LEARNING, TEACHING & STUDENT EXPERIENCE 2016

5th annual conference

26-27 April 2016, Aston University, Birmingham

#LTSE2016
Learning, Teaching & Student Experience (LTSE) brings together 200 directors of learning, senior lecturers, course directors and programme leaders from across the UK business school community. The two-day programme explores the latest trends in teaching practice, the evolution of the student experience and cutting edge pedagogic research.

**Highlights**

- An in-depth programme with over 70 interactive workshops on themes including employability, experimental learning, internationalisation and student engagement
- A keynote address by **Professor Paul Kleiman**, Visiting Professor, Middlesex University on 'the business of creativity: learning and teaching at the edge of chaos'
- A keynote address by **Dr Phil Newton**, Head of Learning and Teaching, Swansea University Medical School in which he presents a plea for an evidence-based approach to higher education
- An opportunity to network with 200 peers, collaborators and colleagues in a relaxed and collegiate environment
- The latest thinking on the Teaching Excellence Framework and its implications for business schools

**Venue:** Conference Aston, Aston University
Birmingham, West Midlands, B4 7ET

A Gala Dinner will take place on the evening of the first day (26 April). We encourage all participants to attend as it will be a great opportunity for informal discussion and networking.

#LTSE2016
Programme
Subject to change

Day one: Tuesday 26 April

09:00 Registration and refreshments

09:40 Welcome
Anne Kiem, Chief Executive, Chartered ABS
Professor Jerry Forrester, Hertfordshire Business School and Chair, Learning, Teaching & Student Experience Committee, Chartered ABS

09:50 Keynote address: The business of creativity: learning and teaching at the edge of chaos
Professor Paul Kleiman, Senior Consultant, Ciel Associates, Visiting Professor, Middlesex University

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<tr>
<th>Time</th>
<th>Programme</th>
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<tr>
<td>10:30</td>
<td>Assessment and feedback</td>
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<td>11:00</td>
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<td>Student engagement</td>
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<td>12:00</td>
<td>Emerging issues &amp; hot topics</td>
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<td>Employability</td>
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<td>13:00</td>
<td>Experiential learning</td>
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Teaching and assessing critical reflection skills to MBA students
Dr. Sarah MacCurtain
Lecturer
Kemmy Business School

Professor Sarah Moore
Associate Vice President Academic
Kemmy Business School

Dr. Michael Reynolds
Teaching Fellow
Leeds University Business School

Dr. Emilee Simmons
Teaching Fellow
Leeds University Business School

Professor Jon Warwick
Professor, Educational Development
London South Bank University, School of Business

A comparative study of mathematical anxiety among business students

A five year collaboration with the London Metropolitan Police Service: live case impacts on students, graduates and collaborators

A ‘pracademic’ approach to enrich the student experience in business management teaching

Connect to business: A new filling in the sandwich?

Nikki McQuillan
Course Director
Ulster Business School

Erica Cargill
Senior Lecturer
Aberdeen Business School

Michael McQuillan
Director of Business Institute
Ulster Business School

Bob Gammie
Associate Dean (Undergraduate Programmes)
Aberdeen Business School
The epistemological beliefs of business undergraduates and their influence on student satisfaction with assessment and feedback

**Dr. Berry O’Donovan**  
Principal Lecturer  
Oxford Brookes University Business School

A pilot study using the flipped classroom methodology in a UK accounting module

**Susan Smith**  
Teaching Fellow in Accounting  
University of Sussex, School of Business, Management and Economics

Leadership development in entrepreneurship education: next steps

**Dr. Tammi Sinha**  
SL Project & Operations Management  
Winchester Business School

Digital engagement and the business student

**Karl Lester**  
Course Leader  
University of Central Lancashire, School of Business

**Dr. Zoe Dann**  
Associate Dean (Students)  
Portsmouth Business School

**Dr. Mitch Larson**  
Senior Lecturer  
University of Central Lancashire, School of Business

**Dr. Philip Ely**  
Portsmouth Business School

Negative capability and praxis: reflections on the development of an undergraduate OD consultancy project

**Dr. Jennifer Wilkinson**  
Senior Lecturer  
Bristol Business School

**Stella McKnight**  
Director for Employer Partnerships  
Winchester Business School

**Dr. Robin Johnson**  
Senior Learning & Teaching Fellow  
Manchester Metropolitan University Business School

11:30  Break
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<tbody>
<tr>
<td>12:00</td>
<td>Reliability and consistency in assessment marking: Adopting the professional body approach</td>
<td>Encouraging the adoption of technology facilitated learning (TFL): Communities of practice as a possible solution?</td>
<td>Teaching qualitative data analysis: a game of homophones?</td>
<td>Marketisation vs marginalisation: The tension between institutions and academics</td>
<td>Embedding employability everywhere: ‘forcing’ and fostering the development of career management and life skills</td>
<td>Engagement with practitioners and student employability: an integrated approach</td>
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<td>Dr. Carl Evans</td>
<td>Dr. Clare Carruthers</td>
<td>Dr. Lesley Ledden</td>
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<td>Academic Lead: Business Management &amp; Finance University of St Mark &amp; St John</td>
<td>Lecturer Ulster Business School</td>
<td>Kingston Business School</td>
<td>Senior Lecturer University of Huddersfield Business School</td>
<td>Lecturer in Business Economics University of Edinburgh Business School</td>
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<td>Dr. Najib Murad</td>
<td>Marvyn Boatswain</td>
<td>Kingston Business School</td>
<td>Christen Wightman Ulster Business School</td>
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<td>Michael Jones Student Lord Ashcroft International Business School</td>
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<td></td>
<td>Mohammed Mirza</td>
<td>Principal Lecturer in Marketing University of Huddersfield Business School</td>
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Terror management & gamification in higher education assessment

Dr. Alexander Kofinas
Principal Lecturer in Strategy
University of Bedfordshire

Piloting ‘Hybrid Delivery’: Blending on-campus classes with synchronous and asynchronous provision, interacting with the digital generation

Robert Whitehouse
Lecturer, Business & Management
University of Gloucestershire School of Business & Management

Dr. Jim Keane
Senior Lecturer
University of Gloucestershire School of Business & Management

Exploration of group work and peer assessment: A case study of culturally diverse groups

Thomas Peschken
Lecturer
Glasgow School for Business & Society

Dr. Jessica Hancock
Academic Development Tutor
Glasgow School for Business & Society

Duelling with the intellectual vampires: Reflections on the creation of distance learning master’s modules

Dr. Sarah Montano
Teaching Fellow
Birmingham Business School

The University of Greenwich Employability Passport (GEP): A journey into employability

Dr. Gabriella Cagliesi
Principal Lecturer
University of Greenwich

Dr. Nicky Garsten
Senior Lecturer
University of Greenwich

Outdoors adventure experiential learning in postgraduate management education: developing managerial behaviours

Dr. Carolyn Strong
Director of Assessment & Feedback
Cardiff Business School

Matthew Exton
MBA Programme Manager
Cardiff Business School

13:00 Lunch

14:00 Keynote address: An Evidence-based Approach to Higher Education?

Dr Phil Newton, Head of Learning and Teaching, Swansea University Medical School
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<tr>
<th>Time</th>
<th>Topic</th>
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<tr>
<td>14:40</td>
<td>Assessment and feedback</td>
<td>Evaluation of a coaching approach supporting students to act on feedback</td>
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<td>Peter Corner Ramage</td>
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<td>Hertfordshire Business School</td>
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<td>Blended learning</td>
<td>How technology can be used to engage higher education learners in business, management and law disciplines</td>
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<td>Richard Wilkinson</td>
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<td>Lecturer, School of Computing &amp; Digital Technology</td>
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<td>Student engagement</td>
<td>It’s called a lecture theatre! Reflections on large-class student engagement</td>
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<td>Dr. Thomas Anker</td>
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<td>Lecturer, Adam Smith Business School</td>
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<td>Emerging issues and hot topics</td>
<td>Learning for growth: Developing the ‘accidental managers’</td>
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<td>Professor Christine Fountain</td>
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<td>Experiential learning</td>
<td>Taking that step into the digital realm through the use of simulations</td>
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<td>University of Gloucestershire, School of Business and Management</td>
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<td>Head of Department, Marketing</td>
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<td>Dr Nicki Newman</td>
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<td>Undergraduate Director for Teaching Quality and Enhancement</td>
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Do you mean I can study what I am really interested in?”
Practicing self-managed learning in UK business schools

Dr. Stefan Cantore
Director of Enterprise
Southampton Business School

Dr. Mark Gatenby
Programme Director
Southampton Business School

Improving university teaching productivity: A flipped learning approach
Dr. Max Finne
Assistant Professor
Warwick Business School

Smoke, suspense, and Scheherazade: Using theatrical devices to engage the student: a joint tutor-student action-research project
Dr. Rob Baker
Senior Lecturer
Sheffield Business School

Now you see it, now you don’t: A case for developing reflection among higher education staff to enhance the student experience
Lesley Glass
Head of Visiting Lecturer Development
Hertfordshire Business School

The global business professional
Professor Nicholas Scott
Pro Dean for Student Education
Leeds University Business School

Karen Clark
Principal Lecturer
Hertfordshire Business School

Melissa Schuessler
International Education Manager
Leeds University Business School

Everyone’s a winner: Students secure graduate employment; Universities can improve their league table position. Understanding how to increase the numbers of students undertaking work placements
Christine Sorenson
Programme Director
Newcastle Business School

Dr. Matt Sutherland
Senior Lecturer
Newcastle Business School

Dr. Elizabeth Griffiths
Director of Placements
Newcastle Business School

15:40 Break
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<th>Session</th>
<th>Title</th>
<th>Speaker</th>
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<td>16:00</td>
<td>Retention and success</td>
<td>Business education and curriculum co-creation in the digital age</td>
<td>Dr. Mark Gatenby</td>
<td>Programme Director, Southampton Business School</td>
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<td>Nottingham Business School alumni fellowship scheme</td>
<td>Dr. Virender Slaich</td>
<td>Head of Quality and Accreditations, Nottingham Business School</td>
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<td>Teaching sustainability agenda for UG students: insights from using Model United Nations in the classroom</td>
<td>Dr. Gyuzel Gadelshina</td>
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<td>Using graduate attributes frameworks for curriculum design</td>
<td>Dr. Colin Simpson</td>
<td>Senior Lecturer, University of Gloucestershire, School of Business and Management</td>
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<td>Graduate employability: unpacking the rhetoric and consumption of international placement messages or experiences</td>
<td>Sarah Horton-Walsh</td>
<td>Senior Lecturer, Coventry Business School</td>
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<td>Blended learning</td>
<td>A proactive management model for the constructive alignment of educational quality and student satisfaction</td>
<td>Dr. Vangelis Tsiligiris</td>
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<td>Dr. Lisa Harris</td>
<td>Associate Professor in Marketing, Southampton Business School</td>
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<td>Using graduate attributes frameworks for curriculum design</td>
<td>Dr. Dee Allen</td>
<td>Senior Lecturer and Course Leader, University of Gloucestershire, School of Business and Management</td>
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<td>Programme Director, Newcastle Business School</td>
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Authentic curriculum design for engagement and retention

Dr. Madeleine Jarvis
Head of Department, International & Partnerships
University of Chester
Business School

Stephenie Hodge
Senior University Teaching Fellow
University of Chester
Business School

Of horses, possums and hogs: SPOCs and doctoral training in research methods

Professor Anna Morgan Thomas
Senior Lecturer
University of Glasgow, Adam Smith Business School

Fostering an alumni “Give-Back” culture to help develop student self-esteem

Mel Godfrey
Course Director
London South Bank University, School of Business

The differences in risk perception of students before and after taking an enterprise risk management unit: a pedagogical study

Dr. Madhu Acharyya
Lecturer
Glasgow School for Business & Society

Utilising partnerships to develop a core module in "career entrepreneurship"

Professor Gillian Armstrong
Head of Department
Ulster Business School

What are the costs and benefits of completing a year in industry?

Georgia Witton
Postgraduate Student
Worcester Business School

Dr. Holly Andrews
Senior Lecturer
Worcester Business School

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Worcester Business School

Dr. Holly Andrews
Senior Lecturer
Worcester Business School
Retention: policy and practice

Gwenda Mynott
Senior Lecturer
Liverpool Business School

How good is my MOOC?
A review of accreditation schemes for on-line courses

Dr. Keith Pond
Associate Dean (Teaching)
Loughborough University, School of Business and Economics

Professor David Asch
Professor of Management
Coventry University

Stephanie Lambert
Doctorial Researcher
Loughborough University, School of Business and Economics

Professor Martin Schader
Associate Director
EFMD

Involvement beyond the classroom
To be confirmed

Business education for Aboriginal Peoples in Canada

Dr Robert Ellis
Professor
Faculty of Management
University of Lethbridge

Global working in the knowledge-based economy: Addressing the emerging 'experience gap' in the UK

Ian Herbert
Senior Lecturer
Loughborough University, School of Business and Economics

Practical initiatives to develop International students' employability skills

Ricky Lowes
Lecturer
Plymouth Business School

Mohammadreza Goudarzinasab
Student
Plymouth Business School

17:30  End of day one

19:00  Drinks reception followed by dinner
Day two: Wednesday 27 April

| 09:00  | Registration and refreshments |
| 09:20  | Opening remarks               |
|        | **Professor Jerry Forrester**, Hertfordshire Business School and Chair, Learning, Teaching & Student Experience Committee, Chartered ABS |
| 09:30  | Keynote address               |
|        | **Speaker to be confirmed** |

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<tr>
<th>10:10</th>
<th>Teaching entrepreneurship</th>
<th>The changing student</th>
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<td></td>
<td>Perpetuating the myths of entrepreneurship? A comparison of start-up failure rates and positive stories in academic textbooks on entrepreneurship</td>
<td>How are student expectations in higher education formed? A psychological contract perspective</td>
<td>Evaluating learning when using a dérive as an exercise in dealing with volatility and uncertainty</td>
<td>Teaching responsible management in the UK and Russia: What are the challenges?</td>
<td>Creating a project management distributed e-learning environment</td>
<td>Does mobility matter? Exploring the impact of international student mobility on cross-cultural learning adaptation</td>
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<td><strong>Dr. Simon Best</strong></td>
<td><strong>Dr. Aikaterini Koskina</strong></td>
<td><strong>Dr. Martin Rich</strong></td>
<td><strong>Dr. Fatima Annan-Diab</strong></td>
<td><strong>Dr. Rosane Pagano</strong></td>
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<td>Senior Lecturer</td>
<td>Lecturer in HRM</td>
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**Professor Clive Holtham**
Professor of Information Management  
Cass Business School
Leveraging the power of peer-to-peer feedback in entrepreneurship teaching

**Gareth Stone**
Senior Lecturer
Bath Business School

Widening participation: student reflections

**Dr. Dan Herbert**
Director of Education
Birmingham Business School

Lecture capture: What can business schools learn from the recent literature?

**Gabi Witthaus**
Learning & Teaching Facilitator
Loughborough University, School of Business and Economics

Ethics education in marketing: Experience of students and graduates

**Anita Peleg**
Senior Lecturer
London South Bank University, School of Business

The future pedagogy in project management: The practitioner perspective

**Dr. Maria Kapsali**
Lecturer
Hull University Business School

Partnership support for international students

**Halina Harvey**
Senior Lecturer
University of Huddersfield Business School

**Jo Thomas**
International Learning Development Manager
University of Huddersfield Business School

11:10 Break
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<th>Teaching entrepreneurship</th>
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<td>The world's first undergraduate Venture Creation Programme is 10 years old. What have we learned and achieved?</td>
<td>‘Academic peer mentoring and beyond’: Successful peer mentoring schemes in a business school from the perspectives of mentors, mentees and staff</td>
<td>Creating engagement whilst building academic self-efficacy using “The Skills Tool-kit”</td>
<td>Widening the discourse on team teaching: a vehicle for teaching excellence?</td>
<td>Mind the gap! Shifting expectations through entrepreneurship education</td>
<td>Working with public and policy stakeholders to foster student and staff collaboration within an international research project: the case of ‘slow tourism’</td>
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<td>Nigel Adams</td>
<td>Professor Caroline Elliott</td>
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<td>Dr. Cathy Minett-Smith</td>
<td>Dr. Jeremy Richards</td>
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<td>Programme Director, BSc Business Enterprise</td>
<td>University of Buckingham Business School</td>
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<td>University of Bedfordshire, Business School</td>
<td>MBA Director</td>
<td>Associate Professor in Knowledge Exchange</td>
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<td>Dr. Jane Tapsell</td>
<td>Jane Southall</td>
<td>University of Huddersfield Business School</td>
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<td>Dr. Sally Everett</td>
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<td>Lecturer</td>
<td>Kingston Business School</td>
<td>Michael Fowle</td>
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<td>University of Buckingham Business School</td>
<td>University of Huddersfield Business School</td>
<td>Enterprise Fellow</td>
<td>Northumbria University</td>
<td>Lord Ashcroft International Business School</td>
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<td>Chris Ireland</td>
<td>Rahema Nadeem</td>
<td>Classroom &amp; Appointments Administrator</td>
<td>Michael Duignan</td>
<td>Lecturer</td>
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<td>Academic Skills Tutor</td>
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<td>Dr. Jeremy Richards</td>
<td>Dr Carol Jarvis</td>
<td>Associate Dean (Student Experience)</td>
<td>Dr. Sally Everett</td>
<td>Deputy Dean (Quality and Student Experience)</td>
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<td>Lord Ashcroft International Business School</td>
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A new approach to communicating entrepreneurship skills and behaviours to students
To be confirmed

Teaching social media for social good
Dr. John Lannon
Lecturer
Kemmy Business School

Student attitudes to feedback on continuous summative assessment
Claire McCann
Lecturer in Finance
Ulster Business School

Ranking the unmeasurable? In pursuit of teaching excellence
Dr. Scott Taylor
Reader in Leadership & Organisational Studies
Birmingham Business School

Integrating theory and practice in business education: Planning and progress
Dr. Sue Bartlett
Director of Student Experience
Cardiff Business School

Dr. Geraint Harvey
Senior Lecturer
Birmingham Business School

University course design that facilitates authentic and situated learning: proposing a matrix model
Dr. Emma Roberts
Principal Lecturer, Business, Management and Marketing
Leeds Trinity University

12:30 Lunch

13:30 Panel discussion: What does excellence look like in business school teaching?
An interactive discussion exploring the ways in which business and management teaching can deliver results to students in a rapidly changing world
- Dr. Berry O’Donovan, Principal Lecturer, Oxford Brookes University Business School
- Professor Denise Skinner, Executive Dean Postgraduate Strategy, Coventry Business School
- Further speakers to be confirmed

Chair: Professor Jerry Forrester, Hertfordshire Business School and Chair, Learning, Teaching & Student Experience Committee, Chartered ABS

14:30 Conference summation and closing remarks
Professor Jerry Forrester, Hertfordshire Business School and Chair, Learning, Teaching & Student Experience Committee, Chartered ABS

15:00 Close of conference
Poster Presentations

In addition to the various workshop sessions we are pleased to announce that there will be a number of posters presented in the main reception and exhibition area that showcase fresh approaches to teaching and pioneering pedagogic research.

Confirmed presentations include:

**Undergraduate assessment and the use of electronic feedback using FASER and ResponseWare**  
Dr Svetlana Warhurst  
Senior Lecturer, Deputy Director of Education, **Essex Business School**

**Empowering staff and student engagement through video support**  
Steve McDonald  
Director of Learning and Teaching, **Lord Ashcroft International Business School**

**Financial literacy of students: a case of one UK university**  
Dr Inna Pomorina  
Senior Lecturer, **Bath Business School**

**Addressing low retention and progression rates through the Common First Year**  
Sara Abdaleess  
Lecturer in Accounting and Finance, **London South Bank University**

**Evaluating the impact of placement focussed module design on placement outcomes**  
Michelle Blackburn  
Principal Lecturer, **Sheffield Business School, Sheffield Hallam University**

**Style and Substance: how second language affects academic attainment**  
Sue Daley-Yates  
Academic Skills Tutor, **University of Huddersfield Business School**
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