



## **LEARNING, TEACHING & STUDENT EXPERIENCE 2016**

### **5<sup>th</sup> annual conference**

26-27 April 2016, Aston University, Birmingham

**#LTSE2016**

## LEARNING, TEACHING & STUDENT EXPERIENCE 2016

The UK's leading conference on business and management education

**Learning, Teaching & Student Experience (LTSE)** brings together 200 directors of learning, senior lecturers, course directors and programme leaders from across the UK business school community. The two-day programme explores the latest trends in teaching practice, the evolution of the student experience and cutting edge pedagogic research.

### Highlights

- An in-depth programme with over **70 interactive workshops** on themes including employability, experimental learning, internationalisation and student engagement
- A keynote address by **Professor Paul Kleiman**, Visiting Professor, Middlesex University on 'the business of creativity: learning and teaching at the edge of chaos'
- A keynote address by **Dr Phil Newton**, Head of Learning and Teaching, Swansea University Medical School in which he presents a plea for an evidence-based approach to higher education
- An opportunity to **network with 200 peers, collaborators and colleagues** in a relaxed and collegiate environment
- The latest thinking on the **Teaching Excellence Framework** and its implications for business schools

**Venue: Conference Aston, Aston University**  
Birmingham, West Midlands, B4 7ET

A **Gala Dinner** will take place on the evening of the first day (26 April). We encourage all participants to attend as it will be a great opportunity for informal discussion and networking.

**#LTSE2016**

### Keynote Speakers



**Professor Paul Kleiman**  
Senior Consultant  
Ciel Associates  
Visiting Professor, Middlesex  
University



**Dr Phil Newton**  
Head of Learning and Teaching,  
Swansea University Medical  
School

## Programme

*Subject to change*

### Day one: Tuesday 26 April

09:00 Registration and refreshments

09:40 **Welcome**

**Anne Kiem**, Chief Executive, Chartered ABS

**Professor Jerry Forrester**, Hertfordshire Business School and Chair, Learning, Teaching & Student Experience Committee, Chartered ABS

09:50 **Keynote address: The business of creativity: learning and teaching at the edge of chaos**

**Professor Paul Kleiman**, Senior Consultant, Ciel Associates, Visiting Professor, Middlesex University

10:30	Assessment and feedback	Blended learning	Student engagement	Emerging issues & hot topics	Employability	Experiential learning
	Teaching and assessing critical reflection skills to MBA students	Embedding technology in the classroom: A meta-workshop	A comparative study of mathematical anxiety among business students	A five year collaboration with the London Metropolitan Police Service: live case impacts on students, graduates and collaborators	A 'pracademic' approach to enrich the student experience in business management teaching	Connect to business: A new filling in the sandwich?
	<b>Dr. Sarah MacCurtain</b> Lecturer <b>Kemmy Business School</b>	<b>Dr. Michael Reynolds</b> Teaching Fellow <b>Leeds University Business School</b>	<b>Professor Jon Warwick</b> Professor, Educational Development <b>London South Bank University, School of Business</b>	<b>Kim Roberts</b> Senior Lecturer <b>London South Bank University, School of Business</b>	<b>Nikki McQuillan</b> Course Director <b>Ulster Business School</b>	<b>Erica Cargill</b> Senior Lecturer <b>Aberdeen Business School</b>
	<b>Professor Sarah Moore</b> Associate Vice President Academic <b>Kemmy Business School</b>	<b>Dr. Emilee Simmons</b> Teaching Fellow <b>Leeds University Business School</b>			<b>Michael McQuillan</b> Director of Business Institute <b>Ulster Business School</b>	<b>Bob Gammie</b> Associate Dean (Undergraduate Programmes) <b>Aberdeen Business School</b>

The epistemological beliefs of business undergraduates and their influence on student satisfaction with assessment and feedback

**Dr. Berry O'Donovan**  
Principal Lecturer  
**Oxford Brookes University Business School**

A pilot study using the flipped classroom methodology in a UK accounting module

**Susan Smith**  
Teaching Fellow in Accounting  
**University of Sussex, School of Business, Management and Economics**

Leadership development in entrepreneurship education: next steps

**Dr. Tammi Sinha**  
SL Project & Operations Management  
**Winchester Business School**

**Dr. Zoe Dann**  
Associate Dean (Students)  
**Portsmouth Business School**

**Dr. Philip Ely**  
**Portsmouth Business School**

Digital engagement and the business student

**Karl Lester**  
Course Leader  
**University of Central Lancashire, School of Business**

**Dr. Mitch Larson**  
Senior Lecturer  
**University of Central Lancashire, School of Business**

Negative capability and praxis: reflections on the development of an undergraduate OD consultancy project

**Dr. Jennifer Wilkinson**  
Senior Lecturer  
**Bristol Business School**

Degree apprenticeships: A tale of two universities

**Stella McKnight**  
Director for Employer Partnerships  
**Winchester Business School**

**Dr. Robin Johnson**  
Senior Learning & Teaching Fellow  
**Manchester Metropolitan University Business School**

**11:30 Break**

12:00	Assessment and feedback	Blended learning	Student engagement	Emerging issues and hot topics	Employability	Experiential learning
	<p>Reliability and consistency in assessment marking: Adopting the professional body approach</p> <p><b>Dr. Carl Evans</b> Academic Lead: Business Management &amp; Finance <b>University of St Mark &amp; St John</b></p> <p><b>Dr. Najib Murad</b> Lecturer in Business &amp; Management <b>University of St Mark &amp; St John</b></p> <p><b>John Gardener</b> Senior Lecturer <b>Worcester Business School</b></p>	<p>Encouraging the adoption of technology facilitated learning (TFL): Communities of practice as a possible solution?</p> <p><b>Dr. Clare Carruthers</b> Lecturer <b>Ulster Business School</b></p> <p><b>Christine Wightman</b> Lecturer <b>Ulster Business School</b></p>	<p>Teaching qualitative data analysis: a game of homophones?</p> <p><b>Dr. Lesley Ledden</b> Senior Lecturer <b>Kingston Business School</b></p> <p><b>Marvyn Boatswain</b> <b>Kingston Business School</b></p>	<p>Marketisation vs marginalisation: The tension between institutions and academics</p> <p><b>Abdul Jabbar</b> Senior Lecturer <b>University of Huddersfield Business School</b></p> <p><b>Kai Kong</b> Senior Lecturer <b>University of Huddersfield Business School</b></p> <p><b>Mohammed Mirza</b> Principal Lecturer in Marketing <b>University of Huddersfield Business School</b> (<i>in absentia</i>)</p>	<p>Embedding employability everywhere: ‘forcing’ and fostering the development of career management and life skills</p> <p><b>Dr. Sally Everett</b> Deputy Dean (Quality and Student Experience) <b>Lord Ashcroft International Business School</b></p> <p><b>Michael Jones</b> Student <b>Lord Ashcroft International Business School</b></p>	<p>Engagement with practitioners and student employability: an integrated approach</p> <p><b>Dr. Fernando Moreira</b> Lecturer in Business Economics <b>University of Edinburgh Business School</b></p>

Terror management & gamification in higher education assessment

**Dr. Alexander Kofinas**  
Principal Lecturer in Strategy  
**University of Bedfordshire**

Piloting 'Hybrid Delivery': Blending on-campus classes with synchronous and asynchronous provision, interacting with the digital generation

**Robert Whitehouse**  
Lecturer, Business & Management  
**University of Gloucestershire School of Business & Management**

**Dr. Jim Keane**  
Senior Lecturer  
**University of Gloucestershire School of Business & Management**

Exploration of group work and peer assessment: A case study of culturally diverse groups

**Thomas Peschken**  
Lecturer  
**Glasgow School for Business & Society**

**Dr. Jessica Hancock**  
Academic Development Tutor  
**Glasgow School for Business & Society**

**Dr. Ruth Marciniak**  
Senior Lecturer  
**Glasgow School for Business & Society**

Duelling with the intellectual vampires: Reflections on the creation of distance learning master's modules

**Dr. Sarah Montano**  
Teaching Fellow  
**Birmingham Business School**

The University of Greenwich Employability Passport (GEP): A journey into employability

**Dr. Gabriella Cagliesi**  
Principal Lecturer  
**University of Greenwich**

**Dr. Nicky Garsten**  
Senior Lecturer  
**University of Greenwich**

Outdoors adventure experiential learning in postgraduate management education: developing managerial behaviours

**Dr. Carolyn Strong**  
Director of Assessment & Feedback  
**Cardiff Business School**

**Matthew Exton**  
MBA Programme Manager  
**Cardiff Business School**

**13:00 Lunch**

**14:00 Keynote address: An Evidence-based Approach to Higher Education?**  
**Dr Phil Newton**, Head of Learning and Teaching, Swansea University Medical School

14:40	Assessment and feedback	Blended learning	Student engagement	Emerging issues and hot topics	Employability	Experiential learning
<p>Evaluation of a coaching approach supporting students to act on feedback</p> <p><b>Peter Corner Ramage</b> Senior Lecturer <b>Hertfordshire Business School</b></p>	<p>How technology can be used to engage higher education learners in business, management and law disciplines</p> <p><b>Richard Wilkinson</b> Lecturer, School of Computing &amp; Digital Technology <b>Birmingham City University</b></p>	<p>It's called a lecture theatre! Reflections on large-class student engagement</p> <p><b>Dr. Thomas Anker</b> Lecturer <b>Adam Smith Business School</b></p>	<p>Learning for growth: Developing the 'accidental managers'</p> <p><b>Professor Christine Fountain</b> Acting Director (Academic) <b>Southampton Solent Business School</b></p> <p><b>Susan Patrick</b> Principal Lecturer <b>Southampton Solent Business School</b></p>	<p>Embedding employability in the curriculum</p> <p><b>Dr. Aikaterini Koskina</b> Lecturer in HRM <b>Keele Management School</b></p>	<p>Taking that step into the digital realm through the use of simulations</p> <p><b>Clive Kerridge</b> Senior Lecturer <b>University of Gloucestershire, School of Business and Management</b></p> <p><b>Michael de Domenici</b> Head of Department, Marketing <b>University of Greenwich</b></p> <p><b>Dr Nicki Newman</b> Undergraduate Director for Teaching Quality and Enhancement <b>Sheffield University Management School</b></p>	

Do you mean I can study what I am really interested in?'  
Practicing self-managed learning in UK business schools

**Dr. Stefan Cantore**  
Director of Enterprise  
**Southampton Business School**

**Dr. Mark Gatenby**  
Programme Director  
**Southampton Business School**

Improving university teaching productivity: A flipped learning approach

**Dr. Max Finne**  
Assistant Professor  
**Warwick Business School**

Smoke, suspense, and scheherazade: Using theatrical devices to engage the student: a joint tutor-student action-research project

**Dr. Rob Baker**  
Senior Lecturer  
**Sheffield Business School**

Now you see it, now you don't: A case for developing reflection among higher education staff to enhance the student experience

**Lesley Glass**  
Head of Visiting Lecturer Development  
**Hertfordshire Business School**

**Karen Clark**  
Principal Lecturer  
**Hertfordshire Business School**

The global business professional

**Professor Nicholas Scott**  
Pro Dean for Student Education  
**Leeds University Business School**

**Melissa Schuessler**  
International Education Manager  
**Leeds University Business School**

Everyone's a winner: Students secure graduate employment; Universities' can improve their league table position. Understanding how to increase the numbers of students undertaking work placements

**Christine Sorenson**  
Programme Director  
**Newcastle Business School**

**Dr. Matt Sutherland**  
Senior Lecturer  
**Newcastle Business School**

**Dr. Elizabeth Griffiths**  
Director of Placements  
**Newcastle Business School**

15:40 Break



16:00	Retention and success	Blended learning	Student engagement	Emerging issues and hot topics	Employability	Experiential learning
	<p>A proactive management model for the constructive alignment of educational quality and student satisfaction</p> <p><b>Dr. Vangelis Tsiligiris</b> Senior Lecturer <b>Nottingham Business School</b></p>	<p>Business education and curriculum co-creation in the digital age</p> <p><b>Dr. Mark Gatenby</b> Programme Director <b>Southampton Business School</b></p> <p><b>Dr. Stefan Cantore</b> Director of Enterprise <b>Southampton Business School</b></p> <p><b>Dr. Lisa Harris</b> Associate Professor in Marketing <b>Southampton Business School</b></p>	<p>Nottingham Business School alumni fellowship scheme</p> <p><b>Dr. Virender Slaich</b> Head of Quality and Accreditations <b>Nottingham Business School</b></p>	<p>Teaching sustainability agenda for UG students: insights from using Model United Nations in the classroom</p> <p><b>Dr. Gyuzel Gadelshina</b> Lecturer <b>Newcastle Business School</b></p> <p><b>Dr. Richard Nyuur</b> Senior Lecturer <b>Newcastle Business School</b></p> <p><b>Dr. Diane Sloan</b> Programme Director <b>Newcastle Business School</b></p>	<p>Using graduate attributes frameworks for curriculum design</p> <p><b>Dr. Colin Simpson</b> Senior Lecturer <b>University of Gloucestershire, School of Business and Management</b></p> <p><b>Dr. Dee Allen</b> Senior Lecturer and Course Leader <b>University of Gloucestershire, School of Business and Management</b></p>	<p>Graduate employability: unpacking the rhetoric and consumption of international placement messages or experiences</p> <p><b>Sarah Horton-Walsh</b> Senior Lecturer <b>Coventry Business School</b></p>

Authentic curriculum design for engagement and retention

**Dr. Madeleine Jarvis**

Head of Department,  
International &  
Partnerships  
**University of Chester  
Business School**

**Stephenie Hodge**

Senior University  
Teaching Fellow  
**University of Chester  
Business School**

Of horses, possums and hogs: SPOCs and doctoral training in research methods

**Professor Anna Morgan Thomas**

Senior Lecturer  
**University of Glasgow,  
Adam Smith Business  
School**

Fostering an alumni "Give-Back" culture to help develop student self-esteem

**Mel Godfrey**

Course Director  
**London South Bank  
University, School of  
Business**

**Anita Peleg**

Senior Lecturer  
**London South Bank  
University, School of  
Business**

**Dr. Charles Graham**

Associate Course  
Director  
**London South Bank  
University, School of  
Business**

The differences in risk perception of students before and after taking an enterprise risk management unit: a pedagogical study

**Dr. Madhu Acharyya**

Lecturer  
**Glasgow School for  
Business & Society**

Utilising partnerships to develop a core module in "career entrepreneurship"

**Professor Gillian Armstrong**

Head of Department  
**Ulster Business School**

**Claire McCann**

Lecturer in Finance  
**Ulster Business School**

**Glenda Martin**

Career Development  
Consultant  
**Ulster Business School**

What are the costs and benefits of completing a year in industry?

**Georgia Witton**

Postgraduate Student  
**Worcester Business  
School**

**Dr. Holly Andrews**

Senior Lecturer  
**Worcester Business  
School**

Retention: policy and practice

**Gwenda Mynott**  
Senior Lecturer  
**Liverpool Business School**

How good is my MOOC?  
A review of accreditation schemes for on-line courses

**Dr. Keith Pond**  
Associate Dean (Teaching)  
**Loughborough University, School of Business and Economics**

**Professor David Asch**  
Professor of Management  
**Coventry University**

**Stephanie Lambert**  
Doctorial Researcher  
**Loughborough University, School of Business and Economics**

**Professor Martin Schader**  
Associate Director  
**EFMD**

Involvement beyond the classroom  
*To be confirmed*

Business education for Aboriginal Peoples in Canada

**Dr Robert Ellis**  
Professor  
**Faculty of Management University of Lethbridge**

**Dr. Judith Madill**  
Paul Desmarais Professor  
**University of Ottawa**

Practical initiatives to develop International students' employability skills

**Ricky Lowes**  
Lecturer  
**Plymouth Business School**

**Mohammadreza Goudarzinab**  
Student  
**Plymouth Business School**

Global working in the knowledge-based economy: Addressing the emerging 'experience gap' in the UK

**Ian Herbert**  
Senior Lecturer  
**Loughborough University, School of Business and Economics**

17:30 End of day one

19:00 Drinks reception followed by dinner

**Day two: Wednesday 27 April**

09:00 Registration and refreshments

09:20 **Opening remarks**

**Professor Jerry Forrester**, Hertfordshire Business School and Chair, Learning, Teaching & Student Experience Committee, Chartered ABS

09:30 **Keynote address**

*Speaker to be confirmed*

10:10	Teaching entrepreneurship	The changing student	Student engagement	Responsible management education	Developing the practice based curriculum	Internationalisation
	Perpetuating the myths of entrepreneurship? A comparison of start-up failure rates and positive stories in academic text books on entrepreneurship  <b>Dr. Simon Best</b> Senior Lecturer <b>Middlesex University Business School</b>	How are student expectations in higher education formed? A psychological contract perspective  <b>Dr. Aikaterini Koskina</b> Lecturer in HRM <b>Keele Management School</b>	Evaluating learning when using a dérive as an exercise in dealing with volatility and uncertainty  <b>Dr. Martin Rich</b> Senior Lecturer <b>Cass Business School</b>  <b>Dr. Anne Brown</b> Visiting Senior Lecturer <b>Cass Business School</b>  <b>Professor Clive Holtham</b> Professor of Information Management <b>Cass Business School</b>	Teaching responsible management in the UK and Russia: What are the challenges?  <b>Dr. Fatima Annan-Diab</b> Associate Professor <b>Kingston Business School</b>	Creating a project management distributed e-learning environment  <b>Dr. Rosane Pagano</b> Principal Lecturer <b>Manchester Metropolitan University Business School</b>	Does mobility matter? Exploring the impact of international student mobility on cross-cultural learning adaptation  <b>Dr. Monika Foster</b> School Academic Lead: Learning & Teaching <b>Edinburgh Napier University Business School</b>

Leveraging the power of peer-to-peer feedback in entrepreneurship teaching

**Gareth Stone**  
Senior Lecturer  
Bath Business School

Widening participation: student reflections

**Dr. Dan Herbert**  
Director of Education  
Birmingham Business School

Lecture capture: What can business schools learn from the recent literature?

**Gabi Witthaus**  
Learning & Teaching Facilitator  
Loughborough University, School of Business and Economics

Ethics education in marketing: Experience of students and graduates

**Anita Peleg**  
Senior Lecturer  
London South Bank University, School of Business

The future pedagogy in project management: The practitioner perspective

**Dr. Maria Kapsali**  
Lecturer  
Hull University Business School

Partnership support for international students

**Halina Harvey**  
Senior Lecturer  
University of Huddersfield Business School

**Jo Thomas**  
International Learning Development Manager  
University of Huddersfield Business School

**11:10 Break**

11:30	Teaching entrepreneurship	The changing student	Student engagement	Teaching excellence	Developing the practice based curriculum	Emerging issues and hot topics
	<p>The world's first undergraduate Venture Creation Programme is 10 years old. What have we learned and achieved?</p>	<p>'Academic peer mentoring and beyond': Successful peer mentoring schemes in a business school from the perspectives of mentors, mentees and staff</p>	<p>Creating engagement whilst building academic self-efficacy using "The Skills Tool-kit"</p>	<p>Widening the discourse on team teaching: a vehicle for teaching excellence?</p>	<p>Mind the gap! Shifting expectations through entrepreneurship education</p>	<p>Working with public and policy stakeholders to foster student and staff collaboration within an international research project: the case of 'slow tourism'</p>
	<p><b>Nigel Adams</b> Programme Director, BSc Business Enterprise <b>University of Buckingham Business School</b></p>	<p><b>Professor Caroline Elliott</b> Director of Learning &amp; Teaching <b>University of Huddersfield Business School</b></p>	<p><b>Hilary Wason</b> Lecturer <b>Kingston Business School</b></p>	<p><b>Dr. Cathy Minett-Smith</b> Associate Dean (Student Experience) <b>University of Bedfordshire, Business School</b></p>	<p><b>Dr. Jeremy Richards</b> MBA Director <b>Falmouth University</b></p>	<p><b>Michael Duignan</b> Lecturer <b>Lord Ashcroft International Business School</b></p>
	<p><b>Dr. Jane Tapsell</b> Dean <b>University of Buckingham Business School</b></p>	<p><b>Chris Ireland</b> Academic Skills Tutor <b>University of Huddersfield Business School</b></p>	<p><b>Jane Southall</b> Lecturer <b>Kingston Business School</b></p>		<p><b>Michael Fowle</b> Enterprise Fellow <b>Northumbria University</b></p>	<p><b>Dr. Sally Everett</b> Deputy Dean (Quality and Student Experience) <b>Lord Ashcroft International Business School</b></p>
		<p><b>Rahema Nadeem</b> Classroom &amp; Appointments Administrator <b>University of Huddersfield Business School</b></p>				

A new approach to communicating entrepreneurship skills and behaviours to students  
*To be confirmed*

Teaching social media for social good  
**Dr. John Lannon**  
Lecturer  
**Kemmy Business School**

Student attitudes to feedback on continuous summative assessment  
**Claire McCann**  
Lecturer in Finance  
**Ulster Business School**

Ranking the unmeasurable? In pursuit of teaching excellence  
**Dr. Scott Taylor**  
Reader in Leadership & Organisational Studies  
**Birmingham Business School**

**Dr. Geraint Harvey**  
Senior Lecturer  
**Birmingham Business School**

Integrating theory and practice in business education: Planning and progress

**Dr. Sue Bartlett**  
Director of Student Experience  
**Cardiff Business School**

**Professor Helen Williams**  
Associate Dean (Learning and Teaching)  
**Cardiff Business School**

University course design that facilitates authentic and situated learning: proposing a matrix model

**Dr. Emma Roberts**  
Principal Lecturer, Business, Management and Marketing  
**Leeds Trinity University**

**12:30 Lunch**

**13:30 Panel discussion: What does excellence look like in business school teaching?**

*An interactive discussion exploring the ways in which business and management teaching can deliver results to students in a rapidly changing world*

- **Dr. Berry O'Donovan**, Principal Lecturer, **Oxford Brookes University Business School**
- **Professor Denise Skinner**, Executive Dean Postgraduate Strategy, **Coventry Business School**
- *Further speakers to be confirmed*

Chair: **Professor Jerry Forrester**, Hertfordshire Business School and Chair, Learning, Teaching & Student Experience Committee, Chartered ABS

**14:30 Conference summation and closing remarks**

**Professor Jerry Forrester**, Hertfordshire Business School and Chair, Learning, Teaching & Student Experience Committee, Chartered ABS

**15:00 Close of conference**

## Poster Presentations

In addition to the various workshop sessions we are pleased to announce that there will be a number of posters presented in the main reception and exhibition area that showcase fresh approaches to teaching and pioneering pedagogic research.

### Confirmed presentations include:

#### **Undergraduate assessment and the use of electronic feedback using FASER and ResponseWare**

**Dr Svetlana Warhurst**

Senior Lecturer, Deputy Director of Education, **Essex Business School**

#### **Empowering staff and student engagement through video support**

**Steve McDonald**

Director of Learning and Teaching, **Lord Ashcroft International Business School**

#### **Financial literacy of students: a case of one UK university**

**Dr Inna Pomorina**

Senior Lecturer, **Bath Business School**

#### **Addressing low retention and progression rates through the Common First Year**

**Sara Abdaless**

Lecturer in Accounting and Finance, **London South Bank University**

#### **Evaluating the impact of placement focussed module design on placement outcomes**

**Michelle Blackburn**

Principal Lecturer, **Sheffield Business School, Sheffield Hallam University**

#### **Style and Substance: how second language affects academic attainment**

**Sue Daley-Yates**

Academic Skills Tutor, **University of Huddersfield Business School**



## Conference Supporters

The Chartered ABS gratefully acknowledges the organisations that are supporting this conference.

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