers and the programme facilitator. Each session is over two days, beginning at 12:30 with lunch on the first day and with a dinner in the evening. The second day runs from 9:00 to 13:00.*

The sessions take place in different business schools within London.

<table>
<thead>
<tr>
<th>Session 1</th>
<th>Research Strategy</th>
<th>Day 1 (PM)</th>
<th>Day 2 (AM)</th>
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<tbody>
<tr>
<td>26 – 27 November 2020</td>
<td>• Vision, mission, context and process of research strategy development</td>
<td>• Managing the components of a research strategy</td>
<td>• The effect of internal and external context on your research strategy</td>
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<td></td>
<td>• Developing a research strategy from the ground up</td>
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<tr>
<th>Session 2</th>
<th>Managing performance</th>
<th>Day 1 (PM)</th>
<th>Day 2 (AM)</th>
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<tr>
<td>21 – 22 January 2021</td>
<td>• Research strategy metrics</td>
<td>• Managing faculty research development and performance</td>
<td>• Benchmarking research performance against competitors</td>
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<td>• Working with HR to manage faculty development &amp; performance</td>
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<tr>
<th>Session 3</th>
<th>Core Dimensions of Research Income, Capacity Building, Impact</th>
<th>Day 1 (PM)</th>
<th>Day 2 (AM)</th>
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<td>4 – 5 March 2021</td>
<td>• Developing a virtuous relationship between research income, capacity building, impact and publications</td>
<td>• Developing and managing impact</td>
<td>• Developing and working into interdisciplinary research centres</td>
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<td>• Working with the Research Support Office</td>
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<th>Session 4</th>
<th>Director of Research Role and Moving Onwards</th>
<th>Day 1 (PM)</th>
<th>Day 2 (AM)</th>
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<td>10 – 11 June 2021</td>
<td>• How research strategy aligns with wider departmental and university strategy</td>
<td>• Reflections upon improvising the role and surviving</td>
<td>• Managing the culture and capacity building in the DoR role</td>
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<td>• Taking on the DoR role and then moving on to HoD: The relationship between the two</td>
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*Programme subject to change

“The programme has been excellent and the input and discussion thought provoking”

Professor Helen Shipton, Co-Director of the Centre of People, Work and Organisational Practice, Nottingham Business School
Facilitator

Professor Graeme Currie

Graeme Currie is Professor of Public Management & Pro-Dean Research Engagement & Impact at Warwick Business School. In the latter role, he endeavours to create an environment within which faculty can publish in the very leading business and management journals. He also encourages faculty to ensure their research addresses grand challenges faced by organizations and society. In so doing, he helps connect business school faculty with those in other university departments concerned with making such impact. Finally, he seeks to develop research capacity through the doctoral programme at Warwick, supporting early career researchers to progress to substantive faculty positions at Warwick or elsewhere.

Guest Speakers Have Included:

- Professor Rachel Ashworth, Dean, Cardiff Business School
- Professor Simon Collinson, Deputy Pro-Vice-Chancellor of Regional Engagement, Birmingham Business School
- Professor Caroline Gatrell, Associate Dean, Research, University of Liverpool Management School
- Professor Anne-Marie Greene, Associate Dean Research, University of Leicester School of Business
- Professor Katy Mason, Research Enhancement Director, Lancaster University Management School
- Wilfred Mijnhardt, Policy Director, Rotterdam School of Management
- Professor Markus Perkmann, Academic Director of the Global Online MBA and Academic Director of the Imperial Enterprise Lab, Imperial College London

Fees and Enquiries

Fees
£3,735

Programme fees include lunch, an evening meal and course fees. Please note participants are responsible for booking their own accommodation and travel.

Enquiries
Pritika Pau
Chartered Association of Business Schools
Email: pritika.pau@charteredabs.org
Phone: +44 (0) 20 7634 9582

Raluca Ofelia Stroe
British Academy of Management
Email: eventsandnetworks@bam.ac.uk
Phone: +44 (0) 20 7383 7770

Registration

Please register at:
charteredabs.org/dpdor
bam.ac.uk

“I really valued the community of Research Directors that this programme enabled me to connect with. Sharing experiences in candid conversations made this totally worthwhile.”
Professor Kay Mason, Research Enhancement Director, Lancaster University Management School