

PROGRAMME 2020

ONLINE FESTIVAL OF

LTSE

LEARNING
TEACHING
STUDENT
EXPERIENCE

Drop in
throughout
five days

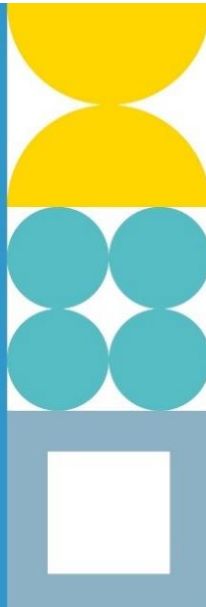
14-18 Sept

#LTSE2020

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LEARNING
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The Online Festival of Learning, Teaching & Student Experience will showcase the latest, most effective and creative approaches to business and management education.

- Over 60 sessions showcasing the best of existing practice and innovation.
- Learning and networking to help you prepare for the new academic year, and the new normal beyond.
- A flexible format that enables you to drop in for the sessions that interest you throughout five days, for just £60.

Explore the programme:

Day 1: Monday 14 September

Day 2: Tuesday 15 September

Day 3: Wednesday 16 September

Day 4: Thursday 17 September

Day 5: Friday 18 September

Festival Sponsors:

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09:30-10:10	<p>Main Stage Session: Preparing students for the changing world of work Exploring how Covid-19 has accelerated some existing trends in the changing nature of the workplace and the associated skills, knowledge and behaviours that business schools need to teach their students if they are to find successful careers during a recession.</p> <p>Professor Nassim Belbaly, Director, Birmingham City University Business School Jackie Henry, Consulting People & Purpose Lead, Deloitte UK Professor Heather McGregor, Dean, Edinburgh Business School Wilson Wong, Head of Insight and Future, CIPD; Visiting Professor Nottingham Business School Chair: Professor Gillian Armstrong, Director of Business Engagement, Ulster University Business School</p>		
10:10-10:50	<p>Collaborating with students in times of increasing diversity: Providing students with the space and agency to share their teaching and learning experiences in a four-year accounting course.</p> <p>Dr Peta Myers Senior Lecturer, University of Exeter</p>	<p>Dare to design? Integrating design thinking into management education</p> <p>Dr Radka Newton Senior Teaching Fellow, Lancaster University Management School</p>	<p>Exploring a pedagogy of ethics education</p> <p>Beth Picton Senior Teaching Fellow in Accounting, Durham University Business School</p>
10:50-11:30	<p>Through the lens of students: How self-reflection, coaching and community is enhancing their personal & professional development and student experience</p> <p>Rona Doig Head of Student Development, University of Edinburgh Business School</p> <p>Mally Smith MSc Alumna, University of Edinburgh Business School</p>	<p>New ideas for assessments</p> <p>Patricia Perlman-Dee Senior Lecturer, Alliance Manchester Business School</p>	
11:30-12:10	Break		
12:10 – 12:50	Session to be announced		
12:50 – 13:30	<p>PRESENTATIONS POWERED BY PECHAKUCHA</p> <p>Data-driven teaching: Using learning analytics to inform teaching practice Lim Teoh, Faculty Head of Learning and Teaching, Faculty of Business, Law and Digital Technologies, University of Winchester</p> <p>Check out the digital skills check Dr Terry O'Sullivan, Senior Lecturer in Management, The Open University Business School</p> <p>Using collaborative online international learning projects to enrich students' learning experiences Alison Maton, Senior Lecturer Hospitality and Tourism, Coventry University London Dr Hany Wells, Associate Dean - Student Experience and Quality Assurance, Coventry University London</p> <p><i>Additional PechaKucha Presentations to be announced</i></p>		

13:30 – 14:10	<p>Enabling innovation: practical measures and considerations</p> <p>Dr Martin Rich, Senior Lecturer in Information Management, City, University of London’s Business School</p>	<p>What the pandemic taught us about student equity: creating the next normal</p> <p>Dr Wendy Purcell, Research Scholar, Harvard T.H. Chan School of Public Health, Harvard University</p>	
14:10 – 14:50	Break		
14:50 – 15:30	<p>ROUNDTABLE DISCUSSIONS</p> <p>The Future Leaders Certificate: Preparing our MSc students for the future of work Dr Nicki Newman, Director of Postgraduate Taught Programmes, Birmingham Business School Sandy Purewal, Skills Development Consultant, University of Birmingham</p> <p>Levelling inequalities in access to PG programmes: The impact of the postgraduate loan Garry Carr, MBA Course Director, School of Business Strategy, Operations & Enterprise, Leeds Beckett University</p> <p>Exploration of the data literacy skills of business and management graduates. What is the effect of skill levels in this area on graduate employability in business? Liz Cunningham, Senior Lecturer, Newcastle Business School</p> <p>Preparing students for their future careers: Coventry University London’s approach to developing ‘Global Enterprising Graduates’ Dr Hany Wells, Associate Dean, Student Experience and Quality Assurance, Coventry University London Gareth Lewis, Head of Careers, Employability and Enterprise, Coventry University London</p> <p>Ways to enhance learning through cross-national interaction Dr Geethanjali Selvaretnam, Senior Lecturer, University of Glasgow Dr Wenya Cheng, Lecturer, University of Glasgow</p>		
15:30 – 16:10	<p>Developing a cross-cultural mindset for our ‘Generation-Z’ student</p> <p>Frances Devine Course Director, Ulster University</p> <p>Dr Donna Caldwell Employability Adviser, Ulster University</p> <p>Dr Adrian Devine Lecturer, Ulster University</p>	<p>Bedfellows for 10 years: optimising academic English for business support at Newcastle and Hertfordshire Business Schools Daniel Pearce, Academic English for Business Programme Leader, Hertfordshire Business School</p> <p>Karen Robins, Associate Dean, Learning and Teaching, Hertfordshire Business School</p> <p>Professor Diane Sloan, Professor of Learning and Teaching, Newcastle Business School</p> <p>Helen Stamps, Academic English for Business Lecturer, University of Hertfordshire</p>	<p>Online students as consumers or producers of knowledge? Challenges and enablers</p> <p>Dr Helen Shiels Lecturer in Management, Ulster University Business School</p> <p>Professor Diane Sloan, Professor of Learning and Teaching, Newcastle Business School</p>
16:10 – 16:50	<p>Innovative teaching practices in developing enterprising, ethical and work ready graduates</p> <p>Ann Davidson, Enterprise Programme Manager, Scottish Institute for Enterprise</p> <p>Dr Pauline Bremner, Lecturer, Robert Gordon University</p>	<p>Transcending transaction through transformation: Implications for assessment re-design</p> <p>Kate Black, Associate Professor in Management and Director of Education, Newcastle Business School</p>	
16:50	End of Day 1		

LTSE 2020: PROGRAMME

Day Two: **Tuesday 15 September**

9:30 – 10:10	<p>ROUNDTABLE DISCUSSIONS</p> <p>Feel the fear and do it anyway: Objections and solutions to online learning Dr Matt Offord, Lecturer in Technology Enhanced Learning and Teaching, Adam Smith Business School</p> <p>Exploring assessment and feedback through a different lens: Business school academics in management roles undertaking doctoral studies Erica Cargill, Academic Strategic Lead - Department of Management, Aberdeen Business School Garry Carr, MBA Course Director, School of Business Strategy, Operations & Enterprise, Leeds Beckett University Lesley Glass, Associate Dean Visiting Lecturers, Hertfordshire Business School Dawn Howard, Senior Lecturer in Organisational Behaviour (Management), University of Sussex Business School</p> <p>Digitalising learning opportunities to enhance student experience Professor Vish Maheshwari, Associate Dean – Students, Staffordshire University</p> <p><i>Further discussions to be announced</i></p>		
	<p>Digital assessment at business schools: Benefits, trends, opportunities – a case study of the University of Bath, School of Management Dr Donald Lancaster, Director of Studies for the Executive MBA, University of Bath, School of Management Dr Anja Sisarica, Strategic Relations Manager, Inspera</p>		
10:50 – 11:30	<p>Mind the gap: Experiencing the space between academic and practice communities in HRM/D education</p> <p>Dr Helen Charlton Director of Education, Degree Apprenticeships – Leadership and HRM, Newcastle Business School</p>	<p>Enhanced student satisfaction through effective allocation and supervision approach- A case study</p> <p>Dr Paulina Navrouzoglou Lecturer, University of Glasgow</p> <p>Dr Lovleen Kushwah Lecturer, University of Glasgow</p>	<p>The ‘narrated PowerPoint presentation’ as an alternative to traditional assessed oral presentations</p> <p>Dr Mike Crone Lecturer (Education) in International Business, Queen’s Management School</p>
11:30 – 12:10	Break		
	<p>Session to be announced</p> <p>Delivered by McGraw-Hill</p>		
12:50 – 13:30	<p>PRESENTATIONS POWERED BY PECHAKUCHA</p> <p>Partnering modules with employers Kathy Daniels, Associate Pro-Vice Chancellor International (Recruitment and Global Pathways), Aston University</p> <p>Developing, designing and delivering a holistic employability programme: Enhancing the profile and provision in a Russell Group business school Dr Fiona Robson, Director of Excellence in Learning and Teaching, Newcastle University Business School</p>		

	<p>Mentorship melding: piloting a postgraduate mentoring network within the Fashion Business School Bethan Alexander, Senior Lecturer, Course Leader Global Fashion Retailing & Research Fellow, London College of Fashion, UAL</p> <p><i>Additional PechaKucha Presentations to be announced</i></p>		
13:30 – 14:10	<p>Using technology in active blended learning to accelerate praxis gains for employability</p> <p>Dr Elaine Yerby Senior Lecturer in Practice, London school of Economics</p> <p>Rebecca Page-Tickell Director of MBA Programmes, University of East London</p>	<p>Inclusive teaching is harder than it looks - but there is a way</p> <p>Nick Cartwright Senior Lecturer in Law, Faculty of Business and Law, University of Northampton</p>	
14:10 – 14:50	Break		
14:50 – 15:30	<p>Main Stage Session: Tackling race inequality Exploring the challenges of delivering meaningful Equality, Diversity and Inclusion practices to a wide spectrum of students and about specific actions that can be taken (eg around the decolonisation of the curriculum) to tackle race inequalities in business schools.</p> <p>Professor Uduak Archibong MBE, Professor of Diversity, Strategic Advisor for Equality, Diversity and Inclusion, University of Bradford Professor Binna Kandola OBE, Partner, Pearn Kandola Dr Zainab Khan, Pro Vice-Chancellor (Outcomes & Inclusion), London Metropolitan University Professor Palie Smart, Head of School of Management, University of Bristol</p>		
15:30 – 16:10	<p>Creativity outside the creative disciplines: a cross disciplinary study of business and history students</p> <p>Dr Maria Kutar Senior Lecturer in Information Systems, Salford Business School</p> <p>Dr Marie Griffiths Reader in Digital Technologies, Salford Business School</p> <p>Dr Jamie Wood School Director of Learning and Teaching, School of History and Heritage, University of Lincoln</p>	<p>Cocreation through action research with employers, students and staff for employability development</p> <p>Sara Bird Faculty Director for Learning and Teaching, Bristol Business School, University of the West of England</p>	<p>Transitioning to a workplace mind-set: formalising reflective role play to develop an integrated undergraduate curriculum in the business school</p> <p>Dr James Cunningham Academic Team Lead, Aberdeen Business School, Robert Gordon University</p>
16:10 – 16:50	<p>Success Lab- Enabling York St John University Business School students reach their potential and be ready for work</p> <p>Rebecca Padgett Lecturer, York Business School</p> <p>Dr Bob Gammie Dean, York Business School</p>	<p>Exploring course provision and the popularity of subjects in business and management</p> <p>Ramin Bokaian Research Manager, Chartered Association of Business Schools</p>	
16:50	End of Day 2		



LTSE 2020: PROGRAMME

Day Three: **Wednesday 16 September**

9:30 – 10:10	<p>Main Stage Session: The future of teaching Exploring the impact on educators and students of online teaching and the future direction of teaching in higher education. Particular attention will be paid to the technological and pedagogic implications of hybrid delivery.</p> <p>Mary Curnock Cook OBE, Non-Executive Portfolio in Education and Edtech Dr Esther Jubb, Head of Academic Services, Pearson UK <i>Further speakers to be announced</i></p>		
10:10 – 10:50	<p>Curricula, creativity, digitalisation and authentic assessment</p> <p>Dr Sarah Montano Senior Lecturer in Marketing, Birmingham Business School</p>	<p>Virtual learning environments: Student engagement, perceptions and performance</p> <p>Melanie Powell Senior Lecturer in Economics, Derby Business School</p> <p>Dr Eugene Michaels Senior Lecturer in Economics, University of Derby</p>	<p>Re-placing the placement: Enhancing the work placement experience of Newcastle University Business School students</p> <p>Dawn McCartie Lecturer in Marketing, Newcastle University Business School</p>
10:50 – 11:30	<p>Blending assessment transformation with innovative personal tutoring to improve attainment and progression</p> <p>Angela Dalrymple Director of Education and Student Experience, School of Business, London South Bank University</p> <p>Jonathan Sandling Head of Academic Studies, CU London (Coventry University Group)</p>	<p>Assessment choice: narrowing or widening gaps in achievement?</p> <p>Dr Laura Bennett Associate Director of Academic Practice, University of the West of England</p> <p>Sara Bird, Faculty Director for Learning and Teaching, Bristol Business School, University of the West of England</p>	
11:30 – 12:10	Break		
12:10 – 12:50	<p>Main Stage Session: Not going back: Why 2020 has been the kick in the backside that work needed Bruce Daisley, former VP, Twitter VP, now #1 Bestselling Author</p>		
12:50 – 13:30	<p>PRESENTATIONS POWERED BY PECHAKUCHA</p> <p>The value of giving back: The not-for-profit consultancy project in the MBA program Patricia Perlman-Dee, Senior Lecturer, Alliance Manchester Business School</p> <p>Plagiarism and academic misconduct (allegations, challenges and management tools) Dr Mohamed Saeudy, Senior Lecturer in Accounting and Finance, University of Bedfordshire</p> <p><i>Additional PechaKucha Presentations to be announced</i></p>		

13:30 – 14:10	<p>No icebergs, no onions: An innovative approach to cross-cultural Integration at Huddersfield Business School</p> <p>Jo Thomas Academic Development Manager, University of Huddersfield</p> <p>Sara-Jane Postill Academic Development Manager, University of Huddersfield</p> <p>Kirsten Jones Senior Lecturer, University Huddersfield</p>	Session to be announced	
14:10 – 14:50	Break		
14:50 – 15:30	<p>ROUNDTABLE DISCUSSIONS</p> <p>The 6 P's of critical thinking learning environment Dr Sarah Ivory, Lecturer, University of Edinburgh Business School Tara Morrison, Senior Teaching Fellow in Business Education</p> <p>Student placements: Bringing work experience back into the classroom Julia Hodgson, Lecturer, University of Liverpool Management School Professor Liz Crolley, Associate Dean of Undergraduate Programmes, University of Liverpool</p> <p>Playing hard to get: Employer challenges in 'work-romancing' students Dr Usha Sundaram, Associate Professor, University of East Anglia</p> <p><i>Additional roundtable discussions to be announced</i></p>		
15:30 – 16:10	<p>Building and sustaining long-term connections with PGT students using relationship marketing approaches</p> <p>Wendy Tabrizi Head of Marketing & Strategy Group, Aston Business School</p>	<p>Compulsory career coaching for final year undergraduates</p> <p>Dr Maria Allen Principal Lecturer and Head of Employability: Faculty of Business and Law, Manchester Metropolitan University</p> <p>Nick Dearden Head of Education: Faculty of Business and Law, Manchester Metropolitan University</p>	<p>Fostering academic socialisation through peer assisted learning</p> <p>Dr Grigorios Theodosopoulos, Senior Lecturer in Accounting, Brunel Business School</p> <p>Sue Hardman, Senior Lecturer in Financial Accounting and Auditing, Brunel Business School</p>
16:10 – 16:50	<p>Video assessment: An innovation for students and assessors?</p> <p>Dr Fodhla McGrane Lecturer, Ulster University Business School</p> <p>Antoine Rivoire Educational Technologist, Office for Digital Learning, Ulster University</p>	<p>We're all TV presenters now! Top tips from a TV director about engaging students in online learning - and dos and don'ts when it comes to Zoom and MS Teams</p> <p>Julian Dismore TV Series Producer and Media Trainer, Direct Productions UK</p> 	
16:50	End of Day 3		

9:30 – 10:10	<p>ROUNDTABLE DISCUSSIONS</p> <p>Less is more, the value of unstructured learning in higher education Dr Sara Hajikazemi, , Lecturer, School of Business, London South Bank University</p> <p>Managing effective learning collaboration within higher and degree apprenticeships Gillian Saieva, Head of Business, Finance & Accounting, Higher and Degree Apprenticeships, Solent University Celia Walters, Apprenticeships Programme Manager, Solent University</p> <p>Designing curriculum to develop entrepreneurial competencies: an evaluation of educational approaches and the EntreComp framework Dr Adam Frost, Lecturer (Education) in Entrepreneurship, Queen's University, Belfast</p> <p><i>Additional discussions to be announced</i></p>		
10:10 – 10:50	Session to be announced		
10:50 – 11:30	<p>Towards a communities of practice (CoP) evaluation model: Learning from ‘real world’ simulations</p> <p>Kristine Pole Director of Teaching Enhancement, Canterbury Christ Church University</p> <p>Professor Heather McLaughlin Pro Vice-Chancellor and Dean of Business and Law, De Montfort University</p> <p>Dr Colm Fearon Senior Lecturer in Business Education, University of Birmingham)</p>	<p>Adopting a skills development framework in work integrated modules</p> <p>Dr Iro Konstantinou Research Subject Leader, Pearson College London</p> <p>Dr Elizabeth Miller Deputy Dean, Pearson Business School</p>	Session to be announced
11:30 – 12:10	Break		
12:10 – 12:50	<p>Understanding the interpretation of skills mapped into the ‘official’ curriculum, where universities should be focusing their attention and why</p> <p>Carole Still Head of External Engagement (Doctoral Skills Researcher), Coventry University London</p>	<p>Using a digital one minute paper in business school classes to increase participation and engagement, and improve student experience</p> <p>Alison Gibb Lecturer in Marketing, University of Glasgow</p> <p>Dr Paula Karlsson-Brown Lecturer in Management, University of Glasgow</p>	

12:50 – 13:30	<p>PRESENTATIONS POWERED BY PECHAKUCHA</p> <p>Developing employer-led soft skills through compressed pedagogy Dr Nick Quinn, Lecturer in Entrepreneurship, Adam Smith Business School, University of Glasgow Dr Jillian Gordon, Senior Lecturer in Entrepreneurship, Director of Learning and Teaching, Adam Smith Business School, University of Glasgow</p> <p>Supporting students to become what they want to be Dr Helen Ismael, Lecturer in Coaching, Mentoring & Skills Development, School of Business, London South Bank University Dr Carrie Rutherford, Senior Lecturer, School of Business, London South Bank University <i>Additional PechaKucha presentations to be announced</i></p>		
13:30 – 14:10	<p>Beyond the LSP duck-verse; a LEGO serious play workshop on equality diversity & inclusion</p> <p>Dr Alexander Kofinas, Principal Lecturer in Strategy, University of Bedfordshire</p> <p>Dr Crystal Tsay, Senior Lecturer in Human Resources and Organisational Behaviour, University of Greenwich</p> <p>Dr Anna Romanova, Associate Professor, University of Greenwich</p>	<p>Session to be announced</p>	
14:10 – 14:50	<p>Main Stage Session: The changing nature of business and management education Exploring how business & management education across the globe is adapting to the new normal and how business schools are leveraging new opportunities in their undergraduate, postgraduate and post-experience programmes.</p> <p>Caryn Beck-Dudley, Chief Executive, AACSB Leila Guerra, Vice Dean (Education), Imperial College Business School Professor Robert MacIntosh, Head of School, Social Sciences, Heriot-Watt University; Chair, Chartered Association of Business Schools <i>Additional speakers to be announced</i></p>		
14:50 – 15:30	Break		
15:30 – 16:10	<p>Closing the loop: using holistic rubrics for effective assessment and feedback</p> <p>Sarah Honeychurch, Teaching Fellow, University of Glasgow</p>	<p>Enhancing Indian MBA students' employability through an experiential and inclusive learning residential: A longitudinal study on student self-development outside of the classroom</p> <p>Dr Victoria Jackson, Senior Lecturer in Business, Full Time MBA programme lead, Lancashire School of Business and Enterprise</p>	<p>Session to be announced</p>
16:10 – 16:50	<p>What's wrong with our box and what we've put in it? An exploration of employers' need for creativity Elaine Clarke, Senior Lecturer, Aston Business School</p> <p>Chris Wilson, Lecturer in Learning Innovation and Professional Practice, Aston University</p>	<p>Exploring the impact of COVID-19 on graduate employment</p> <p>Dr William Donald, Research Scholar, Ronin Institute; Visiting Research Academic, Southampton Business School</p>	
16:50	End of Day 4		



9:30 – 10:10	<p>Main Stage Session: Supporting our own health and wellbeing Exploring how we as a community of educators can manage our own stresses and anxieties and mutually support our collective health and wellbeing.</p> <p>Professor Sir Cary Cooper CBE, 50th Anniversary Professor of Organizational Psychology and Health Alliance Manchester Business School, Dr Jummy Okoya, Senior Lecturer, Organisation Behaviour & HRM, University of East London School of Business and Law</p> <p><i>Additional speakers to be announced</i></p>		
10:10 – 10:50	<p>This is not plagiarism however it is a bad use of "power phrasing": Assessment of home and International student (mis)understandings of citation practice</p> <p>Sarah Carnegie Lecturer in Human Resource Management, Newcastle University Business School.</p> <p>Dr Elaine Tan Lecturer in Education Innovation, Newcastle University Business School</p>	<p>Can multiple small feedback activities improve student performance? Evidence from a final-year compulsory module</p> <p>Dr Peter Hughes Lecturer in Economics, University of Leeds</p> <p>Dr Antonio Rodriguez-Gil Lecturer in Economics, University of Leeds</p> <p>Dr Juliane Scheffel Lecturer in Economics, University of Leeds</p>	<p>Embedding digital and 21 century employability skills in the business and management curriculum</p> <p>Dr Harriett Purkis Lecturer in Event and Leisure Management, Ulster University</p> <p>Dr Clare Carruthers Senior Lecturer in Tourism and Marketing, Ulster University</p>
10:50 – 11:30	<p>'Lost in the UK': Assumptions and realities of Chinese students' HE experiences</p> <p>Dr Paul Fallon Senior Lecturer and International Lead, Lancashire School of Business and Enterprise, University of Central Lancashire</p> <p>Maozhi Chen Associate Professor in Economics, E&M School, Chongqing University of Education</p> <p>Kui Huang Associate Professor, School of Tourism and Service Management, Chongqing University of Education</p> <p>Chuanchu Thurston International Student Academic Mentor, Lancashire School of Business and Enterprise, University of Central Lancashire</p>	<p>Session to be announced</p>	
11:30 – 12:10	<p>Break</p>		
12:10 – 12:50	<p>Session to be announced</p>		

12:50 – 13:30	<p>Can real-world sustainability audits provide a tool for effective responsible management education?</p> <p>Dr Kay Emblen-Perry Senior Lecturer, Sustainable Management, University of Worcester Business School</p>	<p>Driving student engagement with financial news using e-learning: a case study of using ForceRank by Estimote, Inc.</p> <p>Dr Chris Godfrey Lecturer in Finance, Alliance Manchester Business School</p>	<p>Session to be announced</p>
13:30 – 14:10	<p>Co-creating entrepreneurial education to support the future of work</p> <p>Professor Heather Farley Professor of Management Education, Associate Dean (Education), Ulster University Business School</p> <p>Dr Shirley Davey Lecturer in Innovation and Management Development, Ulster University Business School</p> <p>Judith Wylie Course Director BSc Hons Business Technology, Ulster University</p> <p>Frances Devine Lecturer, Ulster University</p> <p>Dr Andrea Reid Programme Director MSc Marketing, Lecturer Business Communication, Ulster University</p>	<p>Session to be announced</p>	
14:10 – 14:50	<p>ROUNDTABLE DISCUSSIONS</p> <p>A sense of belonging: Promoting a positive learner community identity Angela Mazzetti, Senior Lecturer in Management Practice, Newcastle University Business School</p> <p>Has the personal tutorial got a role to play in supporting the development of feedback literacy? Liz Gee, Associate Dean, Fashion Business School</p> <p>Does academic performance depend on undergraduate student attendance rate? University attendance policies and their reception by the undergraduate students Wioletta Nawrot, Teaching Professor, ESCP Business School</p> <p>Non-profit consulting projects for undergraduates: developing the skills for Industry 4.0 through ethical business education Dr Patrick McGurk, Deputy Director Education, Queen Mary University of London</p> <p>Professional competence frameworks and personalisation: Their role in employability Dr Richard Howarth, Marketing Academic, Nottingham Business School Dr Seamus Allison, Course Leader, Nottingham Business School Helen Sharp, Principal Lecturer in Marketing, Nottingham Business School</p>		
16:50	<p>End of Festival</p>		

