

SME REPRESENTATIVE ON THE MANAGEMENT BOARD OF THE SMALL BUSINESS CHARTER

We welcome expressions of interest from leaders of small business community/ entrepreneurs to join the Small Business Charter Management Board.

The SBC (Small Business Charter) is a part of the Chartered Association of Business Schools and encourages business schools to work with and support SMEs and start-ups, including student start-ups. The award is earned by schools which have been assessed as being able to evidence their impact in the support they give. There is a rigorous assessment process which involves observation and analysis by members of small business representatives.

This is an exciting time for the SBC as we work with governments to drive up productivity and deliver the industrial strategy in the regions of the UK.

The SBC is governed by a Management Board which consists of entrepreneurs and small business leaders as well as business school academics and includes representatives for the Westminster and Welsh parliaments. The Management Board is chaired by Michelle Ovens MBE and the Lord Young of Graffham is the patron. The membership of the Management Board can be viewed [here](#).

The Management Board meets four times a year to discuss strategy and to scrutinize the work of the SBC and those schools applying for the award. Meetings are held in London. Membership of the Board is for three years and as part of the rolling replacement of members we are now looking for an entrepreneur/small business representative to join the Board.

To be eligible to apply you will

- Be a senior leader or on the board of an SME; you don't need to be the founder or CEO, but you must have executive or non-executive responsibility
- Believe in the benefits that will come from galvanising business schools in working with entrepreneurs.
- Be prepared to travel (at your own expense) to London for quarterly board meetings. This is the minimum requirement, although you will also have the opportunity to contribute to working groups within the Management Board.
- Be willing to attend flagship events such as the summer reception

For further information please refer to our web site: www.smallbusinesscharter.org and also to the web site of the Chartered ABS: www.charteredabs.org. If you would like an informal discussion before applying, please contact Anne Kiem.

To apply please send your CV and a covering letter to:

Anne Kiem

Chief Executive, Chartered Association of Business School and Executive Director, Small Business Charter

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Background to the SBC

What is the Small Business Charter?

Lord Young's 2013 report '[Growing Your Business](#)' recommended the development of a Small Business Charter for business schools. The Charter would encourage greater levels of engagement between business schools and the small business sector. The initiative was predicated on two fundamental beliefs: firstly, that a vibrant entrepreneurial community leads to higher employment; and secondly, that business schools can have a positive impact on the success rate of SME's. The Government accepted this recommendation and charged the Chartered Association of Business Schools (ABS) with delivering the Charter. We formally received the Royal Charter on the 1st May 2015. To date, [36](#) business schools have been awarded the Charter.