



## LEADERS IN LEARNING & TEACHING

2019-20

Professional development  
for senior managers in learning and teaching

***“A genuinely transformative experience. I have gained valuable insights into relevant issues and into how other institutions operate and have taken many aspects to directly improve my practice.”***

*Associate Dean (Academic), Salford Business School*

## LEADERS IN LEARNING AND TEACHING 2019-20

This programme provides professional development for Directors/Associate Deans of Learning and Teaching, and those aspiring to the role. In a supportive learning environment participants will build their leadership capacity, develop their research and practice profile, and be supported to manage and deliver high quality learning and teaching at a strategic level.

### Programme Benefits

As a recognised programme underpinning personal and institutional leadership and career paths within the sector, LLT will give participants the opportunity to:

1. Access career development and support for the effective leadership and management of learning and teaching.
2. Discuss the changing HE landscape, contemporary issues and priorities in business school education with HE and industry experts.
3. Analyse strategies for programme design, management, quality assurance and marketing.
4. Access a professional networking environment with peers from a broad range of business and management schools.
5. Discover opportunities to identify personal research and/or practice goals and to develop strategies for achieving these.
6. Develop capabilities to lead institutional performance across the TEF, NSS and accreditations.
7. Strengthen one part of a portfolio of evidence to support Higher Education Academy Fellowship applications.
8. Achieve enhanced visibility and personal profile within the business and management community.

### Who should apply?

Directors and Associate Deans of Learning and Teaching, Senior/Principal Lecturers with portfolio and/or programme management responsibility, researchers in business and management education and pedagogic practice.



### Programme Themes

The programme embraces four sessions over the course of the academic year

#### Session 1

##### Personal and Leadership Development

This session will focus on the developmental goals of individual participants. The focus will be on roles and responsibilities, personal objectives for the future, strengths and areas for development. The session will be structured around reflection, career paths, routes to promotion, professional accreditation, CPD and external professional recognition.

#### Session 2

##### The Changing Teaching and Learning Landscape

This session will prepare leaders in learning and teaching to adapt to contemporary issues and the changing policy and external environments in which business and management schools operate. The implications of the Teaching Excellence Framework (TEF) will be explored, together with its component student surveys (NSS, DLHE) and the impact of new learning technologies on the business and management sector.

#### Session 3

##### Developing a Research/Practice Profile in Learning and Teaching

Building a personal profile in learning and teaching through research and/or practice, participants are supported in identifying areas of research/practice that align with personal and institutional targets. Participants will be guided to routes to publishing pedagogic research. Participants may also elect to make a submission to the Chartered Association of Business Schools Learning, Teaching and Student Experience (LTSE) Conference, international conferences, or to work towards National Teaching Fellow or Senior/Principal Fellow of the Higher Education Academy.

#### Session 4

##### Managing in Learning and Teaching

Focusing on portfolio and programme development and management, this session explores strategic portfolio management from financial modelling through to marketing and quality assurance. The leadership of external quality accreditations such as EQUIS, EPAS, AACSB and AMBA is also explored from a teaching and learning perspective.

## Programme Overview

The programme puts an emphasis on active and participatory learning led by expert guest speakers and the programme facilitator. Each session is over two days, beginning at 12:30 with lunch on the first day, with a dinner in the evening. The second day runs from 9:00 to 13:00.

Session	Topic 1 - Day 1	Topic 2 - Day 1	Topic 3 - Day 2
<b>Session 1</b> <b>Personal leadership development</b> <b>19-20 September 2019</b>	<b>Discovering preferred leadership styles</b> <ul style="list-style-type: none"> <li>• Personal objectives</li> <li>• Professional accreditation and recognition</li> <li>• Exploring your leadership personality</li> </ul>	<b>Understanding the challenges and opportunities of leadership</b> <ul style="list-style-type: none"> <li>• Leading in learning and teaching</li> <li>• Leadership and circles of influence</li> <li>• Managing change</li> </ul>	<b>Establishing your skill set and expectations</b> <ul style="list-style-type: none"> <li>• Understanding your skills sets</li> <li>• Leadership development in context</li> </ul>
<b>Session 2</b> <b>The changing L&amp;T environment</b> <b>21-22 November 2019</b>	<b>Charting the threats and opportunities in the HE environment</b> <ul style="list-style-type: none"> <li>• International perspectives</li> <li>• Policy and implications</li> <li>• Sector shape, size and competition</li> </ul>	<b>Understanding HE policy</b> <ul style="list-style-type: none"> <li>• Teaching Excellence Framework (TEF)</li> <li>• National Student Survey (NSS)</li> <li>• Destinations of Leavers from Higher Education (DLHE)</li> </ul>	<b>Meeting the digital challenge</b> <ul style="list-style-type: none"> <li>• Current technologies and impacts</li> <li>• The next big things</li> <li>• Stages of development</li> </ul>
<b>Session 3</b> <b>Research and practice in L&amp;T</b> <b>6-7 February 2020</b>	<b>Planning pedagogic and action research</b> <ul style="list-style-type: none"> <li>• Setting personal research/practice agenda</li> <li>• Sources and types of funding</li> <li>• Research collaborations</li> </ul>	<b>Getting L&amp;T research published</b> <ul style="list-style-type: none"> <li>• Journals, rankings and peer review</li> <li>• Managing the review process</li> <li>• Developing a profile in pedagogic research</li> </ul>	<b>Reflecting on research goals and activities</b> <ul style="list-style-type: none"> <li>• Building strategic influence in learning and teaching in your institution and beyond</li> <li>• Senior/Principal HEA Fellowship</li> </ul>
<b>Session 4</b> <b>Managing in L&amp;T</b> <b>21-22 May 2020</b>	<b>Learning to manage the student experience</b> <ul style="list-style-type: none"> <li>• Student lifecycle management</li> <li>• Student satisfaction</li> <li>• Enhancing the student experience</li> </ul>	<b>Contemplating the role of regulation and accreditation</b> <ul style="list-style-type: none"> <li>• Programme design and development</li> <li>• Effective delivery models</li> <li>• Quality assurance</li> <li>• The role of quality accreditations (eg EFMD, AACSB, AMBA)</li> </ul>	<b>Reflecting on the next steps</b> <ul style="list-style-type: none"> <li>• Receive advice from an executive search agency</li> <li>• Raising your profile on and offline</li> </ul>

*Programme subject to change*

*"The programme gives participants the opportunity to see outside their own institution and get a real understanding of the issues impacting upon the sector.*

*It has enabled me to see my teaching and learning practice through a much wider lens and has given me the confidence to contribute to debate at a higher level in my institution."*

*Programme Leader, Robert Gordon University*

## FACILITATOR

### Dr Keith Pond

Keith has an intensely practical approach to his various roles in the higher education sector. He champions e-learning and employability development at school, university, national and international levels. He has wide experience in teaching internationally and of involvement in international higher education projects.

Formerly Associate Dean at Loughborough University's School of Business and Economics, he was actively involved in the preparation for the School for the triple accreditations of EQUIS, AMBA and AACSB. Performing both quality assurance and quality enhancement tasks, Keith was part of the team that revised the QAA Benchmark Standard in Business and Management (2015).

He is currently senior lecturer at Loughborough University and holds the post of EOCCS Director for EFMD Global Network, leading an initiative to develop a global standard in online business education.

He is an active member of the London Institute of Banking & Finance, a member of the Chartered Association of Business Schools Learning and Teaching Committee, and a Senior Advisor for Academic Development at Nurture HE Group.

Keith's extensive experience and affiliations are in the areas of higher education, banking, insolvency, e-learning and accreditation of business teaching.



## GUEST SPEAKERS HAVE INCLUDED

- **Professor Georgina Andrews**  
Dean, Bath Business School
- **Dr Christine Rivers**  
Co-Director, Centre for Management Learning,  
Surrey Business School
- **Dr Cathy Minett-Smith**  
Associate Dean Student Experience,  
University of Bedfordshire Business School
- **Professor Jerry Forrester**  
Professor, University of Hertfordshire Business School
- **Dr Stephen Ellis**  
Associate Dean, Regent's Business School

## FEES AND ENQUIRIES

### Fees

£3,900

Programme fees are all-inclusive packages including accommodation (on the middle night of each session), lunch, an evening meal and course fees.

### Enquiries

Pritika Pau

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## PARTICIPANT TESTIMONIALS

***"To be provoked, in stimulating company, to reflect on yourself and your role. To have your ideas challenged away from institutional group think."***

*Director of Education, University of Birmingham*

***"The programme opened my eyes to wider opportunities, and helped me to realise my value and potential through CV development and strategic awareness. This ultimately helped me to reach the next step in my career goals."***

*Director Academic, Liverpool Business School*

Register at: [charteredabs.org/events/leaders-in-learning-teaching-programme](https://charteredabs.org/events/leaders-in-learning-teaching-programme)