Chartered ABS Annual Conference 2019
4-5 November, Leonardo Royal Hotel (London Tower Bridge)

The Chartered ABS Annual Conference is the nexus between UK business schools, industry and government. Moreover, it is the occasion for deans, directors and senior leaders of UK business schools to reflect on common challenges, share best practice and explore new opportunities.

This year’s gathering explores how business schools are contributing to the ‘public good’ and are helping to create a sustainable, inclusive and prosperous future for our society in the UK and internationally.

Key themes:
• How technology, changing student demographics and new pedagogy is disrupting education at undergraduate, postgraduate and post-experience level
• How business and management education is contributing to social mobility and widening participation
• How the principles of equality, diversity and inclusion are being embedded in teaching, research and the management of business school faculty
• What business and management scholars are doing to engage with the innovation agenda, contribute to interdisciplinary research and ensure their research has a positive societal impact

Gala Dinner
The Gala Dinner is always an excellent opportunity for relaxed and informal networking with fellow participants.

Click here to visit the conference website and to register
Day One - Monday 4 November

Pre-conference meetings (09:30 – 12:30)

i) The Deans Meeting
The fourth annual meeting of the deans of UK business schools. Discussions held under the Chatham House Rule.
Chair: Professor Julia Clarke, Pro-Vice Chancellor, Faculty of Business and Law, Manchester Metropolitan University; Chair, Chartered Association of Business Schools

ii) Leaders in Learning & Teaching Network meeting
A roundtable meeting for directors of learning & teaching and senior business and management educators. Particular attention will be paid to how business schools can best support the performance of teaching staff and how the educational landscape is changing.
Chair: Dr Adam Shore, Director Academic, Liverpool Business School

iii) The Research Directors Colloquium
A roundtable meeting for directors of research from UK business schools. Particular attention will be paid to writing research environment statements for REF 2020; ways of improving PhD programmes; and issues around raising research income.
Chair: Professor Graeme Currie, Professor of Public Management & Pro-Dean Research Engagement & Impact, Warwick Business School

iv) Accelerating growth: The SBC clinic for small businesses and entrepreneurs
Hosted by the Small Business Charter this business clinic offers practical support and guidance for small businesses, entrepreneurs and innovators.
Saleem Arif, Chief Executive, ReviewSolicitors
Raj Burman, Head of SME, Growth Accelerator and Partnerships, GS1 UK
Matthew Clarke, Founder, Privalgo
Henning von Spreckelsen, Managing Director, Shere Investment
Chair: Sian Rees, Associate Dean and Director of Innovation & Enterprise, Cardiff School of Management

v) The transnational education landscape: opportunities for UK business schools
A roundtable about the TNE landscape and the opportunities for UK business schools to grow their global footprint.
Kevin Van Cauter, Senior Adviser, Higher Education Partnerships and Transnational Education, British Council
Aisling Conboy, Higher Education Specialist, Education Team, Department for International Trade
Timothy Mescon, Executive Vice President and Chief Officer, EMEA, AACSB International
Celia Partridge, Assistant Director, Partnerships and Mobility, Universities UK International
Co-chairs: Dr Yvonne Carlisle, Head of International, Nottingham Business School; and Chris Marshall, Associate Dean Recruitment, International and Partnerships, University of Bedfordshire Business School

12:30 Conference registration and lunch
Opening Keynote Session

13:40  Welcome
Anne Kiem, Chief Executive, Chartered Association of Business Schools
Professor Julia Clarke, Pro-Vice Chancellor, Faculty of Business and Law, Manchester Metropolitan University; Chair, Chartered Association of Business Schools

14:00  Business schools in a changing world
Guest Keynote Speakers discuss the forces that are disrupting business & management education and the ways in which business schools can deliver value to students, stakeholders, business and society

Professor Caryn Beck-Dudley, Dean, Leavey School of Business, Santa Clara University
Angela Knight CBE, former Chair, Office of Tax Simplification
Professor Peter Tufano, Dean, Said Business School, University of Oxford
Chair: Professor Zoe Radnor, Vice President (Strategy and Planning; Equality, Diversity and Inclusion), City, University of London

15:20  Break
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<th>Breakout i.</th>
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<td><strong>16:00</strong></td>
<td><strong>Business &amp; management education as an engine of social mobility</strong></td>
<td><strong>Future proofing the business school: generating transformative investment</strong></td>
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<td><strong>The societal impact of business &amp; management scholarship</strong></td>
<td>How business schools can support disadvantaged young people and mature learners through developing new entry points to HE, utilising new modes of learning and creating new routes into employment.</td>
<td>How additional investment can help business schools tackle the big challenges facing business and society and have an impact across the globe.</td>
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| Professor Frances Bowen  
Pro-Vice Chancellor for Social Sciences, University of East Anglia  
Professor Mark Freeman  
Dean, The York Management School  
Tim Gardam  
Chief Executive, Nuffield Foundation  
Jennifer Wallace  
Interim Joint CEO and Head of Policy, Carnegie UK Trust | Chris Millward  
Director for Fair Access and Participation, Office for Students  
Professor Jonathan Michie  
Professor of Innovation and Knowledge Exchange, University of Oxford; President, Kellogg College | Professor Stephen Bach  
Dean, King’s Business School  
Jennie Younger  
Executive Director of Development, King’s College London |
| Chair: **Professor Nola Hewitt-Dundas**  
Head, Queen’s University Management School | Dr Alison Truelove  
Lecturer in Critical Practice and Lead Academic Tutor, University of Exeter Business School  
James Turner  
Chief Executive, Sutton Trust | Chair: **Professor Heather McLaughlin**  
Academic Dean, Faculty of Business and Law, Coventry University |

[charteredabs.org/events/annual2019](http://charteredabs.org/events/annual2019)
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<td><strong>16:00</strong> Embedding the principles of equality, diversity and inclusivity in a business school’s DNA</td>
<td>Creating learning environments that boost progression and attainment</td>
<td>Engaging with government</td>
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<td>The more diverse the business school the better the mix of skills, experiences and ideas. We explore how an inclusive working environment, in which diversity and equality flourishes, benefits business school staff and how an inclusive working culture can be built.</td>
<td>Exploring how business schools are blending physical and digital resources, using cutting-edge scholarship and applying other tools and techniques to create stimulating learning environments at undergraduate and postgraduate level.</td>
<td>Assessing the implications of recent, and impending, HE policy and exploring how business schools can more effectively inform and influence government policymaking.</td>
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<td>Osama Khan</td>
<td>Angela Dalrymple</td>
<td>Dr Diana Beech</td>
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<tr>
<td>Associate Dean, Education, University of Surrey</td>
<td>Director of Education and Student Experience, School of Business, London South Bank University</td>
<td>Head of Government Affairs, University of Warwick</td>
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<td>Asif Sadiq</td>
<td>Dr Esther C. Jubb</td>
<td>Professor Simon Collinson</td>
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<td>Head of Diversity, Inclusion and Belonging, The Telegraph</td>
<td>Head of Academic Services, Pearson</td>
<td>Deputy Pro-Vice-Chancellor for Regional Economic Engagement, University of Birmingham</td>
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<td>Professor Helen Woodruffe-Burton</td>
<td>Jonathan Sandling</td>
<td>Paul Nightingale</td>
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<td>Director, Edge Hill University Business School</td>
<td>Head of Academic Studies, CU London</td>
<td>Director of Strategy and Operations, ESRC</td>
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<td>Chair: Professor Gloria Agyemang</td>
<td>Chair: Professor Jerry Forrester</td>
<td>Chair: Professor Steven McGuire</td>
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<td>Head of School of Management, Royal Holloway University of London</td>
<td>Hertfordshire Business School and Fellow, Chartered Association of Business Schools</td>
<td>Dean and Head of School, University of Sussex Business School</td>
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17:00 End of Day One

17:20 Annual General Meeting

19:00 Drinks Reception & Gala Dinner
Day Two - Tuesday 5 November

08:30  Registration and refreshments

Keynote Session

09:15  Welcome
Professor Julia Clarke, Pro-Vice Chancellor, Faculty of Business and Law, Manchester Metropolitan University; Chair, Chartered Association of Business Schools

09:30  Making our world a better place
In this session distinguished speakers share their unique insights into some of today’s grand challenges, and how business schools can be part of the solution to create a sustainable, inclusive and prosperous future for our society in the UK and internationally.

Baroness Ruby McGregor-Smith CBE, former Chief Executive, MITIE Group
Dr David Halpern, Chief Executive, Behavioural Insights Team
Anna Laycock, Chief Executive, Finance Innovation Lab
Professor Michael Posner, Director, Center for Business and Human Rights, NYU Stern School of Business
Chair: Professor Angus Laing, Dean, Lancaster University Management School

11:00  Break
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<td><strong>11:30</strong> Putting sustainability and responsibility at the heart of the business school</td>
<td>International education: what is in the offing? Investigating the impact of Brexit, the implications of the new International Education Strategy and the changing treatment of international students.</td>
<td>Building wellbeing and promoting resilience How business school leaders can support the health, wellbeing and resilience of their teams and the positive impact that this can have on staff performance and the success of the business school.</td>
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<td>Exploring how business schools are embedding the principles of ethics, responsible business and sustainability into business &amp; management teaching, research and school administration.</td>
<td><strong>Maddalaine Ansell</strong> Director Education, British Council</td>
<td><strong>Dr Ruth Caleb MBE</strong> University Wellbeing Consultant</td>
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<td><strong>Professor Brigid Daniel</strong> Dean, School of Arts, Social Sciences and Management, Queen Margaret University</td>
<td><strong>Anne Marie Graham</strong> Chief Executive, UK Council for International Student Affairs</td>
<td><strong>Emma Mamo</strong> Head of Workplace Wellbeing, Mind</td>
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<td><strong>Amanda Mackenzie</strong> Chief Executive, Business in the Community</td>
<td><strong>Professor Simon Mercado</strong> Dean, ESCP Europe Business School London</td>
<td><strong>Zoe Swan</strong> Course Leader Law Programmes, Senior Lecturer in Law, Brighton Business School</td>
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<td><strong>Dr Rosina Watson</strong> Senior Lecturer in Sustainability Strategy, Cranfield School of Management</td>
<td><strong>Chair: Professor Martin Broad</strong> Head, Southampton Business School; Vice Chair, Chartered ABS</td>
<td><strong>Chair: Janine Ellis</strong> Head of School Operations, Alliance Manchester Business School</td>
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<td><strong>Chair: Professor Toni Hilton</strong> Head, Brighton Business School</td>
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<td><strong>11:30</strong> Collaborating with the FE sector to deliver a joined-up approach to tertiary education</td>
<td>Empowering students for today's knowledge economy</td>
<td>Nurturing social enterprise</td>
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<td>How the HE and FE sectors can work together on degree apprenticeships and in other ways to deliver a more effective system of post-18 education.</td>
<td>How business &amp; management education is evolving to meet the changing demands of the labour market in the UK and internationally.</td>
<td>The growing social enterprise sector presents important opportunities for business schools and exciting careers for students. We explore the ways in which supporting social enterprise can help business schools increase their civic impact and improve graduate employability.</td>
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<td>Alun Francis</td>
<td>Professor Ben Brabon</td>
<td>Gail Boag</td>
</tr>
<tr>
<td>Principal and Chief Executive, Oldham College</td>
<td>Director of Learning and Teaching, Surrey Business School</td>
<td>Dean, The Business School, Edinburgh Napier University</td>
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<tr>
<td>Mark Smith</td>
<td>Angela Short</td>
<td>Stephanie Burras</td>
</tr>
<tr>
<td>Executive Director of Business Engagement, Aston University</td>
<td>Lecturer, School of Business and Humanities, Dundalk Institute of Technology</td>
<td>Chief Executive, Ahead Partnership</td>
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<td>Dr Yvonne Moogan</td>
<td>Dr Wilson Wong</td>
<td>Peter Holbrook</td>
</tr>
<tr>
<td>Associate Professor of Online Business Education, Leeds University Business School</td>
<td>Head of Insight &amp; Futures, Chartered Institute of Personnel and Development</td>
<td>Chief Executive Officer, Social Enterprise UK</td>
</tr>
<tr>
<td>Chair: Professor Caroline Elliott, Deputy Dean, Aston Business School</td>
<td>Chair: Professor Julia Clarke, Pro-Vice Chancellor, Faculty of Business and Law, Manchester Metropolitan University</td>
<td>Chair: Dr Mairi Watson, Dean, Faculty of Business and Law, University of Northampton</td>
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**12:30** Lunch

Lunchtime drop-in session: Introducing the Chartered ABS’s new Taskforce on ‘Business Schools and the Public Good’
The Chartered ABS’s new Taskforce will explore how business schools contribute to the public good and suggest ways in which these contributions can be built upon. Join us for this drop-in session to find out about the Taskforce’s aims and workplan, and have the opportunity to ask questions and offer suggestions. The session will be led by the co-chairs of the Taskforce: Professor Martin Kitchener, former Dean, Cardiff Business School and Tom Levitt, founder, Sector 4 Focus.

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# Deep Dive 1

**13:30**

**Communicating knowledge, insights, discoveries and ideas to business, government and the public**

This session explores the routes by which business & management researchers can communicate their research to the outside world, and the obstacles that need to be overcome if these channels are to be used effectively.

- **Annabel Bligh**, Business and Economy Editor, The Conversation UK
- **Professor Caroline Elliott**, Deputy Dean, Aston Business School
- **Professor Robert MacIntosh**, Head of School of Social Sciences, Heriot-Watt University

Chair: **Professor Natasha Mauthner**, Director of Research, Newcastle University Business School

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# Deep Dive 2

**Delivering small business growth programmes in an uncertain funding environment**

This session explores how the reduction/withdrawal of EU funding will impact business school's ability to deliver growth programmes for small businesses, and what action can be taken to identify alternative sources of funding.

- **Lynn Oxborrow**, Principal Lecturer, Nottingham Business School
- **Linda Roberts**, Director of Business & Innovation, London College of Fashion

Chair: **Dr Tom Williamson**, Head of School (Economics, Finance and Accounting), Coventry University

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# Deep Dive 3

**13:30**

**Improving the progression and attainment of BAME students in business schools**

This session explores how business schools can more effectively support BAME students during their studies and improve their employment outcomes.

- **Amatey Doku**, Consultant, Nous Group; formerly Vice President (Higher Education), NUS
- **Nathan Ghann**, Student Success Lead, University of Hertfordshire Business School
- **Dr Billy Wong**, Associate Professor in Widening Participation, Deputy Director of Postgraduate Studies & Diversity and Inclusion champion, University of Reading

Chair: **Professor Mike Noon**, Dean, School of Business and Management, Queen Mary University of London

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# Deep Dive 4

**The Certified Management & Business Educator (CMBE) surgery: what's in it for business schools and their faculty?**

This session will provide the opportunity to understand the detail of the CMBE and discuss how business schools are using it to develop faculty and raise teaching excellence.

- **Barney Roe**, Director of Communications, Chartered Association of Business Schools

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15:00 Close of conference