LEARNING, TEACHING & STUDENT EXPERIENCE 2016
5th annual conference
26-27 April, Aston University

Joining papers
Dear colleague,

We are delighted that you will be joining us for the Chartered Association of Business Schools’ Learning, Teaching and Student Experience (LTSE) conference this April.

Now in its fifth year LTSE brings together 200 directors of learning, senior lecturers, course directors and programme leaders from across the UK business school community. The two-day programme explores the latest trends in teaching practice, the evolution of the student experience and cutting edge pedagogic research.

Conference highlights:

- An in-depth programme with over 70 interactive workshops on themes including employability, experimental learning, internationalisation and student engagement
- A discussion with Professor Madeleine Atkins, Chief Executive, HEFCE about the key priorities for 2016 and beyond
- A keynote address by Professor Paul Kleiman, Visiting Professor, Middlesex University on ‘the business of creativity: learning and teaching at the edge of chaos’
- A keynote address by Dr Phil Newton, Head of Learning and Teaching, Swansea University Medical School in which he presents a plea for an evidence-based approach to higher education
- An opportunity to network with 200 peers, collaborators and colleagues in a collegiate environment
- The latest thinking on the Teaching Excellence Framework and its implications for business schools

In these joining papers you will find practical information about the event including:

- Programme p.3
- Venue and local area p.9
- FAQ’s p.13

A Gala Dinner will take place on the evening of the first day, 26 April. We encourage all participants to attend as it will be a great opportunity for informal discussion and networking.

Incidentally, should you wish to bring a colleague to the conference then please get in touch as we are able to offer a 25% discount on each additional registration.

On behalf of everyone here at the Chartered ABS, we look forward to welcoming you to Birmingham.

Best wishes,

Oliver Lowe
Head of Conferences, Chartered Association of Business Schools
Direct: +44 (0) 207 634 9581 Main: +44 (0) 207 236 7678
Oliver.lowe@charteredabs.org
PRELIMINARY PROGRAMME
Session titles and timings are provisional and subject to change

Day one: Tuesday 26 April

09:00   Registration and refreshments

09:40   Welcome
Anne Kiem, Chief Executive, Chartered ABS
Professor Jerry Forrester, Hertfordshire Business School and Chair, Learning, Teaching & Student Experience Committee, Chartered ABS

09:50   Keynote address: The business of creativity: learning and teaching at the edge of chaos
Professor Paul Kleiman, Senior Consultant, Ciel Associates, Visiting Professor, Middlesex University

10:30   Assessment and feedback
Teaching and assessing critical reflection skills to MBA students
University of Limerick

Blended learning
Embedding Technology in the Classroom: A Meta-Workshop
Leeds University Business School

Student engagement
A Comparative Study of Mathematical Anxiety Among business Students
London South Bank University, School of Business

Arrangement of contents

11:30   Break

Emerging issues & hot topics
An assessment of the impact of class attendance on performance: experience from a foundation programme
Nottingham University Business School, Malaysia Campus

Employability
A ‘pracademic’ approach to enrich the student experience in business management teaching
Ulster Business School

Experiential learning
Connect to Business: A new filling in the sandwich?
Aberdeen Business School

Degree Apprenticeships - A tale of two universities
Winchester Business School

To be confirmed

Behavioural, emotional and cognitive engagement: a balancing act
London South Bank University, School of Business

A pilot study using the flipped classroom methodology in a UK accounting module
University of Sussex, School of Business, Management and Economics

A Comparative Study of Mathematical Anxiety Among business Students
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Embedding Technology in the Classroom: A Meta-Workshop
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Register Now at:
www.26April2020.org

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<th>Session</th>
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<td>The University of Greenwich Employability Passport (GEP): A journey into employability</td>
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<td>Everyone’s a winner: Students secure graduate employment; Universities’ can improve their league table position. Understanding how to increase the numbers of students undertaking work placements</td>
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<td>Authentic Curriculum Design for Engagement and Retention</td>
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<td>How good is my MOOC? A review of accreditation schemes for on-line courses</td>
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<td>Of horses, possums and hogs: SPOCs and doctoral training in research methods</td>
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<td>Fostering an alumni “Give-Back” culture to help develop student self-esteem</td>
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<td>17:30</td>
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**Day two: Wednesday 27 April**

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<td>09:00</td>
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| 09:20 | **Opening remarks**
| | **Professor Jerry Forrester**, Hertfordshire Business School and Chair, Learning, Teaching & Student Experience Committee, Chartered ABS |
| 09:30 | **Keynote address**
| | **Professor Madeleine Atkins CBE**, Chief Executive, HEFCE |
| 10:10 | **Teaching entrepreneurship**
| | Perpetuating the Myths of Entrepreneurship? A comparison of start-up failure rates and positive stories in academic text books on entrepreneurship
| | **Middlesex University Business School** |
| 10:10 | **The changing student**
| | How are student expectations in higher education formed? A psychological contract perspective
| | **Keele Management School** |
| 10:10 | **Student engagement**
| | Evaluating learning when using a dérive as an exercise in dealing with volatility and uncertainty
| | **Cass Business School** |
| 10:10 | **Leveraging the power of peer-to-peer feedback in Entrepreneurship Teaching**
| | **Bath Business School** |
| 10:10 | **Widening Participation: Student Reflections**
| | **Birmingham Business School** |
| 10:10 | **Lecture capture: What can business schools learn from the recent literature?**
| | **Loughborough University, School of Business and Economics** |
| 10:10 | **Developing the practice based curriculum**
| | Creating a project management distributed e-learning environment
| | **Manchester Metropolitan University Business School** |
| 10:10 | **The future pedagogy in Project Management: The practitioner perspective**
| | **Hull University Business School** |
| 10:10 | **Partnership support for international students**
| | **University of Huddersfield Business School** |
| 11:10 | Break |
11:30  Teaching entrepreneurship
Leadership Development in Entrepreneurship Education - next steps
Winchester Business School

The changing student
‘Academic Peer Mentoring and Beyond’: Successful Peer Mentoring Schemes in a Business School from the Perspectives of Mentors, Mentees and Staff
University of Huddersfield Business School

Student engagement
Creating engagement whilst building academic self-efficacy using “The Skills Toolkit”
Kingston Business School

The world’s first undergraduate Venture Creation Programme is 10 years old. What have we learned and achieved?
University of Buckingham Business School

Teaching Social Media for Social Good
Kemmy Business School

Customer engagement vs. student engagement: similarities and differences
To be confirmed

Teaching excellence
Developing the practice based curriculum
Mind the Gap! Shifting Expectations Through Entrepreneurship Education
Falmouth University

Emerging issues & hot topics
Working with public and policy stakeholders to foster student and staff collaboration within an international research project: the case of ‘slow tourism’
Lord Ashcroft International Business School

Ranking the unmeasurable? In pursuit of teaching excellence
Birmingham Business School

Integrating Theory and Practice in Business Education: Planning and Progress
Cardiff Business School

Financial literacy of students
Bath Business School

Lunch

Panel discussion: What does excellence look like in business school teaching?
An interactive discussion exploring the ways in which business and management teaching can deliver results to students in a rapidly changing world

Conference summation and closing remarks
Professor Jerry Forrester, Hertfordshire Business School and Chair, Learning, Teaching & Student Experience Committee, Chartered ABS

End of conference
VENUE

Conference Aston
Aston University, Birmingham
West Midlands
B4 7ET
Tel +44 (0)121 1204 4300

Accommodation
Participants are responsible for making their own accommodation arrangements.

The Chartered ABS is pleased to be able to offer preferential rates at two venues. Please note that rooms at these rates will be allocated on a first come first served basis so early booking is advised.

Conference Aston - £84 B&B
To register at this price, please call the booking line +44 (0)121 1204 4300 and quote the booking code AOBS2016.

PLEASE NOTE: PREFERENTIAL RATE AT CONFERENCE ASTON EXPIRES ON 1 MARCH 2016

Holiday Inn Express Birmingham – Snow Hill - £85 B&B
To register at this price, please call the booking line +44 (0)121 1647 3999 and quote the booking code AUU (or Annual Learning, teaching and Student Experience 2016).
Travelling by car

We have electric car charging points outside both of the conference centres and hotel!

From M6 North and South
1. Exit at Junction 6 for A38(M) following signs for “Birmingham (Cen)”. Follow the A456 for about 5 miles towards the “City Centre”.
2. As you approach the City Centre, the road broadens to three lanes. Take the right hand lane following signs for “Convention and Broad Street”. Take the under pass onto Broad Street and continue straight on.
3. At the roundabout merge right and then stay in the left lane, take the 1st exit onto Great Charles Street Queensway, following signs for “A38(M), M6” and “Thinktank at Millennium Point”.
4. Keep in the right hand lane and after the traffic lights, merge right to take the underpass, signed “M6, M42, M5” and “A38”.
5. After the underpass, exit left immediately before the flyover, signposted “Aston University”, then stay in the right hand lane.
6. At the Lancaster Circus round about take the 3rd exit off signposted “Aston University”. Use the following map to the appropriate car park.

From M42, East Midlands and Birmingham Airport
Leave the M42 at Junction 7(A), following signs for “M6 (N) Birmingham (Central & N)” join the M6 (N). Follow the directions from M6 above.

From M5 South-West and City Centre
1. Leave the M5 at Junction 3, signposted “A456” towards Birmingham. Follow the A456 for about 5 miles towards the “City Centre”.
2. As you approach the City Centre, the road broadens to three lanes. Take the right hand lane following signs for “Convention and Broad Street”. Take the under pass onto Broad Street and continue straight on.
3. At the roundabout merge right and then stay in the left lane, take the 1st exit onto Great Charles Street Queensway, following signs for “A38(M), M6” and “Thinktank at Millennium Point”.
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From M40 Oxford
Take M40 north and join the M42 westbound towards the M5. Travel north on the M5, leaving at junction 3 and follow directions from M5 South-West above.

From M1 and The South
Take M1 north and exit at Junction 19 to join the M6 towards Birmingham. Follow the directions above from the M6.

From South Birmingham (Moseley, A45, A34)
Join the A4540 heading North. When Birmingham Science Park is on your left, take the left turn at the traffic lights onto Lister Street, continuing onto Woodcock Street. Use the following map to the appropriate car park.

A number of route planners are available online to direct you on your journey. Why not try maps.google.co.uk for a door to door route plan!
Driving and walking...
from Birmingham City Centre, New Street train station and the M6, Junction 6.

Driving route onto Campus from M6, J6

Jewellery Quarter
Conference Aston venues:
(within the Aston Business School building)

Walking route from
New Street Station and the city centre

Millennium Point: Pay & Display Car Park

A full campus map with directions to the individual venues follows on the next page.

How are you getting to us?
Drop us a tweet before you set off…
@conferenceaston
What's what and where...

The blue areas show our car parks. You can book these online at www.conferenceaston.co.uk. Please book your car parking for Car Parks 3, 4 and 12, prior to arrival.

The pink buildings are our meeting and hotel spaces - Double check where your meeting is, before you set off!

Follow the dark green route to find your way to your venue. Don't worry, the venues are no more than 4 minutes' walk from each other.

Conference Aston
Car Park 3
Postcode B4 7ET

Conference Aston
Meeting Suites

Conference Aston
Car Park 4
Postcode B7 4BL

Conference Aston
Car Park 12
Postcode B4 7PS

Handy hint...
This building has the “Aston Business School” logo above the doors, but don’t be fooled, there’s an amazing conference centre and hotel on the inside, honest!

© Handy hint...
Turn left here, the “Matthew Boulton Campus” building will be on your left hand side!

© Handy hint...
We do our best to make sure we’ve checked the postcodes and directions (and we think they’re right according to the latest Google maps) but we’d recommend that you pop online to maps.google.co.uk, before setting off, to plan your personal journey. Call us if you get lost... 0121 204 4300
FREQUENTLY ASKED QUESTIONS

I can’t now attend, can a colleague take my place?

- Participants can nominate a colleague to take their place at no additional cost up until 1 week before the event. Substitutions made at less than one week’s notice are at the discretion of the Chartered ABS.

I need to cancel my place, can I get a refund?

- All cancellations must be made in writing to oliver.lowe@charteredabs.org. It is the booker’s responsibility to ensure that we have received the cancellation. Cancellations received more than 21 days before an event are subject to a handling and administration fee of £99 per delegate, which will be deducted from any due refund or invoice, whichever is appropriate. Cancellations received 21 days or less before an event are subject to the full fee that is payable for the conference. Pre-payments will not be refunded and invoiced sums will be payable in full, except in cases where it has been possible to mitigate loss.

I would like to register a colleague for the 25% group booking discount, is it too late?

- We are pleased to accept additional bookings up to one week before the conference. For further details please contact Oliver Lowe (oliver.lowe@charteredabs.org / 0207 634 9581)
We are the voice of the UK's business and management education sector. We support our members to maintain world-class standards of teaching and research, and help shape policy and create opportunities through dialogue with business and government.

**Forthcoming events**

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<th>Learning &amp; Teaching</th>
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<td><strong>DBA Symposium: Delivering &amp; Measuring Impact</strong>&lt;br&gt;19 May 2016, Birmingham</td>
<td><strong>Learning, Teaching &amp; Student Experience conference</strong>&lt;br&gt;26-27 April, Birmingham</td>
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<td>Providing DBA directors with a UK network and an opportunity to discuss how to deliver impact</td>
<td>The leading conference on business and management education in the UK.</td>
</tr>
<tr>
<td><strong>Development Programme for Directors of Research (DPDoR) with BAM</strong>&lt;br&gt;Starts November 2016</td>
<td><strong>Managing and Recruiting Visiting Lecturers</strong>&lt;br&gt;15 June 2016, London</td>
</tr>
<tr>
<td>Helping directors of research, and those aspiring to the role, to develop research management strategies.</td>
<td>How to ensure part-time teaching staff are managed effectively and deliver a quality student experience.</td>
</tr>
</tbody>
</table>

### Operational delivery

<table>
<thead>
<tr>
<th>Professional Managers’ Annual Conference&lt;br&gt;12-13 December 2016, Cardiff</th>
<th><strong>Leaders in Learning &amp; Teaching (LLT)</strong>&lt;br&gt;Starts September 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Following a record breaking event in 2015 this conference provides excellent ‘business school specific’ content and networking for professional, administrative and senior managers.</td>
<td>Professional development for directors and managers of learning and teaching in business schools. Sold out in 2015 - expressions of interest for 2016 open now.</td>
</tr>
</tbody>
</table>

### Leadership, strategy and change

<table>
<thead>
<tr>
<th>Creating Differentiation&lt;br&gt;June, London</th>
<th><strong>Chartered ABS Annual Conference</strong>&lt;br&gt;14-15 November 2016, London</th>
</tr>
</thead>
<tbody>
<tr>
<td>For deans and strategic communications staff on how to develop a differentiated business school brand.</td>
<td>Bringing together deans and directors from across the UK for top-level discussion, debate and networking.</td>
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</tbody>
</table>

### Executive education

<table>
<thead>
<tr>
<th>Executive Education Symposium&lt;br&gt;17 June 2016, London</th>
<th><strong>Deans &amp; Directors’ Development Programme (3DP)</strong>&lt;br&gt;Starts February 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bringing together leaders of executive education to explore the ways in which programmes can deliver a high quality experience and measurable results for clients.</td>
<td>Designed to support new deans and those aspiring to the role. One place remaining.</td>
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</tbody>
</table>