LEARNING, TEACHING & STUDENT EXPERIENCE 2016
5th annual conference
26-27 April, Aston University

Joining papers
WELCOME TO LTSE 2016

Dear colleague,

We are delighted that you will be joining us for the Chartered Association of Business Schools’ Learning, Teaching and Student Experience (LTSE) conference this April.

Now in its fifth year LTSE brings together 200 directors of learning, senior lecturers, course directors and programme leaders from across the UK business school community. The two-day programme explores the latest trends in teaching practice, the evolution of the student experience and cutting edge pedagogic research.

Conference highlights:

- An in-depth programme with over 70 interactive workshops on themes including employability, experimental learning, internationalisation and student engagement
- A discussion with Professor Madeleine Atkins, Chief Executive, HEFCE about the key priorities for 2016 and beyond
- A keynote address by Professor Paul Kleiman, Visiting Professor, Middlesex University on ‘the business of creativity: learning and teaching at the edge of chaos’
- A keynote address by Dr Phil Newton, Head of Learning and Teaching, Swansea University Medical School in which he presents a plea for an evidence-based approach to higher education
- An opportunity to network with 200 peers, collaborators and colleagues in a collegiate environment
- The latest thinking on the Teaching Excellence Framework and its implications for business schools

In these joining papers you will find practical information about the event including:

- Programme p.3
- Venue and local area p.14
- FAQ’s p.15

A Gala Dinner will take place on the evening of the first day, 26 April. We encourage all participants to attend as it will be a great opportunity for informal discussion and networking.

Incidentally, should you wish to bring a colleague to the conference then please get in touch as we are able to offer a 25% discount on each additional registration.

On behalf of everyone here at the Chartered ABS, we look forward to welcoming you to Birmingham.

Best wishes,

Oliver Lowe
Head of Conferences, Chartered Association of Business Schools
Direct: +44 (0) 207 634 9581 Main: +44 (0) 207 236 7678
Oliver.lowe@charteredabs.org
## PRELIMINARY PROGRAMME

*Session titles and timings are provisional and subject to change*

### Day one: Tuesday 26 April

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<th>Time</th>
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<td>09:00</td>
<td>Registration and refreshments</td>
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<tr>
<td>09:40</td>
<td><strong>Welcome</strong></td>
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<tr>
<td></td>
<td>Anne Kiem, Chief Executive, Chartered ABS</td>
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<td></td>
<td>Professor Jerry Forrester, Hertfordshire Business School and Chair, Learning, Teaching &amp; Student Experience Committee, Chartered ABS</td>
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<td>09:50</td>
<td><strong>Keynote address: The business of creativity: learning and teaching at the edge of chaos</strong></td>
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<td></td>
<td>Professor Paul Kleiman, Senior Consultant, Ciel Associates, Visiting Professor, Middlesex University</td>
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<tr>
<td>10:30</td>
<td><strong>Assessment and feedback</strong></td>
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<td>Teaching and assessing critical reflection skills to MBA students</td>
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<td>Dr. Sarah MacCurtain</td>
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<td></td>
<td>Lecturer, Kemmy Business School</td>
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<td>Professor Sarah Moore</td>
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<td>Associate Vice President, Academic, Kemmy Business School</td>
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<td>Dr. Berry O’Donovan</td>
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<td></td>
<td>Principal Lecturer, Oxford Brookes University Business School</td>
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<td></td>
<td>The epistemological beliefs of business undergraduates and their influence on student satisfaction with assessment and feedback</td>
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<td>10:30</td>
<td><strong>Blended learning</strong></td>
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<td>Embedding technology in the Classroom: A meta-workshop</td>
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<td>Dr. Michael Reynolds</td>
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<td>Teaching Fellow, Leeds University Business School</td>
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<td>Professor Jon Warwick</td>
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<td>Professor, Educational Development, London South Bank University, School of Business</td>
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<tr>
<td>10:30</td>
<td><strong>Student engagement</strong></td>
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<td>A comparative study of mathematical anxiety among business students</td>
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<td>Dr. Emilee Simmons</td>
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<td>Teaching Fellow, Leeds University Business School</td>
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<td>To be confirmed</td>
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<td></td>
<td>Behavioural, emotional and cognitive engagement: a balancing act</td>
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<td></td>
<td>Susan Smith</td>
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<tr>
<td></td>
<td>Teaching Fellow in Accounting, University of Sussex, School of Business, Management and Economics</td>
</tr>
</tbody>
</table>
Emerging issues & hot topics

Charting the rise of the business and management studies ‘consumer’
To be confirmed

Employability

A ‘pracademic’ approach to enrich the student experience in business management teaching

Nikki McQuillan
Course Director
Ulster Business School

Michael McQuillan
Director of Business Institute
Ulster Business School

Experiential learning

Connect to Business: A new filling in the sandwich?

Erica Cargill
Senior Lecturer
Aberdeen Business School

Bob Gammie
Associate Dean (Undergraduate Programmes)
Aberdeen Business School

Digital engagement and the business student

Karl Lester
Course Leader
University of Central Lancashire, School of Business

Dr. Mitch Larson
Senior Lecturer
University of Central Lancashire, School of Business

A ‘pracademic’ approach to enrich the student experience in business management teaching

Negative capability and praxis: reflections on the development of an undergraduate OD consultancy project

Dr. Jennifer Wilkinson
Senior Lecturer
Bristol Business School

Degree apprenticeships - A tale of two universities

Stella McKnight
Director for Employer Partnerships
Winchester Business School

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Associate Dean (Undergraduate Programmes)
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Assessment and feedback

Reliability and consistency in assessment marking: Adopting the professional body approach

Dr. Carl Evans
Academic Lead: Business Management & Finance
University of St Mark & St John

Dr. Najib Murad
Lecturer in Business & Management
University of St Mark & St John

Student engagement

Teaching qualitative data analysis: a game of homophones?

Dr. Lesley Ledden
Senior Lecturer
Kingston Business School

John Gardener
Senior Lecturer Worcester Business School

Blended learning

Encouraging the adoption of technology facilitated learning (TFL): Communities of practice as a possible solution?

Dr. Clare Carruthers
Lecturer
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Christine Wightman
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Marvyn Boatswain
Kingston Business School
Terror management & gamification in higher education assessment

**Dr. Alexander Kofinas**  
Principal Lecturer in Strategy  
**University of Bedfordshire**

Piloting ‘Hybrid Delivery’: Blending on-campus classes with synchronous and asynchronous provision, interacting with the digital generation

**Robert Whitehouse**  
Lecturer, Business & Management  
**University of Gloucestershire School of Business & Management**

Exploration of group work and peer assessment: A case study of culturally diverse groups

**Thomas Peschken**  
Lecturer  
**Glasgow School for Business & Society**

Emerging issues & hot topics

Marketisation vs marginalisation: The tension between institutions and academics

**Abdul Jabbar**  
Senior Lecturer  
**University of Huddersfield Business School**

Employability

Embedding employability everywhere: ‘forcing’ and fostering the development of career management and life skills

**Dr. Sally Everett**  
Deputy Dean (Quality and Student Experience)  
**Lord Ashcroft International Business School**

**Dr. Ruth Marciniak**  
Senior Lecturer  
**Glasgow School for Business & Society**

**Dr. Jessica Hancock**  
Academic Development Tutor  
**Glasgow School for Business & Society**

Experiential learning

Engagement with practitioners and student employability: an integrated approach

**Dr. Fernando Moreira**  
Lecturer in Business Economics  
**University of Edinburgh Business School**

**Michael Jones**  
Student  
**Lord Ashcroft International Business School**

Duelling with the intellectual vampires: Reflections on the creation of distance learning master’s modules

**Dr. Sarah Montano**  
Teaching Fellow  
**Birmingham Business School**

**Dr. Gabriella Cagliesi**  
Principal Lecturer  
**University of Greenwich**

**Dr. Gabriele Caglioti**  
Principal Lecturer  
**University of Greenwich**

13:00 Lunch

14:00 **Keynote address: An Evidence-based Approach to Higher Education?**  
**Dr Phil Newton**, Head of Learning and Teaching, Swansea University Medical School
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<th>Time</th>
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<th>Presenter/Author</th>
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</table>
| 14:40 | **Assessment and feedback**                  | Evaluation of a coaching approach supporting students to act on feedback | Peter Corner Ramage  
Senior Lecturer  
Hertfordshire Business School |
|       |                                              | How technology can be used to engage higher education learners in business, management and law disciplines | Richard Wilkinson  
Lecturer, School of Computing & Digital Technology  
Birmingham City University |
|       |                                              | It’s called a lecture theatre! Reflections on large-class student engagement | Dr. Thomas Anker  
Lecturer  
Adam Smith Business School |
|       |                                              | Do you mean I can study what I am really interested in? Practicing self-managed learning in UK business schools | Dr. Stefan Cantore  
Director of Enterprise  
Southampton Business School |
|       |                                              | Improving university teaching productivity: a flipped learning approach | Dr. Max Finne  
Assistant Professor  
Warwick Business School |
|       |                                              | Smoke, Suspense, and Scheherazade - Using theatrical devices to engage the Student: a joint tutor-student action-research project | Dr. Rob Baker  
Senior Lecturer  
Sheffield Business School |
|       | **Blended learning**                          | It’s called a lecture theatre! Reflections on large-class student engagement | Dr. Thomas Anker  
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|       | **Emerging issues & hot topics**              | Learning for growth: Developing the ‘accidental managers’ | Professor Christine Fountain  
Acting Director (Academic)  
Southampton Solent Business School |
|       |                                              | Embedding employability in the curriculum | Dr. Aikaterini Koskina  
Lecturer in HRM  
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|       |                                              | Outdoors adventure experiential learning in postgraduate management education: developing managerial behaviours | Dr. Carolyn Strong  
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Now you see it, now you don’t: A case for developing reflection among higher education staff to enhance the student experience

Lesley Glass
Head of Visiting Lecturer Development
Hertfordshire Business School

Karen Clark
Principal Lecturer
Hertfordshire Business School

The global business professional
Professor Nicholas Scott
Pro Dean for Student Education
Leeds University Business School

Melissa Schuessler
International Education Manager
Leeds University Business School

Everyone’s a winner: Students secure graduate employment; Universities’ can improve their league table position. Understanding how to increase the numbers of students undertaking work placements

Christine Sorenson
Programme Director
Newcastle Business School

Dr. Matt Sutherland
Senior Lecturer
Newcastle Business School

Dr. Elizabeth Griffiths
Director of Placements
Newcastle Business School

15:40 Break

16:00 Retention and success
A proactive management model for the constructive alignment of educational quality and student satisfaction

Dr. Vangelis Tsiligiris
Senior Lecturer
Nottingham Business School

Blended learning
Business education and curriculum co-creation in the digital age

Dr. Mark Gatenby
Programme Director
Southampton Business School

Dr. Stefan Cantore
Director of Enterprise
Southampton Business School

Student engagement
Nottingham Business School alumni fellowship scheme

Dr. Virender Slaich
Head of Quality and Accreditations
Nottingham Business School

Dr. Lisa Harris
Associate Professor in Marketing
Southampton Business School
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<th>Topic</th>
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<tr>
<td>Authentic curriculum design for engagement and retention</td>
<td>Dr. Madeleine Jarvis</td>
<td>University of Chester Business School</td>
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<tr>
<td>Of horses, possums and hogs: SPOCs and doctoral training in research methods</td>
<td>Professor Anna Morgan Thomas</td>
<td>University of Glasgow, Adam Smith Business School</td>
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<td>Anita Peleg</td>
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<td>Dr. Charles Graham</td>
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**Notes:**
- SPOCs: Site csv Organisers Committee.
- MOOC: Massive Open Online Course.
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<td>Teaching sustainability agenda for UG students: insights from using Model United Nations in the classroom</td>
<td>Using graduate attributes frameworks for curriculum design</td>
<td>Graduate employability: unpacking the rhetoric and consumption of international placement messages or experiences</td>
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<td>Dr. Gyuzel Gadelshina&lt;br&gt;Lecturer&lt;br&gt;Newcastle Business School</td>
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<td>Sarah Horton-Walsh&lt;br&gt;Senior Lecturer&lt;br&gt;Coventry Business School</td>
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<td>Dr. Dee Allen&lt;br&gt;Senior Lecturer and Course Leader&lt;br&gt;University of Gloucestershire, School of Business and Management</td>
<td>What are the costs and benefits of completing a year in industry?</td>
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<td>Dr. Diane Sloan&lt;br&gt;Programme Director&lt;br&gt;Newcastle Business School</td>
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<td>Georgia Witton&lt;br&gt;Postgraduate Student&lt;br&gt;Worcester Business School</td>
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<td>The differences in risk perception of students before and after taking an enterprise risk management unit: a pedagogical study</td>
<td>Utilising partnerships to develop a core module in “career entrepreneurship”</td>
<td>Global working in the knowledge-based economy: Addressing the emerging ‘experience gap’ in the UK</td>
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<td>Dr. Madhu Acharyya&lt;br&gt;Lecturer&lt;br&gt;Glasgow School for Business &amp; Society</td>
<td>Professor Gillian Armstrong&lt;br&gt;Head of Department&lt;br&gt;Ulster Business School</td>
<td>Ian Herbert&lt;br&gt;Senior Lecturer&lt;br&gt;Loughborough University, School of Business and Economics</td>
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<td>Business education for Aboriginal Peoples in Canada</td>
<td>Claire McCann&lt;br&gt;Lecturer in Finance&lt;br&gt;Ulster Business School</td>
<td>Stephanie Lambert&lt;br&gt;Doctorial Researcher&lt;br&gt;Loughborough University, School of Business and Economics</td>
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<td>Dr. Robert Ellis&lt;br&gt;Dean&lt;br&gt;Faculty of Management&lt;br&gt;University of Lethbridge</td>
<td>Glenda Martin&lt;br&gt;Career Development Consultant&lt;br&gt;Ulster Business School</td>
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<td>Dr. Judith Madill&lt;br&gt;Paul Desmarais&lt;br&gt;Professor&lt;br&gt;University of Ottawa</td>
<td>A new approach to the contextualisation of the curriculum&lt;br&gt;To be confirmed</td>
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17:30 End of day one
19:00 Drinks reception followed by dinner
**Day two: Wednesday 27 April**

09:00  Registration and refreshments

09:20  **Opening remarks**  
*Professor Jerry Forrester*, Hertfordshire Business School and Chair, Learning, Teaching & Student Experience Committee, Chartered ABS

09:30  **Keynote address**  
*Professor Madeleine Atkins CBE*, Chief Executive, HEFCE

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| 10:10 | **Teaching entrepreneurship**     | Perpetuating the myths of entrepreneurship? A comparison of start-up failure rates and positive stories in academic text books on entrepreneurship | **Dr. Simon Best**  
Senior Lecturer  
*Middlesex University Business School* |
| 10:10 | **The changing student**          | How are student expectations in higher education formed? A psychological contract perspective | **Dr. Aikaterini Koskina**  
Lecturer in HRM  
*Keele Management School* |
| 10:10 | **Student engagement**            | Evaluating learning when using a dérive as an exercise in dealing with volatility and uncertainty | **Dr. Martin Rich**  
Senior Lecturer  
*Cass Business School* |
| 10:10 |                                   | **Leveraging the power of peer-to-peer feedback in entrepreneurship teaching** | **Gareth Stone**  
Senior Lecturer  
*Bath Business School* |
| 10:10 |                                   | **Widening participation: student reflections**               | **Dr. Dan Herbert**  
Director of Education  
*Birmingham Business School* |
| 10:10 |                                   | **Widening participation: student reflections**               | **Dr. Dan Herbert**  
Director of Education  
*Birmingham Business School* |
| 10:10 |                                   | **Lecture capture: What can business schools learn from the recent literature?** | **Gabi Witthaus**  
Learning & Teaching Facilitator  
*Loughborough University, School of Business and Economics* |
| 10:10 |                                   | **Widening participation: student reflections**               | **Dr. Dan Herbert**  
Director of Education  
*Birmingham Business School* |
| 10:10 |                                   | **Widening participation: student reflections**               | **Dr. Dan Herbert**  
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Learning & Teaching Facilitator  
*Loughborough University, School of Business and Economics* |

**Dr. Diane Reader**  
Subject Leader: Business and Management  
*Bath Business School*
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<tr>
<th>Time</th>
<th>Session</th>
<th>Title</th>
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<tr>
<td>11:00</td>
<td>Break</td>
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<td>11:30</td>
<td>Teaching entrepreneurship</td>
<td>Leadership development in entrepreneurship education: next steps</td>
<td>Dr. Tammi Sinha&lt;br&gt;SL Project &amp; Operations Management&lt;br&gt;Winchester Business School&lt;br&gt;Dr. Zoe Dann&lt;br&gt;Associate Dean (Students)&lt;br&gt;Portsmouth Business School&lt;br&gt;Dr. Philip Ely&lt;br&gt;Portsmouth Business School</td>
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<td></td>
<td>The changing student</td>
<td>‘Academic peer mentoring and beyond’: Successful peer mentoring schemes in a business school from the perspectives of mentors, mentees and staff</td>
<td>Professor Caroline Elliott&lt;br&gt;Director of Learning &amp; Teaching&lt;br&gt;University of Huddersfield Business School&lt;br&gt;Chris Ireland&lt;br&gt;Academic Skills Tutor&lt;br&gt;University of Huddersfield Business School&lt;br&gt;Rahema Nadeem&lt;br&gt;Classroom &amp; Appointments Administrator&lt;br&gt;University of Huddersfield Business School</td>
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<td>Student engagement</td>
<td>Creating engagement whilst building academic self-efficacy using “The Skills Tool-kit”</td>
<td>Hilary Wason&lt;br&gt;Lecturer&lt;br&gt;Kingston Business School&lt;br&gt;Dr. Deborah Anderson&lt;br&gt;Associate Professor of Strategy, Marketing and Innovation&lt;br&gt;Kingston Business School</td>
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<td>Internationalisation</td>
<td>Does mobility matter? Exploring the impact of international student mobility on cross-cultural learning adaptation</td>
<td>Dr. Monika Foster&lt;br&gt;School Academic Lead: Learning &amp; Teaching&lt;br&gt;Edinburgh Napier University Business School</td>
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<td>Responsible management education</td>
<td>Teaching responsible management in the UK and Russia: What are the challenges?</td>
<td>Dr. Fatima Annan-Diab&lt;br&gt;Associate Professor&lt;br&gt;Kingston Business School</td>
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<td>Developing the practice based curriculum</td>
<td>Creating a project management distributed e-learning environment</td>
<td>Dr. Rosane Pagano&lt;br&gt;Principal Lecturer&lt;br&gt;Manchester Metropolitan University Business School</td>
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<td>Ethics education in marketing: Experience of students and graduates</td>
<td>The future pedagogy in project management: The practitioner perspective</td>
<td>Anita Peleg&lt;br&gt;Senior Lecturer&lt;br&gt;London South Bank University, School of Business&lt;br&gt;Dr. Maria Kapsali&lt;br&gt;Lecturer&lt;br&gt;Hull University Business School</td>
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<td>Partnership support for international students</td>
<td></td>
<td>Halina Harvey&lt;br&gt;Senior Lecturer&lt;br&gt;University of Huddersfield Business School&lt;br&gt;Jo Thomas&lt;br&gt;International Learning Development Manager&lt;br&gt;University of Huddersfield Business School</td>
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The world’s first undergraduate Venture Creation Programme is 10 years old. What have we learned and achieved?

Nigel Adams
Programme Director, BSc Business Enterprise
University of Buckingham Business School

Dr. Jane Tapsell
Dean
University of Buckingham Business School

Teaching excellence
Widening the discourse on team teaching: a vehicle for teaching excellence?
University

Dr. Cathy Minett-Smith
Associate Dean (Student Experience)
University of Bedfordshire, Business School

Developing the practice based curriculum
Mind the gap! Shifting expectations through entrepreneurship education

Dr. Jeremy Richards
MBA Director
Falmouth University

Emerging issues & hot topics
Working with public and policy stakeholders to foster student and staff collaboration within an international research project: the case of ‘slow tourism’

Michael Duignan
Lecturer
Lord Ashcroft International Business School

Dr. Sally Everett
Deputy Dean (Quality and Student Experience)
Lord Ashcroft International Business School

Ranking the unmeasurable? In pursuit of teaching excellence
Integrating theory and practice in business education: Planning and progress

Dr. Scott Taylor
Reader in Leadership & Organisational Studies
Birmingham Business School

When, where and how: challenging common assumptions about student learning

Dr. Geraint Harvey
Senior Lecturer
Birmingham Business School

Dr. Sue Bartlett
Director of Student Experience
Cardiff Business School

Professor Helen Williams
Associate Dean (Learning and Teaching)
Cardiff Business School

Teaching social media for social good

Dr. John Lannon
Lecturer
Kemmy Business School

Dr. Sheila Killian
Senior Lecturer
Kemmy Business School

Dr. Liam Murray
Associate Head of School, (Quality in Teaching, Learning and Research)
Kemmy Business School

Customer engagement vs. student engagement: similarities and differences

To be confirmed

12:30 Lunch
13:30  Panel discussion: What does excellence look like in business school teaching?
An interactive discussion exploring the ways in which business and management teaching can deliver results to students in a rapidly changing world

14:30  Conference summation and closing remarks
Professor Jerry Forrester, Hertfordshire Business School and Chair, Learning, Teaching & Student Experience Committee, Chartered ABS

15:00  End of conference
VENUE

**Conference Aston**
Aston University, Birmingham
West Midlands
B4 7ET
Tel +44 (0)12 1204 4300

**Accommodation**
Participants are responsible for making their own accommodation arrangements.

Accommodation is available at Conference Aston and can be booked through their [website](#) (subject to availability).

Alternatively, the Chartered ABS is pleased to be able to offer preferential rates at:

**Holiday Inn Express Birmingham – Snow Hill** - £85 B&B
To register at this price, please call the booking line +44 (0)12 1647 3999 and quote the booking code **AUU** (or **Annual Learning, teaching and Student Experience 2016**).
The Greener Way to Meet!
Conference Aston boasts an exceptional location on the Aston University campus, benefiting from extensive transport links; we promote using public transport when visiting our venues, with three mainline stations which are indicated on the following map, all stations are within walking distance.

If you walk from New Street station... the average person will burn approximately 66 calories! That means you can enjoy a biscuit with your coffee when you arrive and not feel guilty!

Taking the train instead of the car... can reduce your carbon emissions by up to two thirds!

Road travel
New Street, Snow Hill and Moor Street train stations are all within 20 minutes walk of the venue or a 5 minute taxi journey. Please visit www.thetrainline.com for details and tickets.

On foot from the stations: We have developed interactive Google walking maps from New Street and Snow Hill train stations, available for download from www.conferenceaston.co.uk

Bus routes
A number of bus services operate to the University campus throughout the day. For further information, please visit www.nxbus.co.uk/west-midlands where a route planner to the Aston University campus is available.

Taxi drop off points
All of the venues have taxi drop off points. Be sure to say to your driver that they should go to the Aston University campus. The central drop off point is a 2 minute walk to the conference centres and hotel.

Satellite navigation devices
The below postcode is the general code for the Aston University campus, the individual car parks have more details on the next page to hopefully make life a little easier and get you to the right place on time.
Postcode: B4 7ET Street Name: Aston Street
PLEASE NOTE that many GPS systems will not show that Aston Street is closed to through traffic so access to Aston Street should be from Woodcock Street only and not from the James Watt Queensway. Please use the map overleaf to locate our pre-bookable car parks.

Birmingham Airport (BHX)
The venues are a mere 9 miles from Birmingham Airport and a taxi journey should take approximately 20-30 minutes dependent on traffic. There are also trains from Birmingham International station to Birmingham New Street (approximately 5-10 minutes journey time) then follow the directions above for taxi journeys or walking to the venues.

Travelling by car
We have electric car charging points outside both of the conference centres and hotel!

From M6 North and South
1. Exit at Junction 6 for A38(M) following signs for “Birmingham (Cen)”.
2. Take lane 2 of the A38(M) for 2 miles, following signs for “City Centre”.
3. Exit left off the A38(M) immediately after the overhead “End of Motorway” sign, before the flyover. Keep left and follow signs for “Aston University”.
4. Please use the following maps to the appropriate car park.

From M42, East Midlands and Birmingham Airport
Leave the M42 at Junction 7(A), following signs for “M6 (N) Birmingham (Central & N)” join the M6 (N). Follow the directions from M6 above.

From M5 South-West and City Centre
1. Leave the M5 at Junction 3, signposted “A456” towards Birmingham. Follow the A456 for about 5 miles towards the “City Centre”.
2. As you approach the City Centre, the road broadens to three lanes. Take the right hand lane following signs for “Convent and Broad Street”. Take the under pass onto Broad Street and continue straight on.
3. At the roundabout merge right and then stay in the left lane, take the 1st exit onto Great Charles Street Queensway, following signs for “A38(M), M6” and “Thinktank at Millennium Point”.
4. Keep in the right hand lane and after the traffic lights, merge right to take the underpass, signed “M6, M42, M5” and “A38”.
5. After the underpass, exit left immediately before the flyover, signposted “Aston University”, then stay in the right hand lane.
6. At the Lancaster Circus roundabout take the 3rd exit off signposted “Aston University”. Use the following map to the appropriate car park.

From M40 Oxford
Take M40 north and join the M42 westbound towards the M5. Travel north on the M5, leaving at junction 3 and follow directions from M5 South-West above.

From M1 and The South
Take M1 north and exit at Junction 19 to join the M6 towards Birmingham. Follow the directions above from the M6.

From South Birmingham (Moseley, A45, A34)
Join the A4540 heading North. When Birmingham Science Park is on your left, take the left turn at the traffic lights onto Lister Street, continuing onto Woodcock Street. Use the following map to the appropriate car park.

A number of route planners are available online to direct you on your journey. Why not try maps.google.co.uk for a door to door route plan!
Driving route onto Campus from M6, J6

Jewellery Quarter
Conference Aston venues:
(within the Aston Business School building)

Driving and walking...
from Birmingham City Centre, New Street train station and the M6, Junction 6.

How are you getting to us?
Drop us a tweet before you set off…
@conferenceaston

A full campus map with directions to the individual venues follows on the next page.
What’s what and where...

🚗 The blue areas show our car parks. You can book these online at www.conferenceaston.co.uk. Please book your car parking for Car Parks 3, 4 and 12, prior to arrival.

📍 The pink buildings are our meeting and hotel spaces - Double check where your meeting is, before you set off!

🚶 Follow the dark green route to find your way to your venue. Don’t worry, the venues are no more than 4 minutes’ walk from each other.

Handy hint...

This building has the “Aston Business School” logo above the doors, but don’t be fooled, there’s an amazing conference centre and hotel on the inside, honest!

Handy hint...

Turn left here, the “Matthew Boulton Campus” building will be on your left hand side!

Handy hint...

We do our best to make sure we’ve checked the postcodes and directions (and we think they’re right according to the latest Google maps) but we’d recommend that you pop online to maps.google.co.uk, before setting off, to plan your personal journey. Call us if you get lost... 0121 204 4300
FREQUENTLY ASKED QUESTIONS

I can’t now attend, can a colleague take my place?

- Participants can nominate a colleague to take their place at no additional cost up until 1 week before the event. Substitutions made at less than one week’s notice are at the discretion of the Chartered ABS.

I need to cancel my place, can I get a refund?

- All cancellations must be made in writing to oliver.lowe@charteredabs.org. It is the booker’s responsibility to ensure that we have received the cancellation. Cancellations received more than 21 days before an event are subject to a handling and administration fee of £99 per delegate, which will be deducted from any due refund or invoice, whichever is appropriate. Cancellations received 21 days or less before an event are subject to the full fee that is payable for the conference. Pre-payments will not be refunded and invoiced sums will be payable in full, except in cases where it has been possible to mitigate loss.

I would like to register a colleague for the 25% group booking discount, is it too late?

- We are pleased to accept additional bookings up to one week before the conference. For further details please contact Oliver Lowe (oliver.lowe@charteredabs.org / 0207 634 9581)
We are the voice of the UK’s business and management education sector. We support our members to maintain world-class standards of teaching and research, and help shape policy and create opportunities through dialogue with business and government.

**Forthcoming events**

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<th>Learning &amp; Teaching</th>
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| **DBA Symposium: Delivering & Measuring Impact**  
19 May 2016, Birmingham  
Providing DBA directors with a UK network and an opportunity to discuss how to deliver impact | **Learning, Teaching & Student Experience conference**  
26-27 April, Birmingham  
The leading conference on business and management education in the UK. |
| **Development Programme for Directors of Research (DPDoR) with BAM**  
Starts November 2016  
Helping directors of research, and those aspiring to the role, to develop research management strategies. | **Managing and Recruiting Visiting Lecturers**  
15 June 2016, London  
How to ensure part-time teaching staff are managed effectively and deliver a quality student experience. |

**Operational delivery**

| **Professional Managers’ Annual Conference**  
12-13 December 2016, Cardiff  
Following a record breaking event in 2015 this conference provides excellent ‘business school specific’ content and networking for professional, administrative and senior managers. |

**Leadership, strategy and change**

| **Creating Differentiation**  
June, London  
For deans and strategic communications staff on how to develop a differentiated business school brand. |
| **Chartered ABS Annual Conference**  
14-15 November 2016, London  
Bringing together deans and directors from across the UK for top-level discussion, debate and networking. |
| **Deans & Directors’ Development Programme (3DP)**  
Starts February 2017  
Designed to support new deans and those aspiring to the role. One place remaining. |

**Executive education**

| **Executive Education Symposium**  
17 June 2016, London  
Bringing together leaders of executive education to explore the ways in which programmes can deliver a high quality experience and measurable results for clients. |