



LEARNING, TEACHING & STUDENT EXPERIENCE 2016

5th annual conference

26-27 April 2016, Aston University, Birmingham

LEARNING, TEACHING & STUDENT EXPERIENCE 2016

The UK's leading conference on business and management education

Learning, Teaching & Student Experience (LTSE) brings together 200 directors of learning, senior lecturers, course directors and programme leaders from across the UK business school community. The two-day programme explores the latest trends in teaching practice, the evolution of the student experience and cutting edge pedagogic research.

Highlights

- An in-depth programme with over **70 interactive workshops** on themes including employability, experimental learning, internationalisation and student engagement
- A discussion with **Professor Madeleine Atkins**, Chief Executive, HEFCE about the key priorities for 2016 and beyond
- A keynote address by **Professor Paul Kleiman**, Visiting Professor, Middlesex University on 'the business of creativity: learning and teaching at the edge of chaos'
- A keynote address by **Dr Phil Newton**, Head of Learning and Teaching, Swansea University Medical School in which he presents a plea for an evidence-based approach to higher education
- An opportunity to **network with 200 peers, collaborators and colleagues** in a relaxed and collegiate environment
- The latest thinking on the **Teaching Excellence Framework** and its implications for business schools

Venue: Conference Aston, Aston University
 Birmingham, West Midlands, B4 7ET

A **Gala Dinner** will take place on the evening of the first day (26 April). We encourage all participants to attend as it will be a great opportunity for informal discussion and networking.

Keynote Speakers



Professor Madeleine Atkins CBE
 Chief Executive
 HEFCE



Professor Paul Kleiman
 Senior Consultant
 Ciel Associates
 Visiting Professor, Middlesex
 University



Dr Phil Newton
 Head of Learning and Teaching,
 Swansea University Medical
 School

Preliminary programme

Session titles and timings are provisional and subject to change

Day one: Tuesday 26 April

09:00 Registration and refreshments

09:40 **Welcome**

Anne Kiem, Chief Executive, Chartered ABS

Professor Jerry Forrester, Hertfordshire Business School and Chair, Learning, Teaching & Student Experience Committee, Chartered ABS

09:50 **Keynote address: The business of creativity: learning and teaching at the edge of chaos**

Professor Paul Kleiman, Senior Consultant, Ciel Associates, Visiting Professor, Middlesex University

10:30	Assessment and feedback	Blended learning	Student engagement	Emerging issues & hot topics	Employability	Experiential learning
	Teaching and assessing critical reflection skills to MBA students	Embedding technology in the classroom: A meta-workshop	A comparative study of mathematical anxiety among business students	A five year collaboration with the London Metropolitan Police Service: live case impacts on students, graduates and collaborators	A 'pracademic' approach to enrich the student experience in business management teaching	Connect to business: A new filling in the sandwich?
	Dr. Sarah MacCurtain Lecturer Kemmy Business School	Dr. Michael Reynolds Teaching Fellow Leeds University Business School	Professor Jon Warwick Professor, Educational Development London South Bank University, School of Business	Kim Roberts Senior Lecturer London South Bank University, School of Business	Nikki McQuillan Course Director Ulster Business School	Erica Cargill Senior Lecturer Aberdeen Business School
	Professor Sarah Moore Associate Vice President Academic Kemmy Business School	Dr. Emilee Simmons Teaching Fellow Leeds University Business School			Michael McQuillan Director of Business Institute Ulster Business School	Bob Gammie Associate Dean (Undergraduate Programmes) Aberdeen Business School

- Current workshop sessions are based on accepted papers. Titles and timings are subject to final confirmation -

The epistemological beliefs of business undergraduates and their influence on student satisfaction with assessment and feedback

Dr. Berry O'Donovan
Principal Lecturer
Oxford Brookes University Business School

A pilot study using the flipped classroom methodology in a UK accounting module

Susan Smith
Teaching Fellow in Accounting
University of Sussex, School of Business, Management and Economics

Leadership development in entrepreneurship education: next steps

Dr. Tammi Sinha
SL Project & Operations Management
Winchester Business School

Dr. Zoe Dann
Associate Dean (Students)
Portsmouth Business School

Dr. Philip Ely
Portsmouth Business School

Digital engagement and the business student

Karl Lester
Course Leader
University of Central Lancashire, School of Business

Dr. Mitch Larson
Senior Lecturer
University of Central Lancashire, School of Business

Negative capability and praxis: reflections on the development of an undergraduate OD consultancy project

Dr. Jennifer Wilkinson
Senior Lecturer
Bristol Business School

Degree apprenticeships: A tale of two universities

Stella McKnight
Director for Employer Partnerships
Winchester Business School

Dr. Robin Johnson
Senior Learning & Teaching Fellow
Manchester Metropolitan University Business School

11:30 Break

12:00	Assessment and feedback	Blended learning	Student engagement	Emerging issues and hot topics	Employability	Experiential learning
	<p>Reliability and consistency in assessment marking: Adopting the professional body approach</p> <p>Dr. Carl Evans Academic Lead: Business Management & Finance University of St Mark & St John</p> <p>Dr. Najib Murad Lecturer in Business & Management University of St Mark & St John</p> <p>John Gardener Senior Lecturer Worcester Business School</p>	<p>Encouraging the adoption of technology facilitated learning (TFL): Communities of practice as a possible solution?</p> <p>Dr. Clare Carruthers Lecturer Ulster Business School</p> <p>Christine Wightman Lecturer Ulster Business School</p>	<p>Teaching qualitative data analysis: a game of homophones?</p> <p>Dr. Lesley Ledden Senior Lecturer Kingston Business School</p> <p>Marvyn Boatswain Kingston Business School</p>	<p>Marketisation vs marginalisation: The tension between institutions and academics</p> <p>Abdul Jabbar Senior Lecturer University of Huddersfield Business School</p> <p>Kai Kong Senior Lecturer University of Huddersfield Business School</p> <p>Mohammed Mirza Principal Lecturer in Marketing University of Huddersfield Business School (<i>in absentia</i>)</p>	<p>Embedding employability everywhere: ‘forcing’ and fostering the development of career management and life skills</p> <p>Dr. Sally Everett Deputy Dean (Quality and Student Experience) Lord Ashcroft International Business School</p> <p>Michael Jones Student Lord Ashcroft International Business School</p>	<p>Engagement with practitioners and student employability: an integrated approach</p> <p>Dr. Fernando Moreira Lecturer in Business Economics University of Edinburgh Business School</p>

Terror management & gamification in higher education assessment

Dr. Alexander Kofinas
Principal Lecturer in Strategy
University of Bedfordshire

Piloting 'Hybrid Delivery': Blending on-campus classes with synchronous and asynchronous provision, interacting with the digital generation

Robert Whitehouse
Lecturer, Business & Management
University of Gloucestershire School of Business & Management

Dr. Jim Keane
Senior Lecturer
University of Gloucestershire School of Business & Management

Exploration of group work and peer assessment: A case study of culturally diverse groups

Thomas Peschken
Lecturer
Glasgow School for Business & Society

Dr. Jessica Hancock
Academic Development Tutor
Glasgow School for Business & Society

Dr. Ruth Marciniak
Senior Lecturer
Glasgow School for Business & Society

Duelling with the intellectual vampires: Reflections on the creation of distance learning master's modules

Dr. Sarah Montano
Teaching Fellow
Birmingham Business School

The University of Greenwich Employability Passport (GEP): A journey into employability

Dr. Gabriella Cagliesi
Principal Lecturer
University of Greenwich

Dr. Nicky Garsten
Senior Lecturer
University of Greenwich

Outdoors adventure experiential learning in postgraduate management education: developing managerial behaviours

Dr. Carolyn Strong
Director of Assessment & Feedback
Cardiff Business School

Matthew Exton
MBA Programme Manager
Cardiff Business School

13:00 Lunch

14:00 Keynote address: An Evidence-based Approach to Higher Education?
Dr Phil Newton, Head of Learning and Teaching, Swansea University Medical School

14:40	Assessment and feedback	Blended learning	Student engagement	Emerging issues and hot topics	Employability	Experiential learning
	<p>Evaluation of a coaching approach supporting students to act on feedback</p> <p>Peter Corner Ramage Senior Lecturer Hertfordshire Business School</p>	<p>How technology can be used to engage higher education learners in business, management and law disciplines</p> <p>Richard Wilkinson Lecturer, School of Computing & Digital Technology Birmingham City University</p> <p>Dr. Thomas Lancaster Programme Leader Birmingham City University</p>	<p>It's called a lecture theatre! Reflections on large-class student engagement</p> <p>Dr. Thomas Anker Lecturer Adam Smith Business School</p>	<p>Learning for growth: Developing the 'accidental managers'</p> <p>Professor Christine Fountain Acting Director (Academic) Southampton Solent Business School</p> <p>Susan Patrick Principal Lecturer Southampton Solent Business School</p>	<p>Embedding employability in the curriculum</p> <p>Dr. Aikaterini Koskina Lecturer in HRM Keele Management School</p>	<p>Taking that step into the digital realm through the use of simulations</p> <p>Clive Kerridge Senior Lecturer University of Gloucestershire, School of Business and Management</p> <p>Michael de Domenici Head of Department, Marketing University of Greenwich</p> <p>Dr Nicki Newman Undergraduate Director for Teaching Quality and Enhancement Sheffield University Management School</p>

Do you mean I can study what I am really interested in?'
Practicing self-managed learning in UK business schools

Dr. Stefan Cantore
Director of Enterprise
Southampton Business School

Dr. Mark Gatenby
Programme Director
Southampton Business School

Improving university teaching productivity: A flipped learning approach

Dr. Max Finne
Assistant Professor
Warwick Business School

Smoke, suspense, and scheherazade: Using theatrical devices to engage the student: a joint tutor-student action-research project

Dr. Rob Baker
Senior Lecturer
Sheffield Business School

Now you see it, now you don't: A case for developing reflection among higher education staff to enhance the student experience

Lesley Glass
Head of Visiting Lecturer Development
Hertfordshire Business School

Karen Clark
Principal Lecturer
Hertfordshire Business School

The global business professional

Professor Nicholas Scott
Pro Dean for Student Education
Leeds University Business School

Melissa Schuessler
International Education Manager
Leeds University Business School

Everyone's a winner: Students secure graduate employment; Universities' can improve their league table position. Understanding how to increase the numbers of students undertaking work placements

Christine Sorenson
Programme Director
Newcastle Business School

Dr. Matt Sutherland
Senior Lecturer
Newcastle Business School

Dr. Elizabeth Griffiths
Director of Placements
Newcastle Business School

15:40 Break

16:00	Retention and success	Blended learning	Student engagement	Emerging issues and hot topics	Employability	Experiential learning
	<p>A proactive management model for the constructive alignment of educational quality and student satisfaction</p> <p>Dr. Vangelis Tsiligiris Senior Lecturer Nottingham Business School</p>	<p>Business education and curriculum co-creation in the digital age</p> <p>Dr. Mark Gatenby Programme Director Southampton Business School</p> <p>Dr. Stefan Cantore Director of Enterprise Southampton Business School</p> <p>Dr. Lisa Harris Associate Professor in Marketing Southampton Business School</p>	<p>Nottingham Business School alumni fellowship scheme</p> <p>Dr. Virender Slaich Head of Quality and Accreditations Nottingham Business School</p>	<p>Teaching sustainability agenda for UG students: insights from using Model United Nations in the classroom</p> <p>Dr. Gyuzel Gadelshina Lecturer Newcastle Business School</p> <p>Dr. Richard Nyuur Senior Lecturer Newcastle Business School</p> <p>Dr. Diane Sloan Programme Director Newcastle Business School</p>	<p>Using graduate attributes frameworks for curriculum design</p> <p>Dr. Colin Simpson Senior Lecturer University of Gloucestershire, School of Business and Management</p> <p>Dr. Dee Allen Senior Lecturer and Course Leader University of Gloucestershire, School of Business and Management</p>	<p>Graduate employability: unpacking the rhetoric and consumption of international placement messages or experiences</p> <p>Sarah Horton-Walsh Senior Lecturer Coventry Business School</p>

Authentic curriculum design for engagement and retention

Dr. Madeleine Jarvis

Head of Department,
International &
Partnerships
**University of Chester
Business School**

Stephenie Hodge

Senior University
Teaching Fellow
**University of Chester
Business School**

Of horses, possums and hogs: SPOCs and doctoral training in research methods

Professor Anna Morgan Thomas

Senior Lecturer
**University of Glasgow,
Adam Smith Business
School**

Fostering an alumni "Give-Back" culture to help develop student self-esteem

Mel Godfrey

Course Director
**London South Bank
University, School of
Business**

Anita Peleg

Senior Lecturer
**London South Bank
University, School of
Business**

Dr. Charles Graham

Associate Course
Director
**London South Bank
University, School of
Business**

The differences in risk perception of students before and after taking an enterprise risk management unit: a pedagogical study

Dr. Madhu Acharyya

Lecturer
**Glasgow School for
Business & Society**

Utilising partnerships to develop a core module in "career entrepreneurship"

Professor Gillian Armstrong

Head of Department
Ulster Business School

Claire McCann

Lecturer in Finance
Ulster Business School

Glenda Martin

Career Development
Consultant
Ulster Business School

What are the costs and benefits of completing a year in industry?

Georgia Witton

Postgraduate Student
**Worcester Business
School**

Dr. Holly Andrews

Senior Lecturer
**Worcester Business
School**

Retention: policy and practice

Gwenda Mynott
Senior Lecturer
Liverpool Business School

How good is my MOOC?
A review of accreditation schemes for on-line courses

Dr. Keith Pond
Associate Dean (Teaching)
Loughborough University, School of Business and Economics

Professor David Asch
Professor of Management
Coventry University

Stephanie Lambert
Doctorial Researcher
Loughborough University, School of Business and Economics

Professor Martin Schader
Associate Director
EFMD

Involvement beyond the classroom
To be confirmed

Business education for Aboriginal Peoples in Canada

Dr Robert Ellis
Professor
Faculty of Management University of Lethbridge

Dr. Judith Madill
Paul Desmarais Professor
University of Ottawa

Practical initiatives to develop International students' employability skills

Ricky Lowes
Lecturer
Plymouth Faculty of Business

Global working in the knowledge-based economy: Addressing the emerging 'experience gap' in the UK

Ian Herbert
Senior Lecturer
Loughborough University, School of Business and Economics

Stephanie Lambert
Doctorial Researcher
Loughborough University, School of Business and Economics

17:30 End of day one

19:00 Drinks reception followed by dinner

Day two: Wednesday 27 April

09:00 Registration and refreshments

09:20 **Opening remarks**

Professor Jerry Forrester, Hertfordshire Business School and Chair, Learning, Teaching & Student Experience Committee, Chartered ABS

09:30 **Keynote address**

Professor Madeleine Atkins CBE, Chief Executive, HEFCE

10:10	Teaching entrepreneurship	The changing student	Student engagement	Responsible management education	Developing the practice based curriculum	Internationalisation
	<p>Perpetuating the myths of entrepreneurship? A comparison of start-up failure rates and positive stories in academic text books on entrepreneurship</p> <p>Dr. Simon Best Senior Lecturer Middlesex University Business School</p>	<p>How are student expectations in higher education formed? A psychological contract perspective</p> <p>Dr. Aikaterini Koskina Lecturer in HRM Keele Management School</p>	<p>Evaluating learning when using a dérive as an exercise in dealing with volatility and uncertainty</p> <p>Dr. Martin Rich Senior Lecturer Cass Business School</p> <p>Dr. Anne Brown Visiting Senior Lecturer Cass Business School</p> <p>Professor Clive Holtham Professor of Information Management Cass Business School</p>	<p>Teaching responsible management in the UK and Russia: What are the challenges?</p> <p>Dr. Fatima Annan-Diab Associate Professor Kingston Business School</p>	<p>Creating a project management distributed e-learning environment</p> <p>Dr. Rosane Pagano Principal Lecturer Manchester Metropolitan University Business School</p>	<p>Does mobility matter? Exploring the impact of international student mobility on cross-cultural learning adaptation</p> <p>Dr. Monika Foster School Academic Lead: Learning & Teaching Edinburgh Napier University Business School</p>

Leveraging the power of peer-to-peer feedback in entrepreneurship teaching

Gareth Stone
Senior Lecturer
Bath Business School

Dr. Diane Reader
Subject Leader: Business and Management
Bath Business School

Widening participation: student reflections

Dr. Dan Herbert
Director of Education
Birmingham Business School

Lecture capture: What can business schools learn from the recent literature?

Gabi Witthaus
Learning & Teaching Facilitator
Loughborough University, School of Business and Economics

Ethics education in marketing: Experience of students and graduates

Anita Peleg
Senior Lecturer
London South Bank University, School of Business

The future pedagogy in project management: The practitioner perspective

Dr. Maria Kapsali
Lecturer
Hull University Business School

Partnership support for international students

Halina Harvey
Senior Lecturer
University of Huddersfield Business School

Jo Thomas
International Learning Development Manager
University of Huddersfield Business School

11:10 Break

11:30	Teaching entrepreneurship	The changing student	Student engagement	Teaching excellence	Developing the practice based curriculum	Emerging issues and hot topics
	<p>The world's first undergraduate Venture Creation Programme is 10 years old. What have we learned and achieved?</p> <p>Nigel Adams Programme Director, BSc Business Enterprise University of Buckingham Business School</p> <p>Dr. Jane Tapsell Dean University of Buckingham Business School</p>	<p>'Academic peer mentoring and beyond': Successful peer mentoring schemes in a business school from the perspectives of mentors, mentees and staff</p> <p>Professor Caroline Elliott Director of Learning & Teaching University of Huddersfield Business School</p> <p>Chris Ireland Academic Skills Tutor University of Huddersfield Business School</p> <p>Rahema Nadeem Classroom & Appointments Administrator University of Huddersfield Business School</p>	<p>Creating engagement whilst building academic self-efficacy using "The Skills Tool-kit"</p> <p>Hilary Wason Lecturer Kingston Business School</p> <p>Jane Southall Lecturer Kingston Business School</p>	<p>Widening the discourse on team teaching: a vehicle for teaching excellence?</p> <p>University</p> <p>Dr. Cathy Minett-Smith Associate Dean (Student Experience) University of Bedfordshire, Business School</p>	<p>Mind the gap! Shifting expectations through entrepreneurship education</p> <p>Dr. Jeremy Richards MBA Director Falmouth University</p> <p>Dr Carol Jarvis Associate Professor in Knowledge Exchange University of the West of England</p> <p>Michael Fowle Enterprise Fellow Northumbria University</p>	<p>Working with public and policy stakeholders to foster student and staff collaboration within an international research project: the case of 'slow tourism'</p> <p>Michael Duignan Lecturer Lord Ashcroft International Business School</p> <p>Dr. Sally Everett Deputy Dean (Quality and Student Experience) Lord Ashcroft International Business School</p>

A new approach to communicating entrepreneurship skills and behaviours to students
To be confirmed

Teaching social media for social good

Dr. John Lannon
Lecturer
Kemmy Business School

Dr. Sheila Killian
Senior Lecturer
Kemmy Business School

Dr. Liam Murray
Associate Head of School,
(Quality in Teaching,
Learning and Research)
Kemmy Business School

Student attitudes to feedback on continuous summative assessment

Claire McCann
Lecturer in Finance
Ulster Business School

Ranking the unmeasurable? In pursuit of teaching excellence

Dr. Scott Taylor
Reader in Leadership & Organisational Studies
Birmingham Business School

Dr. Geraint Harvey
Senior Lecturer
Birmingham Business School

Integrating theory and practice in business education: Planning and progress

Dr. Sue Bartlett
Director of Student Experience
Cardiff Business School

Professor Helen Williams
Associate Dean (Learning and Teaching)
Cardiff Business School

University course design that facilitates authentic and situated learning: proposing a matrix model

Dr. Emma Roberts
Principal Lecturer,
Business, Management and Marketing
Leeds Trinity University

12:30 Lunch

13:30 Panel discussion: What does excellence look like in business school teaching?

An interactive discussion exploring the ways in which business and management teaching can deliver results to students in a rapidly changing world

- To be confirmed, National Union of Students
- **Dr. Berry O'Donovan**, Principal Lecturer, **Oxford Brookes University Business School**
- **Professor Denise Skinner**, Executive Dean Postgraduate Strategy, **Coventry Business School**

Chair: **Professor Jerry Forrester**, Hertfordshire Business School and Chair, Learning, Teaching & Student Experience Committee, Chartered ABS

14:30 Conference summation and closing remarks

Professor Jerry Forrester, Hertfordshire Business School and Chair, Learning, Teaching & Student Experience Committee, Chartered ABS

15:00 Close of conference

Conference Supporters

The Chartered ABS gratefully acknowledges the organisations that are supporting this conference.

HOBSONS 


eXplorance

S&P GLOBAL
MARKET
INTELLIGENCE

Breakfast briefing sponsor

Hobsons is the international leader in connecting learning to life. Through our student success solutions, we help more than 12 million students around the globe identify their strengths, explore careers, create academic plans, match to best-fit educational opportunities, and finish what they start. We partner with schools, colleges, and universities to improve college, university and career readiness, admissions and enrolment management, and student support and advising hobsons.com

Conference Supporter

eXplorance is the proud maker of Blue®, an all-in-one assessment system that automates course evaluations, 360 feedback, surveys, peer reviews, formative social feedback, text analytics, and more. Unlike other solutions, Blue powers a cycle of continuous improvement through benchmarking, stakeholder assessment, sophisticated reporting, advanced analytics, and constant monitoring. eXplorance's solutions have helped higher education institutions increase student engagement, raise retention rates, and achieve better learning outcomes. explorance.com

Conference Supporter

S&P Global Market Intelligence, formerly S&P Capital IQ and SNL Financial, is a division of McGraw Hill Financial (NYSE:MHFI). The firm is a leading provider of financial and industry data, research, news and analytics to investment professionals, government agencies, corporations, and universities worldwide. S&P Global Market Intelligence integrates news, comprehensive market and sector-specific data and analytics into a variety of tools to help track performance, generate alpha, identify investment ideas, understand competitive and industry dynamics, perform valuation and assess credit risk. spcapitaliq.com



**GREAT BUSINESS SCHOOLS.
GREAT FOR BUSINESS.**
