1. **Aims**
   a. To define what we mean by the public good in this context
   b. to showcase the types of contribution business schools make to the public good,
   c. to suggest ways in which these contributions could be built upon
   d. identify relevant stakeholders that can help drive impact
   e. To enrich and expand the public narrative on the purpose of business schools.

2. **Examples of potential themes**
   a. Applications of business school research to societal problems
   b. Business education and impact on social mobility
   c. Inclusive growth
   d. Enabling Civic engagement
   e. Business schools and the innovation agenda
   f. Social enterprise
   g. Business schools as contributors to interdisciplinary research

3. **Potential membership**
   As with previous taskforces, the intention is to have co-chairs which will consist of one academic and one non-academic. Other members of the taskforce should come from relevant stakeholders providing a breadth of views and perspectives. The Chartered ABS will provide research and administrative support.

4. **Deliverables and timescales**
   A publishable report similar to the Delivering Value and Innovation reports, which will be written for a non-academic audience. There should be a summary piece that can be used as the basis for press releases and interactions with governments.

   The research must involve all countries within the UK, involve as many of our members as possible and showcase different types of business school. We should not overly highlight individual schools but should highlight the diversity of the work going on. We might want to map different approaches to public value against the typology of business schools developed by Alex Wilson and Simon Collinson.

   The report must deliver recommendations for what more could be done and what would be required to make that possible. It should include activities that do not require government funding and/or identify other sources of support.
The intention is to have a formal launch event which will be open to relevant stakeholders.

It is expected that this work will take approximately one year to complete.