CHARTERED ABS
ANNUAL CONFERENCE
2019
4-5 November ■ London

#CABS2019

PROGRAMME

charteredabs.org/events/annual2019
Chartered ABS Annual Conference 2019
4-5 November, Leonardo Royal Hotel (London Tower Bridge)

The Chartered ABS Annual Conference is the nexus between UK business schools, industry and government. Moreover, it is the occasion for deans, directors and senior leaders of UK business schools to reflect on common challenges, share best practice and explore new opportunities.

This year’s gathering explores how business schools are contributing to the ‘public good’ and are helping to create a sustainable, inclusive and prosperous future for our society in the UK and internationally.

Key themes:
• How technology, changing student demographics and new pedagogy is disrupting education at undergraduate, postgraduate and post-experience level
• How business and management education is contributing to social mobility and widening participation
• How the principles of equality, diversity and inclusion are being embedded in teaching, research and the management of business school faculty
• What business and management scholars are doing to engage with the innovation agenda, contribute to interdisciplinary research and ensure their research has a positive societal impact

Gala Dinner
The Gala Dinner is always an excellent opportunity for relaxed and informal networking with fellow participants.

Click here to visit the conference website and to register

charteredabs.org/events/annual2019
Day One - Monday 4 November

Pre-conference meetings (09:30 – 12:30)

i) The Deans Meeting

The fourth annual meeting of the deans of UK business schools. Discussions held under the Chatham House Rule.

Chair: Professor Julia Clarke, Pro-Vice Chancellor, Faculty of Business and Law, Manchester Metropolitan University; Chair, Chartered Association of Business Schools

ii) Leaders in Learning & Teaching Network meeting

A roundtable meeting for directors of learning & teaching and senior business and management educators. Particular attention will be paid to how business schools can best support the performance of teaching staff and how the educational landscape is changing.

Chair: Dr Adam Shore, Director Academic, Liverpool Business School

iii) The Research Directors Colloquium

A roundtable meeting for directors of research from UK business schools. Particular attention will be paid to writing research environment statements for REF 2020; ways of improving PhD programmes; and issues around raising research income.

Chair: Professor Graeme Currie, Professor of Public Management & Pro-Dean Research Engagement & Impact, Warwick Business School

iv) Accelerating growth: The SBC clinic for small businesses and entrepreneurs

Hosted by the Small Business Charter this business clinic offers practical support and guidance for small businesses, entrepreneurs and innovators.

Saleem Arif, Chief Executive, ReviewSolicitors
Raj Burman, Head of SME, Growth Accelerator and Partnerships, GS1 UK
Matthew Clarke, Founder, Privalgo
Henning von Spreckelsen, Managing Director, Shere Investment
Chair: Sian Rees, Associate Dean and Director of Innovation & Enterprise, Cardiff School of Management

v) The transnational education landscape: opportunities for UK business schools

A roundtable about the TNE landscape and the opportunities for UK business schools to grow their global footprint.

Kevin Van Cauter, Senior Adviser, Higher Education Partnerships and Transnational Education, British Council
Aisling Conboy, Higher Education Specialist, Education Team, Department for International Trade
Timothy Mescon, Executive Vice President and Chief Officer, EMEA, AACSB International
Celia Partridge, Assistant Director, Partnerships and Mobility, Universities UK International
Co-chairs: Dr Yvonne Carlisle, Head of International, Nottingham Business School; and Chris Marshall, Associate Dean Recruitment, International and Partnerships, University of Bedfordshire Business School

12:30 Conference registration and lunch

charteredabs.org/events/annual2019
Opening Keynote Session

13:40 Welcome
Anne Kiem, Chief Executive, Chartered Association of Business Schools
Professor Julia Clarke, Pro-Vice Chancellor, Faculty of Business and Law, Manchester Metropolitan University; Chair, Chartered Association of Business Schools

14:00 Business schools in a changing world
Four Keynote Speakers discuss the forces that are disrupting business & management education and the ways in which business schools can deliver value to students, stakeholders, business and society

Professor Caryn Beck-Dudley, Dean, Leavey School of Business, Santa Clara University
Dr Ian Campbell, Executive Chair, Innovate UK
Angela Knight CBE, former Chair, Office of Tax Simplification
Professor Peter Tufano, Dean, Said Business School, University of Oxford
Chair: Professor Zoe Radnor, Vice President (Strategy and Planning; Equality, Diversity and Inclusion), City, University of London

15:20 Break
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<th>Breakout i.</th>
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<tr>
<td><strong>16:00</strong></td>
<td><strong>Business &amp; management education as an engine of social mobility</strong></td>
<td><strong>Future proofing the business school: generating transformative investment</strong></td>
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<td><strong>The societal impact of business &amp; management scholarship</strong></td>
<td>How business schools can support disadvantaged young people and mature learners through developing new entry points to HE, utilising new modes of learning and creating new routes into employment.</td>
<td>How additional investment can help business schools tackle the big challenges facing business and society and have an impact across the globe.</td>
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| Professor Frances Bowen  
Pro-Vice Chancellor for Social Sciences, University of East Anglia | **Chris Millward**  
Director for Fair Access and Participation, Office for Students | **Professor Stephen Bach**  
Dean, King’s Business School |
| Professor Mark Freeman  
Dean, The York Management School | **Professor Jonathan Michie**  
Professor of Innovation and Knowledge Exchange, University of Oxford; President, Kellogg College | **Jennie Younger**  
Executive Director of Development, King’s College London |
| Tim Gardam  
Chief Executive, Nuffield Foundation | **Dr Alison Truelove**  
Lecturer in Critical Practice and Lead Academic Tutor, University of Exeter Business School | Chair: **Professor Baback Yazdani**  
Dean, Nottingham Business School |
| Jennifer Wallace  
Interim Joint CEO and Head of Policy, Carnegie UK Trust | **James Turner**  
Chief Executive, Sutton Trust | Chair: **Professor Heather McLaughlin**  
Academic Dean, Faculty of Business and Law, Coventry University |
| **Chair:** Professor Nola Hewitt-Dundas  
Head, Queen’s University Management School |  |  |
16:00  **Embedding the principles of equality, diversity and inclusivity in a business school’s DNA**

The more diverse the business school the better the mix of skills, experiences and ideas. We explore how an inclusive working environment, in which diversity and equality flourishes, benefits business school staff and how an inclusive working culture can be built.

*Osama Khan*
Associate Dean, Education, University of Surrey

*Asif Sadiq*
Head of Diversity, Inclusion and Belonging, The Telegraph

*Professor Helen Woodruffe-Burton*
Director, Edge Hill University Business School

Chair: *Professor Gloria Agyemang*
Head of School of Management, Royal Holloway University of London

17:00  **Creating learning environments that boost progression and attainment**

Exploring how business schools are blending physical and digital resources, using cutting-edge scholarship and applying other tools and techniques to create stimulating learning environments at undergraduate and postgraduate level.

*Angela Dalrymple*
Director of Education and Student Experience, School of Business, London South Bank University

*Dr Esther C. Jubb*
Head of Academic Services, Pearson

*Jonathan Sandling*
Head of Academic Studies, CU London

Chair: *Professor Jerry Forrester*
Hertfordshire Business School and Fellow, Chartered Association of Business Schools

17:00  **End of Day One**

17:20  **Annual General Meeting**

19:00  **Drinks Reception & Gala Dinner**
Day Two - Tuesday 5 November

08:30  Registration and refreshments

Keynote Session

09:15  Welcome
Professor Julia Clarke, Pro-Vice Chancellor, Faculty of Business and Law, Manchester Metropolitan University; Chair, Chartered Association of Business Schools

09:30  Making our world a better place
In this session distinguished speakers share their unique insights into some of today’s grand challenges, and how business schools can be part of the solution to create a sustainable, inclusive and prosperous future for our society in the UK and internationally.

Baroness Ruby McGregor-Smith CBE, former Chief Executive, MITIE Group
Dr David Halpern, Chief Executive, Behavioural Insights Team
Anna Laycock, Chief Executive, Finance Innovation Lab
Professor Michael Posner, Director, Center for Business and Human Rights, NYU Stern School of Business
Chair: Professor Angus Laing, Dean, Lancaster University Management School

11:00  Break
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<td><strong>11:30</strong> Putting sustainability and responsibility at the heart of the business school</td>
<td>International education: what is in the offing?</td>
<td>Building wellbeing and promoting resilience</td>
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<td>Exploring how business schools are embedding the principles of ethics, responsible business and sustainability into business &amp; management teaching, research and school administration.</td>
<td>Investigating the impact of Brexit, the implications of the new International Education Strategy and the changing treatment of international students.</td>
<td>How business school leaders can support the health, wellbeing and resilience of their teams and the positive impact that this can have on staff performance and the success of the business school.</td>
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<td><strong>Professor Brigid Daniel</strong></td>
<td><strong>Maddalaine Ansell</strong></td>
<td><strong>Dr Ruth Caleb MBE</strong></td>
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<td>Dean, School of Arts, Social Sciences and Management, Queen Margaret University</td>
<td><strong>Director Education, British Council</strong></td>
<td>University Wellbeing Consultant</td>
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<td><strong>Amanda Mackenzie</strong></td>
<td><strong>Anne Marie Graham</strong></td>
<td><strong>Emma Mamo</strong></td>
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<td>Chief Executive, Business in the Community</td>
<td><strong>Chief Executive, UK Council for International Student Affairs</strong></td>
<td>Head of Workplace Wellbeing, Mind</td>
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<td><strong>Dr Rosina Watson</strong></td>
<td><strong>Professor Simon Mercado</strong></td>
<td><strong>Zoe Swan</strong></td>
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<td>Senior Lecturer in Sustainability Strategy, Cranfield School of Management</td>
<td><strong>Dean, ESCP Europe Business School London</strong></td>
<td>Course Leader Law Programmes, Senior Lecturer in Law, Brighton Business School</td>
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<td><strong>Chair: Professor Toni Hilton</strong></td>
<td><strong>Chair: Professor Martin Broad</strong></td>
<td><strong>Chair: Janine Ellis</strong></td>
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<td>Head, Brighton Business School</td>
<td><strong>Head, Southampton Business School; Vice Chair, Chartered ABS</strong></td>
<td>Head of School Operations, Alliance Manchester Business School</td>
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11:30  **Collaborating with the FE sector to deliver a joined-up approach to tertiary education**  
How the HE and FE sectors can work together on degree apprenticeships and in other ways to deliver a more effective system of post-18 education.

**Alun Francis**  
Principal and Chief Executive, Oldham College

**Dharma Kovvuri**  
Dean, UCLan Burnley Campus and Director of Business Development, Faculty of Lancashire School of Business and Enterprise

**Dr Yvonne Moogan**  
Associate Professor of Online Business Education  
Leeds University Business School

**Chair:**  
Professor Caroline Elliott  
Deputy Dean, Aston Business School

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11:45  **Empowering students for today's knowledge economy**  
How business & management education is evolving to meet the changing demands of the labour market in the UK and internationally.

**Professor Ben Brabon**  
Director of Learning and Teaching, Surrey Business School

**Angela Short**  
Lecturer, School of Business and Humanities, Dundalk Institute of Technology

**Dr Wilson Wong**  
Head of Insight & Futures, Chartered Institute of Personnel and Development

**Chair:**  
Professor Julia Clarke  
Pro-Vice Chancellor, Faculty of Business and Law, Manchester Metropolitan University

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11:45  **Nurturing social enterprise**  
The growing social enterprise sector presents important opportunities for business schools and exciting careers for students. We explore the ways in which supporting social enterprise can help business schools increase their civic impact and improve graduate employability.

**Gail Boag**  
Dean, The Business School, Edinburgh Napier University

**Stephanie Burras**  
Chief Executive, Ahead Partnership

**Peter Holbrook**  
Chief Executive Officer, Social Enterprise UK

**Chair:**  
Dr Mairi Watson  
Dean, Faculty of Business and Law, University of Northampton

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12:30  **Lunch**

Lunchtime drop-in session: **Introducing the Chartered ABS's new Taskforce on 'Business Schools and the Public Good’**  
The Chartered ABS’s new Taskforce will explore how business schools contribute to the public good and suggest ways in which these contributions can be built upon. Join us for this drop-in session to find out about the Taskforce’s aims and workplan, and have the opportunity to ask questions and offer suggestions. The session will be led by the co-chairs of the Taskforce: **Professor Martin Kitchener**, former Dean, Cardiff Business School and **Tom Levitt**, founder, Sector 4 Focus.
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<td><strong>13:30</strong></td>
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<td>Communicating knowledge, insights, discoveries and ideas to business, government and the public</td>
<td>Delivering small business growth programmes in an uncertain funding environment</td>
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<td>This session explores the routes by which business &amp; management researchers can communicate their research to the outside world, and the obstacles that need to be overcome if these channels are to be used effectively.</td>
<td>This session explores how the reduction/withdrawal of EU funding will impact business school’s ability to deliver growth programmes for small businesses, and what action can be taken to identify alternative sources of funding.</td>
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<td>Annabel Bligh, Business and Economy Editor, The Conversation UK Professor Caroline Elliott, Deputy Dean, Aston Business School Professor Robert MacIntosh, Head of School of Social Sciences, Heriot-Watt University Chair: Professor Natasha Mauthner, Director of Research, Newcastle University Business School</td>
<td>Lynn Oxborrow, Principal Lecturer, Nottingham Business School Linda Roberts, Director of Business &amp; Innovation, London College of Fashion Chair: Dr Tom Williamson, Head of School (Economics, Finance and Accounting), Coventry University</td>
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<td><strong>13:30</strong></td>
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<td>Improving the progression and attainment of BAME students in business schools</td>
<td>The Certified Management &amp; Business Educator (CMBE) surgery: what’s in it for business schools and their faculty?</td>
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<td>This session explores how business schools can more effectively support BAME students during their studies and improve their employment outcomes.</td>
<td>This session will provide the opportunity to understand the detail of the CMBE and discuss how business schools are using it to develop faculty and raise teaching excellence.</td>
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<td>Amatey Doku, Consultant, Nous Group; formerly Vice President (Higher Education), NUS Nathan Ghann, Student Success Lead, University of Hertfordshire Business School Dr Billy Wong, Associate Professor in Widening Participation, Deputy Director of Postgraduate Studies &amp; Diversity and Inclusion champion, University of Reading Chair: Professor Mike Noon, Dean, School of Business and Management, Queen Mary University of London</td>
<td>Barney Roe, Director of Communications, Chartered Association of Business Schools</td>
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<td>15:00 Close of conference</td>
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