“A genuinely transformative experience. I have gained valuable insights into relevant issues and into how other institutions operate and have taken many aspects to directly improve my practice.”

Associate Dean (Academic), Salford Business School
Programme Themes
The programme embraces four sessions over the course of the academic year

Session 1
Personal and Leadership Development
This session will focus on the developmental goals of individual participants. The focus will be on roles and responsibilities, personal objectives for the future, strengths and areas for development. The session will be structured around reflection, career paths, routes to promotion, professional accreditation, CPD and external professional recognition.

Session 2
The Changing Teaching and Learning Landscape
This session will prepare leaders in learning and teaching to adapt to contemporary issues and the changing policy and external environments in which business and management schools operate. The implications of the Teaching Excellence Framework (TEF) will be explored, together with its component student surveys (NSS, DLHE) and the impact of new learning technologies on the business and management sector.

Session 3
Developing a Research/Practice Profile in Learning and Teaching
Building a personal profile in learning and teaching through research and/or practice, participants are supported in identifying areas of research/practice that align with personal and institutional targets. Participants will be guided to routes to publishing pedagogic research. Participants may also elect to make a submission to the Chartered Association of Business Schools Learning, Teaching and Student Experience (LTSE) Conference, international conferences, or to work towards National Teaching Fellow or Senior/Principal Fellow of the Higher Education Academy.

Session 4
Managing in Learning and Teaching
Focusing on portfolio and programme development and management, this session explores strategic portfolio management from financial modelling through to marketing and quality assurance. The leadership of external quality accreditations such as EQUIS, EPAS, AACSB and AMBA is also explored from a teaching and learning perspective.

Who should apply?
Directors and Associate Deans of Learning and Teaching, Senior/Principal Lecturers with portfolio and/or programme management responsibility, researchers in business and management education and pedagogic practice.

Programme Overview
The programme puts an emphasis on active and participatory learning led by expert guest speakers and the programme facilitator. Each session is over two days, beginning at 12:30 with lunch on the first day, with a dinner in the evening. The second day runs from 9:00 to 13:00.

Who should apply?
Directors and Associate Deans of Learning and Teaching, Senior/Principal Lecturers with portfolio and/or programme management responsibility, researchers in business and management education and pedagogic practice.

Programme Themes
- Personal leadership development
- The changing L&T environment
- Research and practice in L&T
- Managing in L&T

Programme Overview
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Session 1
Personal leadership development
19-20 September 2019
- Discovering preferred leadership styles
- Understanding the challenges and opportunities of leadership

Session 2
The changing L&T environment
21-22 November 2019
- Charting the threats and opportunities in the HE environment
- Understanding HE policy

Session 3
Research and practice in L&T
6-7 February 2020
- Planning pedagogic and action research
- Getting L&T research published

Session 4
Managing in L&T
21-22 May 2020
- Learning to manage the student experience
- Contemplating the role of regulation and accreditation

Programme subject to change

“The programme gives participants the opportunity to see outside their own institution and get a real understanding of the issues impacting upon the sector. It has enabled me to see my teaching and learning practice through a much wider lens and has given me the confidence to contribute to debate at a higher level in my institution.”

Programme Leader, Robert Gordon University
Dr Keith Pond
Keith has an intensely practical approach to his various roles in the higher education sector. He champions e-learning and employability development at school, university, national and international levels. He has wide experience in teaching internationally and of involvement in international higher education projects.

Formerly Associate Dean at Loughborough University’s School of Business and Economics, he was actively involved in the preparation for the School for the triple accreditations of EQUIS, AMBA and AACSB. Performing both quality assurance and quality enhancement tasks, Keith was part of the team that revised the QAA Benchmark Standard in Business and Management (2015).

He is currently senior lecturer at Loughborough University and holds the post of EOCCS Director for EFMD Global Network, leading an initiative to develop a global standard in online business education.

He is an active member of the London Institute of Banking & Finance, a member of the Chartered Association of Business Schools Learning and Teaching Committee, and a Senior Advisor for Academic Development at Nurture HE Group.

Keith's extensive experience and affiliations are in the areas of higher education, banking, insolvency, e-learning and accreditation of business teaching.

GUEST SPEAKERS HAVE INCLUDED

- Professor Georgina Andrews  
  Dean, Bath Business School
- Dr Christine Rivers  
  Co-Director, Centre for Management Learning,  
  Surrey Business School
- Dr Cathy Minett-Smith  
  Associate Dean Student Experience,  
  University of Bedfordshire Business School
- Professor Jerry Forrester  
  Professor, University of Hertfordshire Business School
- Dr Stephen Ellis  
  Associate Dean, Regent’s Business School

FEES AND ENQUIRIES

Fees
£3,900
Programme fees are all-inclusive packages including accommodation (on the middle night of each session), lunch, an evening meal and course fees.

Enquiries
Pritika Pau  
Chartered Association of Business Schools  
Email: pritika.pau@charteredabs.org  
Phone: +44 (0) 20 7634 9582

PARTICIPANT TESTIMONIALS

“To be provoked, in stimulating company, to reflect on yourself and your role. To have your ideas challenged away from institutional group think.”

Director of Education, University of Birmingham

“The programme opened my eyes to wider opportunities, and helped me to realise my value and potential through CV development and strategic awareness. This ultimately helped me to reach the next step in my career goals.”

Director Academic, Liverpool Business School

Register at: charteredabs.org/events/leaders-in-learning-teaching-programme