



LEADERS IN LEARNING & TEACHING

2018-19

Professional development
for senior managers in learning and teaching

“A genuinely transformative experience. I have gained valuable insights into relevant issues and into how other institutions operate and have taken many aspects to directly improve my practice.”

Associate Dean (Academic), Salford Business School

This programme provides professional development for Directors/Associate Deans of Learning and Teaching, and those aspiring to the role. In a supportive learning environment participants will build their leadership capacity, develop their research and practice profile, and be supported to manage and deliver high quality learning and teaching at a strategic level.

Programme Benefits

As a recognised programme underpinning personal and institutional leadership and career paths within the sector, participants will have the opportunity to gain:

1. Career development and support for the effective leadership and management of learning and teaching.
2. Expert insights into the changing HE landscape and contemporary issues and priorities in business school education.
3. Strategies for programme design, management, quality assurance and marketing.
4. Access to a professional networking environment with peers from across a broad range of business and management schools.
5. Opportunities to identify personal research and/or practice goals and to develop strategies for achieving these.
6. Expert insights into publication opportunities, in collaboration with the British Academy of Management.
7. One part of a portfolio of evidence to support Higher Education Academy Fellowship applications.
8. Enhanced visibility and personal profile within the business and management community.

Who should apply?

Directors and Associate Deans of Learning and Teaching, Senior/Principal Lecturers with portfolio and/or programme management responsibility, researchers in business and management education and pedagogic practice.



Programme Themes

The programme consists of four sessions over the course of the academic year

Session 1

Personal and Leadership Development

This session will focus on the developmental goals of individual participants. The focus will be on the role and responsibilities, personal objectives for the future, strengths and areas for development. The session will be structured around career paths, routes to promotion, professional accreditation and external professional recognition.

Session 2

The Changing Teaching and Learning Landscape

This session will prepare leaders in learning and teaching to adapt to contemporary issues and the changing policy and external environments in which business and management schools operate. The implications of the Teaching Excellence Framework (TEF) will be explored, together with its component student surveys (NSS, DLHE) and the impact of new learning technologies on the business and management sector.

Session 3

Developing a Research/Practice Profile in Learning and Teaching

Building a personal profile in learning and teaching through research and/or practice, participants are supported in identifying areas of research/practice that align with personal and institutional targets. With input from the British Academy of Management, participants will be guided to routes to publishing pedagogic research. Participants may also elect to submit a paper to the Chartered Association of Business Schools Learning, Teaching and Student Experience (LTSE) Conference, or to work towards National Teaching Fellow or Principal Fellow of the Higher Education Academy.

Session 4

Managing in Learning and Teaching

Focusing on portfolio and programme development and management, this session explores strategic portfolio management from financial modelling through to marketing and quality assurance. The leadership of external quality accreditations such as AMBA, EPAS, AACSB is also explored from a teaching and learning perspective.

Programme Overview

The programme puts an emphasis on active and participatory learning led by expert guest speakers and the programme facilitator. Each session is over two days, beginning at 12:30 with lunch on the first day, with a dinner in the evening. The second day runs from 9am to 13:00pm.*

Session	Day 1 – early PM	Day 1 – late PM	Day 2 – AM
Session 1 Personal and Leadership Development 20-21 September 2018	Introduction to the programme <ul style="list-style-type: none"> • Personal objectives • Professional accreditation and recognition • Exploring your leadership personality 	Knowing and developing your leadership style <ul style="list-style-type: none"> • Understanding your skills sets • Leadership development in context 	Leading in learning and teaching: The leadership role and challenges <ul style="list-style-type: none"> • Leading in learning and teaching • Leadership and circles of influence • Managing change
Session 2 The Changing Teaching and Learning landscape 22-23 November 2018	The external environment <ul style="list-style-type: none"> • International perspectives • Policy and implications • Sector shape, size and competition 	HE Policy and impacts on practice <ul style="list-style-type: none"> • Teaching Excellence Framework (TEF) • National Student Survey (NSS) • Destinations of Leavers from Higher Education (DLHE) 	Disruptive and enabling technologies <ul style="list-style-type: none"> • Current technologies and impacts • The next big things
Session 3 Developing a Research/ Practice Profile in Learning and Teaching 7-8 February 2019	Defining scholarship, management education and developing academic output <ul style="list-style-type: none"> • Setting personal research/practice agenda • Sources and types of funding • Research collaborations 	Papers, publishing and profile building <ul style="list-style-type: none"> • Journals, rankings and peer review • Managing the review process • Developing a profile in pedagogic research 	Profile building through HEA principal fellowship <ul style="list-style-type: none"> • Building strategic influence in learning and teaching in your institution and beyond
Session 4 Managing in Learning and Teaching 23-24 May 2019	Managing the student experience <ul style="list-style-type: none"> • Student lifecycle management • Student satisfaction • Enhancing the student experience 	Planning and managing a business portfolio <ul style="list-style-type: none"> • Programme design and development • Effective delivery models • Quality assurance • The role of quality accreditations (eg EQUIS, AACSB, EPAS, AMBA) 	Building your external profile and next steps in your career <ul style="list-style-type: none"> • Receive advice from an executive search agency • Raising your on and off line profile

*Programme subject to change

“The programme gives participants the opportunity to see outside their own institution and get a real understanding of the issues impacting upon the sector.

It has enabled me to see my teaching and learning practice through a much wider lens and has given me the confidence to contribute to debate at a higher level in my institution.”

Programme Leader, Robert Gordon University

FACILITATOR AND GUEST SPEAKERS



Debra Leighton

Executive Dean, University of Bedfordshire Business School

Debra is responsible for the strategic direction and performance of the school and for a distributed portfolio of activity both in the UK and internationally. She has led on innovative postgraduate blended learning initiatives and new research-informed undergraduate curricula based on the school's established strength in employability practice and. Debra previously held the post of *Associate Dean (Teaching and Learning) at Salford Business School*, where she delivered an ambitious strategic quality accreditation programme including EPAS, AMBA and PRME that contributed to the school achieving Times Higher Business School of the Year in 2014.

Debra has recently worked with the EFMD on their Online Course Certification System (EOCCS). She is actively engaged in the TEF agenda, with a specific focus on its impact on the university partnership with students.

GUEST SPEAKERS HAVE INCLUDED:

- **Dr Lisa Anderson**
Associate Dean Postgraduate,
University of Liverpool Management School
- **Professor Georgina Andrews**
Dean, Bath Business School
- **Dr Stephen Ellis**
Interim Dean, Regent's Business School
- **Professor Jerry Forrester**
Hertfordshire Business School and Chair of the
Chartered ABS Learning, Teaching & Student
Experience Committee
- **Professor Paul Hibbert**
Professor of Management,
University of St Andrews, School of Management
- **Professor Katy Mason**
Research Enhancement Director,
Lancaster University Management School
- **Dr Cathy Minett-Smith**
Associate Dean – Student Experience,
University of Bedfordshire, Business School
- **Dr Keith Pond**
Associate Dean,
University of Loughborough

PARTICIPANT TESTIMONIALS

"This programme is an opportunity to step out of the 'here and now' to be challenged by like-minded colleagues to articulate your own aims and objectives. Tailor-made contributions from external speakers, and the opportunities to expand your own professional network and to sharpen your personal brand are the invaluable benefits from the programme."

Director of Learning and Teaching, Edinburgh Napier Business School

"To be provoked, in stimulating company, to reflect on yourself and your role. To have your ideas challenged away from institutional group think."

Director of Education, University of Birmingham

"An opportunity for a transformational experience, building a network of external colleagues - influential in the sector now, and for the future."

Head of Visiting Lecturer Development, Hertfordshire Business School

Register at: charteredabs.org/leaders-in-learning-teaching-programme