

Professor Account Guide


Logging in to your professor account:

1. Visit <https://portal.bloombergforeducation.com/login>. The professor account and dashboard can only be accessed through the web, not through the Terminal.
2. Enter your username and password into the fields
3. If you have not set up a professor account, please visit <http://bit.ly/BMCPProf> and enter your information

Once logged in, you will be taken to your Bloomberg Market Concepts (BMC) Status Page. This page shows your progress throughout the BMC modules. If your BMC access has expired and you would like an extension, please contact your Bloomberg for Education Account Representative.


[BMC](#) [CLASSES](#) [PROFILE](#) [CASE STUDIES](#) [ELP PROGRAM](#) [RESOURCES](#)

Bloomberg Market Concepts

 **Certificate**
Available 24 hours after all modules are completed

Type	Expires	Access Courses
Professor Rate	Aug 15, 2021	

Please note:
Your BMC scores were last updated on Aug 21, 2019 15:53 UTC. Scores can be refreshed every 15 minutes. Status and scores cannot be reset.



Core Concepts

Core Concepts will give you a foundational understanding of the financial markets so you can use that knowledge to more effectively use the Bloomberg Terminal. You will learn the fundamentals of economics, currencies, fixed income, and equities.

Deadline: n/a

Module	Status	% Correct
Introduction	Not Started	
Economic Indicators	Not Started	-
Financial Statements	Not Started	-


Creating a BMC class code:

Class codes allow you set a deadline for completion, track student progress throughout BMC and download comprehensive reports.

1. From your Professor Dashboard Page, click "CLASSES" in the navigation bar. This page will show any existing class codes you have set up.


[BMC](#) [CLASSES](#) [PROFILE](#) [CASE STUDIES](#) [ELP PROGRAM](#) [RESOURCES](#)

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Deadline: n/a

Module	Status	% Correct
Introduction	Not Started	
Economic Indicators	Not Started	-
Financial Statements	Not Started	-

2. To create a new class code, click “Add Class”

BMC CLASSES PROFILE CASE STUDIES ELP PROGRAM RESOURCES

Manage Classes

Show 10 Entries **Add class**

Class	Learners	Deadline	Status
Demo Class	5	Aug 01, 2020	Open
Demo1	0	Nov 29, 2019	Open
DEMO2	0	Oct 30, 2019	Open

Showing 1 to 3 of 3 entries

Previous 1 Next

3. Enter the “Class Name” as you would like it to display on your Professor Dashboard. The “Deadline” is the date the students should complete all the required BMC components. You also have the option to specify specific deadline dates for each of the BMC courses.

BMC CLASSES PROFILE CASE STUDIES ELP PROGRAM RESOURCES

Add Class

Classes allow you to assign BMC to a group of learners and monitor their progress and scores.

Class Name Viewable by learners

Deadline Deadline for learners to complete BMC

Required Components

E-Learning Courses

<input type="checkbox"/> Core Concepts	Core Concepts will give you a foundational understanding of the financial markets so you can use that knowl...	Deadline
<input type="checkbox"/> Getting Started on the Terminal	Getting Started on the Terminal will teach you how complete basic Bloomberg commands, screen for stocks and...	Deadline
<input type="checkbox"/> Portfolio Management	The Portfolio Management course will walk you through the Terminal functionality that portfolio managers us...	Deadline

4. If your university is an Experiential Learning Partner (ELP), you will have the ability to assign Bloomberg Businessweek Case Studies to students. The assigned case studies will appear directly on the student’s web portal.

Bloomberg Businessweek Case Studies

<input type="checkbox"/> Financial Statements	Financial fraud is often uncovered by exploring financial statements. This is easier with a public company ...	Deadline
<input type="checkbox"/> Financial Statements Analysis	Companies are as unique as people. But, like people groups of people share similarities. Companies that ope...	Deadline
<input type="checkbox"/> Equity Valuation & Analysis	This supplement explores the reasoning behind and the disadvantages of the three theoretical equity valuati...	Deadline
<input type="checkbox"/> Weighted Average Cost of Capital	This lesson explores how several companies and industries are impacted by changing variables in the weighte...	Deadline
<input type="checkbox"/> Fixed Income Valuation & Analysis	This lesson explores how textbook concepts play out in the real world via an article on the ECB and Ray Dal...	Deadline
<input type="checkbox"/> Operating, Financial, and Combined Leverage	Apply the principles of leverage to understand a company's exposure to fixed costs.	Deadline
<input type="checkbox"/> Mergers & Acquisitions	Classify mergers and acquisitions, and apply their basic principles to an acquiring company.	Deadline
<input type="checkbox"/> Raising Capital	Calculate a company's value based on its funding, identify the events in a company's history that increase ...	Deadline

5. A randomly generated code will be assigned automatically based on this information and provided once you click "Add Class"

A 10-digit **Class Code** will be assigned to you on the next page. Please distribute this code to your learners and instruct them to input it when they sign up. This will allow us to connect their accounts with yours and display their progress to you.



6. Once you have your class code (e.g. HKYJSMFF45), distribute this code to your students and instruct them to input it when they sign up form BMC. There is no limit on the number of students you can have register for a class code.

Reviewing student progress and pulling score reports:

1. Once your students register for BMC with your class code, you can track their progress on BMC through the "CLASSES" tab on your Professor Dashboard.

The screenshot shows the BMC Professor Dashboard. At the top is a navigation bar with tabs: BMC, CLASSES (circled in red), PROFILE, CASE STUDIES, ELP PROGRAM, and RESOURCES. Below the navigation bar is the 'Bloomberg Market Concepts' section. It includes a 'Certificate' icon and text stating 'Available 24 hours after all modules are completed'. There is a table with columns 'Type' (Professor Rate) and 'Expires' (Aug 15, 2021), and an 'Access Courses' button. A 'Please note' section states that BMC scores were last updated on Aug 21, 2019. Below this is the 'Core Concepts' section with a bar chart icon and text explaining the core concepts. At the bottom is a table with columns 'Module', 'Status', and '% Correct'. The table lists 'Introduction' and 'Economic Indicators', both with a status of 'Not Started'.

2. To check student progress for a given class code, click the Class Name on the Manage Classes screen.

The screenshot shows the 'Manage Classes' screen. At the top is a navigation bar with tabs: BMC, CLASSES, PROFILE, CASE STUDIES, ELP PROGRAM, and RESOURCES. Below the navigation bar is the 'Manage Classes' section. It includes a 'Show 10 Entries' dropdown and an 'Add class' button. There is a table with columns: Class, Learners, Deadline, and Status. The table lists three classes: 'Demo Class' (5 learners, Aug 01, 2020 deadline, Open status), 'Demo1' (0 learners, Nov 29, 2019 deadline, Open status), and 'DEMO2' (0 learners, Oct 30, 2019 deadline, Open status). The 'Demo Class' row is circled in red. At the bottom, it says 'Showing 1 to 3 of 3 entries' and has 'Previous', '1', and 'Next' buttons.

3. This will display the "Class Details" page, which provides information on how many students have registered, how many have completed the course and allows you to view the course code and edit any of the class details.

4. To review how your group of students performed on a specific course, use the dropdown at the center of the page to specify the course you want to track.

Class Details

Demo Class

Creation Date: August 14, 2019

Deadline: August 01, 2020

[Edit Class](#)

Learners: 5

Class Code: 2VFT7GCWQ6

Required Component:

All Modules

Learner	Signed Up	Fall 2019 - Gettin...	Fall 2019 - Core C...	Fall 2019 - Portfol...	4Q2018 Learning ...	All Modules
Demo Learner	Aug 14, 2019	In Progress	In Progress	In Progress		In Progress
Test Learner	Aug 13, 2019	In Progress	In Progress	In Progress		In Progress
Test Learner	Aug 08, 2019				In Progress	In Progress
Test Learner	Aug 14, 2019	In Progress	In Progress	In Progress		In Progress
Test Learner	Aug 14, 2019	In Progress	In Progress	In Progress		In Progress

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Note: BMC is an unproctored assessment with non-randomized questions and options, which are only updated during a release of a new BMC edition. The Certificate of Completion is granted to any learner who completes BMC irrespective of their score.

5. To review how your group of students performed on each individual question, click "Review Responses".

Class Details

Demo Class

Creation Date: August 14, 2019

Deadline: August 01, 2020

[Edit Class](#)

Learners: 5

Class Code: 2VFT7GCWQ6

Required Component:

Core Concepts

Fall 2019 - Core Concepts

[Review Responses](#)

[Export Scores Table](#)

Learner	Signed Up	Introduction	Economic Indic...	Currencies	Fixed Income	Equities	Completed
Demo Learner	Aug 14, 2019	Completed	-	-	-	-	
Test Learner	Aug 13, 2019	Not Started	-	-	-	-	
Test Learner	Aug 14, 2019	Not Started	-	-	-	-	
Test Learner	Aug 14, 2019	Not Started	-	-	-	-	

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6. Then select any of the questions throughout BMC to see the percentage breakdown of answer choices from your students.

Questions and Response Statistics

Demo Class

Click on a question number below to review the question and response statistics for this class.

Economic Indicators

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 | [View All](#)

Currencies

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 | [View All](#)

Fixed Income

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 | [View All](#)

Equities

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 | [View All](#)

[Print All Questions](#)

- To pull an aggregate report of students' scores by module, click the "Export Score Table" button on the Class Details page. This will begin an Excel download to your computer.

Class Details

Demo Class

Creation Date: August 14, 2019

Deadline: August 01, 2020

[Edit Class](#)

Learners: 5

Class Code: 2VFT7GCWQ6

Required Component: Core Concepts

Fall 2019 - Core Concepts

[Review Responses](#)

[Export Scores Table](#)

Learner	Signed Up	Introduction	Economic Indic...	Currencies	Fixed Income	Equities	Completed
Demo Learner	Aug 14, 2019	Completed	-	-	-	-	
Test Learner	Aug 13, 2019	Not Started	-	-	-	-	
Test Learner	Aug 14, 2019	Not Started	-	-	-	-	
Test Learner	Aug 14, 2019	Not Started	-	-	-	-	

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Exploring and downloading Bloomberg Businessweek Case Studies:

Bloomberg Businessweek Case Studies are sets of supplementary lessons and exercises that allow professors to translate academic theory into the real-world practice of finance. With a focus on experiential learning, each lesson brings the textbook to life with a recent Bloomberg Businessweek article, PowerPoint slides, an in-class activity, a homework case study, and a tutorial video demonstrating how to answer the case questions using the Terminal. These supplements are available to professors at schools with three or more Terminals.

- From your Professor Dashboard Page, click "CASE STUDIES" in the navigation bar. This page will show all the available case studies.



Bloomberg Market Concepts

- You can click into each case study to see the available materials.

Available case studies

1. Financial Statements

Financial fraud is often uncovered by exploring financial statements. This is easier with a public company than a private one, as we will see by studying the fall of health technology corporation Theranos.

2. Financial Statements Analysis

Companies are as unique as people. But, like people groups of people share similarities. Companies that operate within the same sector or industry tend to share certain characteristics. Such characteristics are highlighted by calculating and comparing a company's financial ratios.

3. Equity Valuation & Analysis

This supplement explores the reasoning behind and the disadvantages of the three theoretical equity valuation models.

4. Weighted Average Cost of Capital

This lesson explores how several companies and industries are impacted by changing variables in the weighted average cost of capital (WACC) formula.

5. Fixed Income Valuation & Analysis

This lesson explores how textbook concepts play out in the real world via an article on the ECB and Ray Dalio's investment strategy.

3. You do not have to download the student materials. If you assign the case study as part of a class (see above), the student materials will automatically be added to the student's BMC web portal.

Financial Statements Analysis

Overview

Comparing a company's ratios over time show if a company is changing, for the better or for worse. Comparing ratios among different companies bring a company's particular characteristics into focus. The class activity uses ratios to identify companies by comparing their similarities and differences between companies within the same sector. A sector is a classification. This activity includes nine sectors: communications, consumer discretionary, consumer staples, energy, healthcare, industrials, materials, technology, and utilities.

Learning Objectives

Compare financial statement ratios to identify critical objective elements of a company and diagnose a company's positives and risks.

Professor Materials

1. **Professor Case Study** | [Download](#)
Professor version of the case study with teaching notes to inform class discussion
2. **PowerPoint Lecture Slides** | [Download](#)
PowerPoint slides to be used in class to supplement the lesson plan
3. **Excel Exercise** | [Download](#)
Professor version of the excel file given to students to complete the case study assignment

Student Materials

1. **Bloomberg Businessweek Pre-Work Article** | [Download](#)
How Boeing Embraced Trumpism, Squeezed Suppliers, and Made Investors Rich from Bloomberg Businessweek's February 19, 2018 issue
2. **Student Case Study** | [Download](#)
Student version of the case study
3. **Excel Exercise** | [Download](#)
Student version of the excel file given to students to complete the case study assignment

Please note the following:

- If your school has at least 3 terminals, you will have access to download these case studies.
- If your school DOES NOT have at least 3 terminals, you will only be able to download a preview of the case studies.
- If your school has at least 3 terminals but you are blocked from accessing the case studies, please contact bbg.edu@bloomberg.net.

Take the next step.

For additional information, press the <HELP> key twice on the BloombergTerminal®.

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