LEARNING, TEACHING & STUDENT EXPERIENCE 2016
5th annual conference
26-27 April 2016, Aston University, Birmingham
Learning, Teaching & Student Experience (LTSE) brings together 200 directors of learning, senior lecturers, course directors and programme leaders from across the UK business school community. The two-day programme explores the latest trends in teaching practice, the evolution of the student experience and cutting edge pedagogic research.

**Highlights**
- An in-depth programme with over 70 interactive workshops on themes including employability, experimental learning, internationalisation and student engagement
- A keynote address by Professor Sally Brown about how learning, teaching and assessment can be energised in the 21st century
- A keynote address by Professor Paul Kleiman, Visiting Professor, Middlesex University on 'the business of creativity: learning and teaching at the edge of chaos'
- A keynote address by Dr Phil Newton, Head of Learning and Teaching, Swansea University Medical School in which he presents a plea for an evidence-based approach to higher education
- An opportunity to network with 200 peers, collaborators and colleagues in a relaxed and collegiate environment
- The latest thinking on the Teaching Excellence Framework and its implications for business schools

**Venue:** Conference Aston, Aston University
Birmingham, West Midlands, B4 7ET

A Gala Dinner will take place on the evening of the first day (26 April). We encourage all participants to attend as it will be a great opportunity for informal discussion and networking.

#LTSE2016
### Programme

**Day one: Tuesday 26 April**

<table>
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<tr>
<th>Time</th>
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<tr>
<td>09:00</td>
<td>Registration and refreshments</td>
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<tr>
<td>09:40</td>
<td>Welcome</td>
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<td><strong>Anne Kiem</strong>, Chief Executive, Chartered ABS</td>
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<td><strong>Professor Jerry Forrester</strong>, Hertfordshire Business School and Chair, Learning, Teaching &amp; Student Experience Committee, Chartered ABS</td>
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<tr>
<td>09:50</td>
<td>Keynote address: <em>The business of creativity: learning and teaching at the edge of chaos</em></td>
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<td><strong>Professor Paul Kleiman</strong>, Senior Consultant, Ciel Associates, Visiting Professor, Middlesex University</td>
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</table>

### 10:30 Assessment and feedback
- Chair: Dr Janet Handley, Head of Department, University of Huddersfield Business School
  - Teaching and assessing critical reflection skills to MBA students
  - **Dr. Sarah MacCurtain**, Lecturer, Kemmy Business School
  - **Professor Sarah Moore**, Associate Vice President Academic, Kemmy Business School

### Blended learning
- Chair: Karen Robins, Associate Dean, Learning and Teaching, University of Hertfordshire Business School
  - Embedding technology in the classroom: A meta-workshop
  - **Dr. Michael Reynolds**, Teaching Fellow, Leeds University Business School
  - **Dr. Emilee Simmons**, Teaching Fellow, Leeds University Business School

### Student engagement
- Chair: Debra Leighton, Executive Dean, University of Bedfordshire Business School
  - A comparative study of mathematical anxiety among business students
  - **Professor Jon Warwick**, Professor, Educational Development, London South Bank University, School of Business
  - **Kim Roberts**, Senior Lecturer, London South Bank University, School of Business

### Emerging issues & hot topics
- Chair: Professor Georgina Andrews, Head of Business and Management, Bath Business School
  - A five year collaboration with the London Metropolitan Police Service: live case impacts on students, graduates and collaborators
  - **Professor Jon Warwick**, Professor, Educational Development, London South Bank University, School of Business
  - **Kim Roberts**, Senior Lecturer, London South Bank University, School of Business

### Employability
- Chair: Dr Paul Cashian, Associate Dean (Student Experience), Coventry Business School
  - A ‘pracademic’ approach to enrich the student experience in business management teaching
  - **Nikki McQuillan**, Course Director, Ulster Business School
  - **Dr. Emilee Simmons**, Teaching Fellow, Leeds University Business School

### Experiential learning
- Chair: Professor Gillian Armstrong, Head of Department, Ulster Business School
  - Connect to business: A new filling in the sandwich?
  - **Erica Cargill**, Director of Workplace Learning and Internships, Aberdeen Business School
  - **Professor Heather Fulford**, Professor of Entrepreneurship, Aberdeen Business School
The epistemological beliefs of business undergraduates and their influence on student satisfaction with assessment and feedback

Dr. Berry O’Donovan
Principal Lecturer
Oxford Brookes University Business School

A pilot study using the flipped classroom methodology in a UK accounting module

Susan Smith
Teaching Fellow in Accounting
University of Sussex, School of Business, Management and Economics

Leadership development in entrepreneurship education: next steps

Dr. Tammi Sinha
SL Project & Operations Management
Winchester Business School

Global working in the knowledge-based economy: Addressing the emerging ‘experience gap’ in the UK

Stephanie Lambert
Doctoral Researcher
Loughborough University, School of Business and Economics

Negative capability and praxis: reflections on the development of an undergraduate OD consultancy project

Dr. Jennifer Wilkinson
Senior Lecturer
Bristol Business School

Degree apprenticeships: A tale of two universities

Stella McKnight
Director for Employer Partnerships
Winchester Business School

Dr. Robin Johnson
Senior Learning & Teaching Fellow
Manchester Metropolitan University Business School

11:30 Break
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<tr>
<th>Time</th>
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<th>Chair</th>
<th>Chair: Dr Janet Handley, Head of Department People, Management &amp; Organisations, University of Huddersfield Business School</th>
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<td>Assessment and feedback</td>
<td>Dr. John Lannon, Lecturer, Kemmy Business School</td>
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<td>Dr. Clare Carruthers, Lecturer, Ulster Business School</td>
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<td>Dr. Lesley Ledden, Senior Lecturer, Kingston Business School</td>
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<td>Abdul Jabbar, Senior Lecturer, University of Huddersfield Business School</td>
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<td>Mohammed Mirza, Principal Lecturer in Marketing, University of Huddersfield Business School</td>
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Terror management & gamification in higher education assessment

**Dr. Alexander Kofinas**  
Principal Lecturer in Strategy  
University of Bedfordshire

Piloting ‘Hybrid Delivery’: Blending on-campus classes with synchronous and asynchronous provision, interacting with the digital generation

**Robert Whitehouse**  
Lecturer, Business & Management  
University of Gloucestershire School of Business & Management

Exploration of group work and peer assessment: A case study of culturally diverse groups

**Thomas Peschken**  
Lecturer  
Glasgow School for Business & Society

Duelling with the intellectual vampires: Reflections on the creation of distance learning master’s modules

**Dr. Jessica Hancock**  
Academic Development Tutor  
Glasgow School for Business & Society

The University of Greenwich Employability Passport (GEP): A journey into employability

**Dr. Gabriella Cagliesi**  
Principal Lecturer  
University of Greenwich

Outdoors adventure experiential learning in postgraduate management education: developing managerial behaviours

**Dr. Carolyn Strong**  
Director of Assessment & Feedback  
Cardiff Business School

Exploration of group work and peer assessment: A case study of culturally diverse groups

**Dr. Sarah Montano**  
Teaching Fellow  
Birmingham Business School

Duelling with the intellectual vampires: Reflections on the creation of distance learning master’s modules

**Dr. Nicky Garsten**  
Senior Lecturer  
University of Greenwich

The University of Greenwich Employability Passport (GEP): A journey into employability

**Matthew Exton**  
MBA Programme Manager  
Cardiff Business School

13:00  Lunch

13:50  Chair’s opening remarks

**Professor Jerry Forrester**, Hertfordshire Business School and Chair, Learning, Teaching & Student Experience Committee, Chartered ABS

14:00  Keynote address: An evidence-based approach to higher education?  
**Dr Phil Newton**, Head of Learning and Teaching, Swansea University Medical School
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<td>Head of Department</td>
<td>Julia Clarke,</td>
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- **Evaluation of a coaching approach supporting students to act on feedback**
  - Peter Corner Ramage
  - Senior Lecturer
  - Hertfordshire Business School

- **How technology can be used to engage higher education learners in business, management and law disciplines**
  - Richard Wilkinson
  - Lecturer, School of Computing & Digital Technology
  - Birmingham City University

- **It’s called a lecture theatre! Reflections on large-class student engagement**
  - Dr. Thomas Anker
  - Lecturer
  - Adam Smith Business School

- **Learning for growth: Developing the ‘accidental managers’**
  - Professor Christine Fountain
  - Acting Director (Academic)
  - Southampton Solent Business School

- **Embedding employability in the curriculum**
  - Dr. Aikaterini Koskina
  - Lecturer in HRM
  - Keele Management School

- **Taking that step into the digital realm through the use of simulations**
  - Clive Kerridge
  - Senior Lecturer
  - University of Gloucestershire, School of Business and Management

- **Susan Patrick**
  - Principal Lecturer
  - Southampton Solent Business School

- **Dr. Nicki Newman**
  - Undergraduate Director for Teaching Quality and Enhancement
  - Sheffield University Management School
Do you mean I can study what I am really interested in?'

Practicing self-managed learning in UK business schools

**Dr. Stefan Cantore**
Director of Enterprise
Southampton Business School

**Dr. Mark Gatenby**
Programme Director
Southampton Business School

Improving university teaching productivity: A flipped learning approach

**Dr. Max Finne**
Assistant Professor
Warwick Business School

Smoke, suspense, and Scheherazade: Using theatrical devices to engage the student: a joint tutor-student action-research project

**Dr. Rob Baker**
Senior Lecturer
Sheffield Business School

**Adrian Frost**
Associate Lecturer
Sheffield Business School

**Adrian Stan**
Student
Sheffield Business School

**Laura Wilson**
Student
Sheffield Business School

**Tim Woolliscroft**
Graduate Tutor
Sheffield Business School

Now you see it, now you don’t: A case for developing reflection among higher education staff to enhance the student experience

**Lesley Glass**
Head of Visiting Lecturer Development
Hertfordshire Business School

**Karen Clark**
Principal Lecturer
Hertfordshire Business School

The global business professional

**Professor Nicholas Scott**
Pro Dean for Student Education
Leeds University Business School

**Melissa Schuessler**
International Education Manager
Leeds University Business School

Using discrete choice modelling to establish students’ decision making in relation to an industrial placement

**Christine Sorensen**
Programme Director
Newcastle Business School

**Dr. Matt Sutherland**
Senior Lecturer
Newcastle Business School

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A proactive management model for the constructive alignment of educational quality and student satisfaction

**Dr. Vangelis Tsiligiris**
Senior Lecturer
Nottingham Business School

Business education and curriculum co-creation in the digital age

**Dr. Mark Gatenby**
Programme Director
Southampton Business School

**Dr. Stefan Cantore**
Director of Enterprise
Southampton Business School

Nottingham Business School alumni fellowship scheme

**Dr. Virender Slaich**
Head of Quality and Accreditations
Nottingham Business School

Teaching sustainability agenda for UG students: insights from using Model United Nations in the classroom

**Dr. Gyuzel Gadelshina**
Lecturer
Newcastle Business School

**Dr. Richard Nyuur**
Senior Lecturer
Newcastle Business School

Utilising partnerships to develop a core module in ‘career entrepreneurship’

**Professor Gillian Armstrong**
Head of Department
Ulster Business School

Graduate employability: unpacking the rhetoric and consumption of international placement messages or experiences

**Sarah Horton-Walsh**
Senior Lecturer
Coventry Business School

**Professor Georgina Andrews**
Head of Business and Management, Bath Business School

**Claire McCann**
Lecturer in Finance
Ulster Business School

**Glenda Martin**
Career Development Consultant
Ulster Business School
Retention: policy and practice

Gwenda Mynott
Senior Lecturer
Liverpool Business School

Jack O’Farrell
Programme Leader
Liverpool Business School

Of horses, possums and hogs: SPOCs and doctoral training in research methods

Professor Anna Morgan Thomas
Senior Lecturer
University of Glasgow, Adam Smith Business School

Fostering an alumni “Give-Back” culture to help develop student self-esteem

Mel Godfrey
Course Director
London South Bank University, School of Business

The differences in risk perception of students before and after taking an enterprise risk management unit: a pedagogical study

Dr. Madhu Acharyya
Lecturer
Glasgow School for Business & Society

Practical initiatives to develop International students’ employability skills

Ricky Lowes
Lecturer
Plymouth Business School

What are the costs and benefits of completing a year in industry?

Georgia Witton
Postgraduate Student
Worcester Business School

Dr. Holly Andrews
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Dr. Holly Andrews
Senior Lecturer
Worcester Business School
How good is my MOOC? A review of accreditation schemes for on-line courses

Dr. Keith Pond
Associate Dean (Teaching)
Loughborough University, School of Business and Economics

Professor David Asch
Professor of Management
Coventry University

Stephanie Lambert
Doctoral Researcher
Loughborough University, School of Business and Economics

Professor Martin Schader
Associate Director
EFMD

Enhancing the Masters’ dissertation experience for a diverse student population

Helen Robinson
Associate Head, Department of Strategy, Marketing & Innovation
Kingston Business School

Dr. Robert Ellis
Professor
Faculty of Management
University of Lethbridge

Dr. Judith Madill
Paul Desmarais Professor
University of Ottawa

Business education for Aboriginal Peoples in Canada

Graham Thomas
Learning and Teaching Coordinator
Nottingham Business School

Developing business student’s decision making ability using simulation modelling

Topsy-turvy: Using the deconstruction of supply and demand as a teaching tool

Stefan Kesting
Senior Teaching Fellow, Undergraduate Programme Director, Head of Second Year
Leeds University Business School

17:30  End of day one

19:00  Drinks reception followed by dinner
Day two: Wednesday 27 April

09:00  Registration and refreshments

09:20  Opening remarks  
Professor Jerry Forrester, Hertfordshire Business School and Chair, Learning, Teaching & Student Experience Committee, Chartered ABS

09:30  Keynote address: Engaging students, engaging staff: How can we energise higher education learning, teaching and assessment in the 21st century  
Professor Sally Brown, Higher Education Consultant

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| 10:20 | Teaching entrepreneurship  
Chair: Dr Heather Clay, Deputy Dean, Middlesex University Business School |
|       | The changing student  
Chair: Dr Diane Sloan, Director of Learning & Teaching Enhancement, Newcastle Business School |
|       | Student engagement  
Chair: Berry O'Donovan, Principal Lecturer, Oxford Brookes University Business School |
|       | Responsible management education  
Chair: Karen Robins, Associate Dean, Learning and Teaching, University of Hertfordshire Business School |
|       | Developing the practice based curriculum  
Chair: Professor Julia Clarke, Dean and Pro-Vice-Chancellor, Manchester Metropolitan University Business School |
|       | Internationalisation  
Chair: Professor Gillian Armstrong, Head of Department, Ulster Business School |

- Perpetuating the myths of entrepreneurship? A comparison of start-up failure rates and positive stories in academic text books on entrepreneurship  
  Dr. Simon Best  
  Senior Lecturer  
  Middlesex University Business School

- How are student expectations in higher education formed? A psychological contract perspective  
  Dr. Aikaterini Koskina  
  Lecturer in HRM  
  Keele Management School

- Evaluating learning when using a dérive as an exercise in dealing with volatility and uncertainty  
  Dr. Martin Rich  
  Senior Lecturer  
  Cass Business School

- Teaching responsible management in the UK and Russia: What are the challenges?  
  Dr. Fatima Annan-Diab  
  Associate Professor  
  Kingston Business School

- Creating a project management distributed e-learning environment  
  Dr. Rosane Pagano  
  Principal Lecturer  
  Manchester Metropolitan University Business School

- Does mobility matter? Exploring the impact of international student mobility on cross-cultural learning adaptation  
  Dr. Monika Foster  
  School Academic Lead: Learning & Teaching  
  Edinburgh Napier University Business School

- Dr. Anne Brown  
  Visiting Senior Lecturer  
  Cass Business School

- Professor Clive Holtham  
  Professor of Information Management  
  Cass Business School
Leveraging the power of peer-to-peer feedback in entrepreneurship teaching

**Gareth Stone**  
Senior Lecturer  
Bath Business School

Widening participation: student reflections

**Dr. Dan Herbert**  
Director of Education  
Birmingham Business School

Lecture capture: What can business schools learn from the recent literature?

**Gabi Witthaus**  
Learning & Teaching Facilitator  
Loughborough University, School of Business

Ethics education in marketing: Experience of students and graduates

**Anita Peleg**  
Senior Lecturer  
London South Bank University, School of Business

The future pedagogy in project management: The practitioner perspective

**Dr. Maria Kapsali**  
Lecturer  
Hull University Business School

Partnership support for international students

**Halina Harvey**  
Senior Lecturer  
University of Huddersfield Business School

**Jo Thomas**  
International Learning Development Manager  
University of Huddersfield Business School
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<th>Teaching entrepreneurship</th>
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<td>Chair: Debra Leighton, Executive Dean, University of Bedfordshire Business School</td>
<td>Chair: Dr Diane Sloan, Director of Learning &amp; Teaching Enhancement, Newcastle Business School</td>
<td>Chair: Berry O’Donovan, Principal Lecturer, Oxford Brookes University Business School</td>
<td>Chair: Karen Robins, Associate Dean, Learning and Teaching, University of Hertfordshire Business School</td>
<td>Chair: Professor Julia Clarke, Dean and Pro-Vice-Chancellor, Manchester Metropolitan University Business School</td>
<td>Chair: Nick Scott, Pro Dean for Student Education, Leeds University Business School</td>
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<td>The world's first undergraduate Venture Creation Programme is 10 years old. What have we learned and achieved?</td>
<td>‘Academic peer mentoring and beyond’: Successful peer mentoring schemes in a business school from the perspectives of mentors, mentees and staff</td>
<td>Creating engagement whilst building academic self-efficacy using “The Skills Tool-kit”</td>
<td>Widening the discourse on team teaching: a vehicle for teaching excellence?</td>
<td>Mind the gap! Shifting expectations through entrepreneurship education</td>
<td>Working with public and policy stakeholders to foster student and staff collaboration within international research projects: the case of ‘slow tourism’</td>
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<td>Nigel Adams Programme Director, BSc Business Enterprise University of Buckingham Business School</td>
<td>Professor Caroline Elliott Director of Learning &amp; Teaching University of Huddersfield Business School</td>
<td>Hilary Wason Lecturer Kingston Business School</td>
<td>Dr. Cathy Minett-Smith Associate Dean (Student Experience) University of Bedfordshire, Business School</td>
<td>Dr. Jeremy Richards MBA Director Falmouth University</td>
<td>Michael Duignan Lecturer Lord Ashcroft International Business School</td>
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<td>Dr. Jane Tapsell Dean University of Buckingham Business School</td>
<td>Jane Southall Lecturer Kingston Business School</td>
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<td>Dr Heather Clay Deputy Dean Middlesex University Business School</td>
<td>Dr Carol Jarvis Associate Professor in Knowledge Exchange University of the West of England</td>
<td>Michael Fowle Enterprise Fellow Newcastle Business School</td>
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<td>Chris Ireland Academic Skills Tutor University of Huddersfield Business School</td>
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<td>Dr. Sally Everett Deputy Dean (Quality and Student Experience) Lord Ashcroft International Business School</td>
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<td>Rahema Nadeem Classroom &amp; Appointments Administrator University of Huddersfield Business School</td>
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<td>Lewis Walsh PhD researcher and Associate Lecturer Lord Ashcroft International Business School</td>
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Student attitudes to feedback on continuous summative assessment

Claire McCann
Lecturer in Finance
Ulster Business School

Bargaining in a barter economy: A classroom experiment

Dr Huw Edwards
Lecturer in Economics
Loughborough University, School of Business and Economics

Ranking the unmeasurable? In pursuit of teaching excellence

Dr. Scott Taylor
Reader in Leadership & Organisational Studies
Birmingham Business School

Integrating theory and practice in business education: Planning and progress

Dr. Sue Bartlett
Director of Student Experience
Cardiff Business School

Dr. Geraint Harvey
Senior Lecturer
Birmingham Business School

University course design that facilitates authentic and situated learning: proposing a matrix model

Dr. Emma Roberts
Principal Lecturer, Business, Management and Marketing
Leeds Trinity University

12:40 Lunch

13:40 Panel discussion: What does excellence look like in business school teaching?
An interactive discussion exploring the ways in which business and management teaching can deliver results to students in a rapidly changing world

- Professor Sally Brown, Higher Education Consultant
- Dr. Berry O’Donovan, Principal Lecturer, Oxford Brookes University Business School
- Professor Denise Skinner, Executive Dean Postgraduate Strategy, Coventry Business School
Chair: Professor Georgina Andrews, Head of Business and Management, Bath Business School

14:40 Conference summation and closing remarks
Professor Jerry Forrester, Hertfordshire Business School and Chair, Learning, Teaching & Student Experience Committee, Chartered ABS

15:00 Close of conference
Poster Presentations

In addition to the various workshop sessions we are pleased to announce that there will be a number of posters presented in the main reception and exhibition area that showcase fresh approaches to teaching and pioneering pedagogic research.

**Evaluating the impact of placement focussed module design on placement outcomes**
Michelle Blackburn  
Principal Lecturer, Sheffield Business School, Sheffield Hallam University

**Enhancing student engagement through the development and implementation of a learner-centred paradigm in undergraduate business and management programmes**
Claire Hoy  
Principal Lecturer, University of Sunderland Business School

**Empowering staff and student engagement through video support**
Steve McDonald  
Director of Learning and Teaching, Lord Ashcroft International Business School

**Style and Substance: how second language affects academic attainment**
Sue Daley-Yates  
Academic Skills Tutor, University of Huddersfield Business School

**Contemporary approaches to blended learning: Impact and relevance in the context of UK higher education business schools**
Professor Paul Massiah  
Associate Professor in Supply Chain & Operations Strategy, Birmingham City Business School

**Reimagining the MBA: An action research approach to programme design**
Dr Leigh Morland  
Subject Lead: Professional and Post Experience Programmes (Management), University of Huddersfield Business School

**Undergraduate assessment and the use of electronic feedback using FASER and ResponseWare**
Dr Svetlana Warhurst  
Senior Lecturer, Deputy Director of Education, Essex Business School

**Developing the UK’s tax professionals: the challenges and opportunities within employer based learning**
Yvonne Rennison  
Associate Head, Department of Accounting, Finance and Economics, Manchester Metropolitan University
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