Preliminary programme
Chartered ABS Annual Conference 2017
6-7 November, International Convention Centre, Birmingham

The Chartered ABS Annual Conference brings together the deans and directors of UK business schools and senior representatives of government and industry.

2017 marks the 25th anniversary of the Chartered ABS and the Annual Conference, taking place each November, has become the bellwether for UK business and management education.

This year’s event comes at a challenging time for the academy and explores:

- The ramifications of Brexit on UK business schools
  Recruiting EU students and faculty; accessing Horizon 2020, ERDF and Erasmus+; the changing relationship with partners in Europe.

- The Higher Education & Research Act 2017 and the new policy ecosystem
  The latest developments in the TEF; changes to the REF; implications for business schools of the Office for Students and UK Research and Innovation.

- Industrial Strategy and business schools
  The role of business schools in enabling and empowering the Industrial Strategy

- Innovations in learning & teaching
  Preparing students for jobs that do not yet exist; understanding the learning characteristics of generation Z; taking advantage of new opportunities in vocational education.

- The ‘value-add’ of management research
  Opportunities for business & management scholars in interdisciplinary research and the role business schools play in turning invention into innovation.

Keynote Speakers include:

- Professor Janet Beer
  Incoming President, Universities UK and Vice Chancellor, University of Liverpool

- Rt Hon. Lord David Willetts
  Executive Chair, Resolution Foundation

- Joseph A. Ripp
  Executive Chairman, Time inc

- Professor Howard Thomas
  LKCSB Distinguished Professor of Strategic Management, Lee Kong Chian School of Business, Singapore Management University
Provisional programme

Day one: Monday 6th November

Pre-conference working groups

09:30 The Deans Meeting
   The second annual roundtable meeting for business school deans. Discussions held under the Chatham House Rule.
   Guest speaker:
   Professor Howard Thomas, LKCSB Distinguished Professor of Strategic Management, Lee Kong Chian School of Business, SMU
   Chaired by: Professor Simon Collinson, Deputy Pro-Vice-Chancellor, University of Birmingham and Chair, Chartered ABS

Using digital technologies to support business engagement
   Exploring how business schools are using digital technology to engage with businesses and the community.
   Guest speakers:
   Professor Nigel Culkin, Professor of Enterprise and Entrepreneurial Development, University of Hertfordshire
   Peter Hooley, Director of Business Development, Portsmouth Business School
   Maria Kutar, Associate Dean Academic, Student Experience & Quality, Salford Business School
   Chaired by: Professor Nigel Lockett, Associate Dean for Engagement and Professor of Entrepreneurship, Lancaster University Management School

Apprenticeships: new opportunities for business schools
   Exploring the various aspects of degree-level apprenticeships including assessment, governance, new opportunities and the differences in the four nations.
   Guest speakers:
   Stella McKnight, Director for Employer Partnerships, Programme Leader and Senior Lecturer, Winchester Business School
   Peter Millington, Higher and Degree Apprenticeship Policy Lead, Department for Education (TBC)
   Lisa Rowe, Director of Business Engagement & Partnerships, University of Chester Business School
   Chaired by: Dr Keith Hurst, Associate Dean (Learning & Teaching), School of Social Sciences, Business & Law, Teesside University

International alumni engagement
   Exploring how business schools can meaningfully engage with their graduates over the immediate and longer term.
   Guest speakers to be confirmed
   Chaired by: Professor Simon Mercado, UK Director, ESCP Europe Business School, London
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<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>12:30</td>
<td>Conference registration and lunch</td>
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<tr>
<td>13:30</td>
<td><strong>Welcome</strong></td>
<td><em>Anne Kiem</em>, Chief Executive, Chartered ABS <em>Professor Simon Collinson</em>, Deputy Pro-Vice-Chancellor, University of Birmingham and Chair, Chartered ABS</td>
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<td>14:00</td>
<td><strong>Business school graduates: critical skills, qualities and behaviours</strong></td>
<td><em>To be confirmed</em></td>
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<td>14:30</td>
<td><strong>Workforce readiness and the role of artificial intelligence for business &amp; management education</strong></td>
<td><em>David Levin</em>, President and Chief Executive Officer, McGraw-Hill Education</td>
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<td>15:00</td>
<td><strong>Breaking through the clutter: building and communicating your business school’s brand</strong></td>
<td><em>Joe Ripp</em>, Executive Chairman, Time Inc.</td>
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<td>15:30</td>
<td>Break</td>
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<td>16:00</td>
<td>Breakout session I.</td>
<td>Breakout session II.</td>
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<td><strong>Managing and developing your faculty</strong></td>
<td><em>How to get the best out of staff, the inclusion and diversity agenda, dealing with difficult staff and strategic workforce planning.</em></td>
<td><strong>Performing against the TEF’s ‘aspects of quality’</strong></td>
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<td><strong>Kim Frost</strong></td>
<td>University Secretary and Director of Human Resources, University of London</td>
<td>*<em>Exploring the TEF’s subject-level pilots and how business schools can perform against ‘Teaching quality, learning environment, students’ outcomes and learning gain’.</em></td>
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<td><strong>Christopher Hull</strong></td>
<td>Head, School of Management and Social Science, St Mary’s University Twickenham</td>
<td><strong>Michael Larsen</strong> Chief Executive Officer, YourTutor</td>
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<td><strong>Mark Richardson</strong></td>
<td>Deputy Pro Vice Chancellor (Academic Portfolio) &amp; Head, Worcester Business School</td>
<td><strong>Dr Cathy Minett-Smith</strong> Associate Dean - Student Engagement, University of Bedfordshire, Business School</td>
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<td><strong>Chair: Professor Frances Bowen</strong></td>
<td>Dean, Queen Mary, University of London, School of Business and Management</td>
<td><strong>Graeme Rosenberg</strong> TEF Manager, HEFCE</td>
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<td><strong>Chair: Professor Georgina Andrews</strong> Dean, Bath Business School and Vice Chair, Chartered ABS LTSE Committee</td>
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<td>16:00</td>
<td>Looking ahead to REF 2021</td>
<td>The changing postgraduate market</td>
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<td>*How Lord Stern’s proposals are likely to impact</td>
<td>*The opportunities and challenges of new delivery models in postgraduate taught</td>
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<td>management scholars and the key issues facing</td>
<td>programmes, online learning and executive MBA.</td>
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<td>institutions ahead of the next REF.*</td>
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<td><strong>Professor Rick Delbridge</strong></td>
<td><strong>Professor Rosemary Deem</strong></td>
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<td>Professor of Organisational Analysis, Cardiff Business</td>
<td>Vice Principal (Education) &amp; Dean of Doctoral School, Royal Holloway, University</td>
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<td>School</td>
<td>of London, Chair, UK Council for Graduate Education</td>
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<td><strong>David Sweeney</strong></td>
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<td>Executive Chair Designate, Research England</td>
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<td><strong>Professor Rebecca Taylor</strong></td>
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<td><strong>Chair: Professor Andy Lockett</strong></td>
<td>Executive Dean, The Open University Business School</td>
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<td>Dean, Warwick Business School</td>
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<td><strong>Professor David Spicer</strong></td>
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<td>Dean, Salford Business School</td>
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<td><strong>Chair: Professor Heather McGregor</strong></td>
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<td>Executive Dean, Edinburgh Business School, Heriot-Watt University</td>
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<td>17:00</td>
<td>End of day one</td>
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<td>17:20</td>
<td><strong>Annual General Meeting</strong></td>
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<td>19:00</td>
<td>**Drinks reception followed by the Chartered ABS 25th</td>
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<td><strong>Anniversary Gala Dinner</strong></td>
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Day two: Tuesday 7th November

08:30  Registration and breakfast

09:30  Opening remarks  
Professor Jerry Forrester, Professor, Hertfordshire Business School and Vice Chair, Chartered ABS

09:50  A perspective on key political, social, economic and demographic issues facing UK business schools  
Rt Hon. Lord David Willetts, Executive Chair, Resolution Foundation and formerly Minister for Universities and Science

10:30  Panel discussion: Enabling and empowering the Industrial Strategy: the role of business schools  
Exploring the role of business schools in enhancing the UK’s productivity, innovation and competitiveness  
Neil Carberry, Managing Director for People and Skills, Confederation of British Industry  
Andy Street CBE, Mayor of the West Midlands and formerly Managing Director, John Lewis Partnership  
Further speakers to be confirmed  
Chair: Professor Fiona Devine, Head, Alliance Manchester Business School

11:30  Break
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<th>12:00</th>
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<th>Breakout session iii.</th>
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| **Business school advisory boards and groups**  
This session explores the role and activities of advisory boards / groups and the ways in which business schools can get more from these bodies. | **Educating the next generation of students for the next generation of jobs**  
Business schools need to develop courses that prepare students for a continually evolving job market. This session explores how business schools are externalising the curriculum, using fast-track degrees and other innovations. | **Supporting entrepreneurialism across the UK**  
A roundtable discussion in which business schools share experiences of developing collaborations with local business, incubators and start-ups. The group will consider new ways in which business schools can support entrepreneurial activity. |
| Dr Angela Maxwell OBE  
Director, Acuwomen and member, Birmingham Business School Advisory Board | **Debra Leighton**  
Executive Dean, University of Bedfordshire, Business School | **Professor David J. Brooksbank**  
Pro Vice-Chancellor (Enterprise) & Dean, Cardiff School of Management |
| **Professor Baback Yazdani**  
Dean, Nottingham Business School | **Gary Stewart**  
Director, Wayra UK and Entrepreneur in Residence, IE Business School | **Professor Mark Gilman**  
Professor of SME Growth & Development, Birmingham City Business School |
| **Chair: Professor Toni Hilton**  
Dean, Glasgow School for Business & Society | **Mairi Watson**  
Dean, Faculty of Business and Law, University of Northampton | **Irene Graham**  
Chief Executive Officer, ScaleUP Institute |
|  |  | **Donna Whitehead**  
Pro-Vice Chancellor and Executive Dean, Bristol Business School |
|  |  | **Chair: Professor Zoe Radnor**  
Dean, School of Business, University of Leicester |
### 12:00 Breakout session iv.  
**The value-add of business and management research**  
A joint Chartered ABS-BAM Fellows panel explores the steps that can be taken to evidence and further develop the value-add from research conducted in business schools in the current UK policy context.

**Professor Andrew Pettigrew**  
Emeritus Professor, Said Business School and Professor of Strategy and Organisation, School of Business, Economics and Informatics, Birkbeck College, University of London.

**Professor Ken Starkey**  
Professor of Management and Organisational Learning, Nottingham University Business School

**Chair: Professor Simon Collinson**  
Deputy Pro-Vice-Chancellor, University of Birmingham and Chair, Chartered ABS

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### 12:00 Breakout session v.  
**Growing your executive education offering**  
*Exploring the ways in which executive education can be marketed and delivered more effectively and innovatively to clients in the UK and internationally*

**Professor John Board**  
Dean, Henley Business School

**Louise Gulliver**  
Managing Director, Professional Development, Institute of Directors

**Johan Roos**  
Chief Academic Officer, Hult International Business School

**Chair: Dr Andrew White**  
Associate Dean for Executive Education and Corporate Relations, Said Business School

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### 12:00 Breakout session vi.  
**Developing a diversified global profile: new opportunities in transnational education**  
*Exploring the opportunities for joint degrees, in-country PG education, staff student exchanges, distance learning and other forms of TNE activity.*

**Carolyn Campbell OBE**  
Senior Consultant  
Observatory on Borderless Higher Education

**Dr Yvonne Carlisle**  
Head of International Affairs, Nottingham Business School

**Dr Joanna Newman MBE**  
Chief Executive and Secretary General, The Association of Commonwealth Universities

**Chair: Professor David Oglethorpe**  
Dean, Sheffield University Management School

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### 13:00 Lunch

### 14:00 Keynote Address: UK higher education: Connecting and communicating with the world

**Professor Janet Beer**, Incoming President, Universities UK and Vice-Chancellor, University of Liverpool

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### 14:30 Panel discussion A changing relationship with Europe

*The impact of Brexit on EU staff/student recruitment, on access to Horizon 2020 / Erasmus+ and on relationships with international partners in Europe and elsewhere.*

**Professor Andrew Burke**, Dean, Trinity Business School

**Professor Alan Manning**, Chair, Migration Advisory Committee

**Brenda McMahon**, Global Head of Higher Education (Teaching & Students), British Council

**Chair: Professor Veronica Hope Hailey**, Dean, University of Bath, School of Management

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### 15:30 Close of conference
The Chartered ABS 25th Anniversary Gala Dinner
Monday 6th November

Commencing with a pre-dinner drinks reception this year’s Gala Dinner celebrates the 25th anniversary of the Chartered Association of Business Schools. It is, as always, an excellent opportunity for relaxed and informal networking with fellow participants.

Venue & Accommodation
International Convention Centre, Birmingham

This year’s conference takes place at the International Convention Centre in Birmingham. The Chartered ABS has arranged preferential rates for conference attendees at a number of local hotels. Further details on the website.

Incorporating the Chartered ABS’

Principa Sponsor

McGraw Hill Education